



FOR Cardiff (formerly Cardiff BID)
Suite 13, Level 1, Motorpoint Arena
Mary Ann Street
Cardiff
CF10 2EN

02920 234808
info@cardiffbid.com

7th December 2017

Dear Colleague,

New Business Crime Reduction Partnership and Radio Supplier

After listening to feedback from businesses, FOR Cardiff (formerly Cardiff BID) are delighted to announce that we have responded by agreeing a new contract with Cardiff-based radio experts M.R.S. Communications. Commencing in January 2018 businesses will be provided with a secure radio system which will be FREE for the first 6 months and then just £194 plus VAT for the next 6 months. In year 2 and onwards the cost will be £389 plus VAT and held at this price until 2021. There is also a free earpiece for businesses involved in the night time economy. From our experience of hiring radios for our Street Ambassadors this year, this is a potential saving in excess of £200 per radio per year and over £400 compared with M.R.S.'s year one charge. As a result, we are very confident this represents excellent value for money, demonstrates our commitment to reducing your business overheads, whilst ensuring that radios are not cost prohibitive to businesses. Please remember that you can claim the VAT back on radio hire if you are registered.

Additionally, we have set up a new Business Crime Reduction Partnership (BCRP) entitled Cardiff Against Business Crime (CABC). This new partnership has a Board of Management with commitments from varying sectors and these include Cardiff and Vale University Health Board, The Licensees Forum, Hoteliers Association, St. David's Shopping Centre, The Morgan Quarter, FOR Cardiff, City of Cardiff Council, and Capitol Shopping Centre. A commitment has also been secured from South Wales Police and British Transport Police to engage with any newly established and constituted BCRP.

The Board of Management will ensure that business crime related issues are dealt with both proactively and reactively, ensuring the city remains safe and that new business crime initiatives are set up for the benefit of businesses, their employees and the public.

FOR Cardiff will be employing a Business Crime Reduction Manager who will have responsibility for co-ordinating CABC, delivering initiatives and any staff training or business crime advice. He/she will work very closely with our Street Ambassadors and other partners. CABC will report to the main FOR Cardiff Board of Directors.

If you are interested in joining CABC (membership itself is free to FOR Cardiff levy payers) and having a Motorola radio for your business, please contact M.R.S. Communications Ltd on 02920 098646. A representative from M.R.S. Communications will then discuss your requirements in more detail. **Remember, you pay nothing for the first 6 months!**

Yours faithfully

A handwritten signature in black ink, appearing to read 'Adrian Field', written over a white background.

Adrian Field - Executive Director