

MY CREATIVE JOURNEY

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(public poetry)

A digital publication that celebrates the beauty of everyday life in Cardiff City Centre through mixed media including illustration, creative writing and photography.

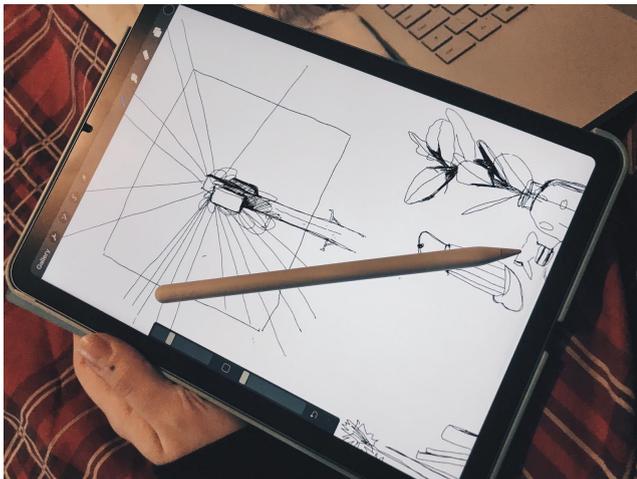
I decided to apply to this open call as I saw it as a good opportunity to showcase my view as a spaniard in Wales, how I perceive the city and a chance for people to see what I create! I fell in love with Cardiff when I first moved here as a student, and I have now settled here as a freelance creative.

I am a big fan of fanzines and small printed publications, that is where the main idea behind the project's style comes from. Due to covid I don't have access to a lot of art supplies so I decided to do a digital mini-magazine to share an abstract, poetic view of everyday life in Cardiff. I think an opportunity to work with mixed media is always something worth embracing and making the best out of it!

In these few pages I wanted to showcase my thoughts and emotions when I walk around the city centre. Since the first lockdown in 2020, I started taking longer walks as a form of therapy and to stay in touch with life outdoors. One of my favourite routes is walking from Cardiff Castle to Cardiff Museum, not necessarily through the parks, but just looking around the empty streets, the few people and the little things we don't normally pay attention to. I like to call these little *things* "public poetry", as they are there for us, like a free work of art, waiting to be noticed.

As a little insight on my process when creating, below are some notes and images that I thought would be interesting.

During the first week I just wanted to re-experience everything, walk around the city in my free time, doodle, write down notes and think of all the good spots hidden in the area. Below you can see a moodboard of images I created with photos taken during my walks around Cardiff City Centre.



The remaining two weeks I did some more drawing, writing and creating inspired by the findings of the first week. This is my favourite part of the process, as there is a lot of trial and error and lots to learn in the process.

The final stage was to put together the “pages” of the magazine, arrange the images and text as well as create a cover page with the title and description. It is very satisfying to see your work “come to life” and soon to be displayed for a broad online audience!