



FOR Cardiff (formerly Cardiff BID)  
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16<sup>th</sup> January 2018

Dear Sir / Madam

### **Superfast Broadband in Castle Quarter**

As you may be aware, FOR Cardiff (the new brand for Cardiff BID) have part funded a pilot project with BT / Openreach to boost broadband speeds in the Castle Quarter. I am delighted to inform you that 3 of the 4 cabinets needed to provide this service to over 200 businesses are now fully installed and ready to be utilised by businesses. It is expected that the remaining cabinet will be ready in the Spring and so within our planned timeframe.

Attached is an FAQ sheet to explain the project in more detail and to find out if your businesses can access superfast broadband straightaway. We would also like to invite you to a free breakfast event to meet with representatives of BT and Openreach to ensure that you can maximise this opportunity for your business as well as meeting members of the FOR Cardiff team to discuss any general issues you have and to find out more about all of our projects. Businesses who are under the rateable value threshold and so don't pay the BID levy but want to be involved are particularly welcome. The breakfast event takes place on Tuesday 23<sup>rd</sup> January anytime between 8 and 9.30am at Café Nero, Duke Street. If you are interested in attending (feel free to invite colleagues), please RSVP by emailing [info@cardiffbid.com](mailto:info@cardiffbid.com), speaking to a Street Ambassador, or calling 02920 314770.

We hope that you will derive greater time and cost efficiencies through this project and please let us have any feedback. We look forward to seeing as many of you as possible

Yours faithfully

A handwritten signature in black ink, appearing to read 'Adrian Field', with a stylized flourish at the end.

**Adrian Field**  
**Executive Director**