



TERMS AND CONDITIONS

- These rates are exclusively available to businesses which pay a levy to FOR Cardiff.
- Media purchased must be used by the purchasing business to promote the purchasing business – media purchased via FOR Cardiff cannot be resold or reattributed to a third party.
- FOR Cardiff reserves the right to resell space directly to third parties at its own discretion.
- FOR Cardiff reserves the right to deny a sale or limit the volume of sales to any organisation including FOR Cardiff levy payers.
- By making a booking a business agrees to pay the charges outlined on their booking form. This charge will still be incurred should a business fail to provide content to fill their pre-booked space.
- A business is able to cancel advertising space without incurring a charge provided they give more than at least two weeks' notice to FOR Cardiff.
- Cancellations within less than two weeks' of the artwork deadline date will incur a 50% charge.
- In certain circumstances FOR Cardiff may demand payment in advance, failure to comply with this condition will result in the loss of a booking.
- FOR Cardiff is an a-party-political organisation, this advertising space cannot be used to promote a political party under any circumstances.
- Offensive or violent language or messaging is not permitted. FOR Cardiff reserve the right to refuse artwork at their own discretion. It is your responsibility as the media booker to ensure sufficient time for the approval of any artwork you submit. If artwork is rejected after the free of charge cancellation window has passed you will still be charged.

DESIGN SUPPORT FOR INDEPENDENT BUSINESSES

- Independent businesses can access funding to support with design costs for this project. According to the terms of its business plan FOR Cardiff maintains a ringfenced pot of money to support independent businesses. In this instance an independent business is defined as one which: has fewer than 5 branches and is wholly owned by its directors.
- Design support is available only directly through FOR Cardiff's approved agency and is funded directly by FOR Cardiff – FOR Cardiff will not award funding to be spent with external design agencies.
- Funding for independent business design costs is limited and FOR Cardiff reserves the right to refuse an application for support at its own discretion.
- Funded design work includes up to two amendments on the creative work. Amendment requests further to these or which fall outside of the agreed statement of work may incur an extra charge.