

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Cardiff	-38.9%	-40.3%	801.3%	-92.1%	15.6%	-14.9%
Wales	-38.6%	-33.1%	285.8%	-84.2%	-2.8%	-12.7%
High Street Index(Regional City)	-54.3%	-36.9%	519.9%	-92.2%	2.9%	-15.3%
High Street Index - BDSU(BDSU - Comparison)	-47.8%	-35.5%	440.7%	-88.5%	0.2%	-11.7%
UK	-39.3%	-33.3%	296.3%	-83.7%	-4.5%	-12.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Cardiff for the last 52 weeks is 17,608,282 which is 54.9% down on the previous year.

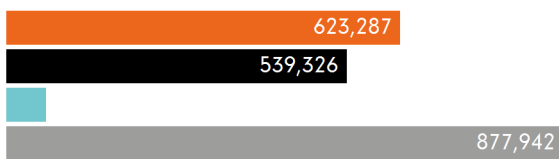
The total number of visitors for the year to date is 4,798,265 which is 38.9% down on the previous year.

The total number of visitors to Cardiff in week commencing 26 April 2021 was 623,287.

The busiest day in week commencing 26 April 2021 was Saturday with 120,858 visitors.

The peak hour of the week was 13:00 on Saturday 1 May 2021 with footfall of 13,344.

Footfall by week

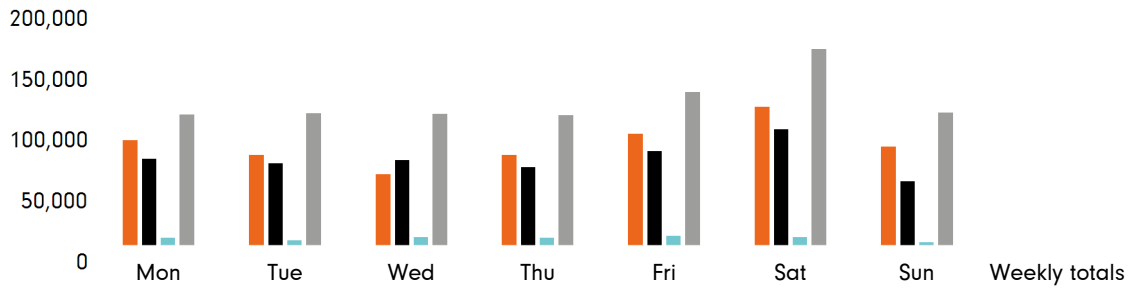


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

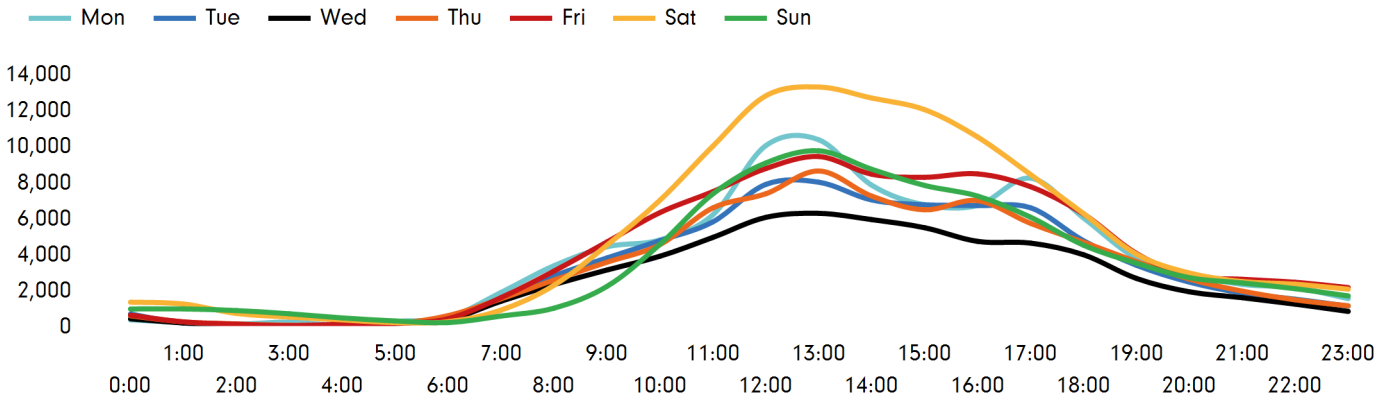
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	15°	11°	12°	12°	13°	14°
Previous week	15°	16°	16°	15°	17°	17°	15°
Previous year	15°	11°	13°	11°	13°	15°	14°

Footfall by day

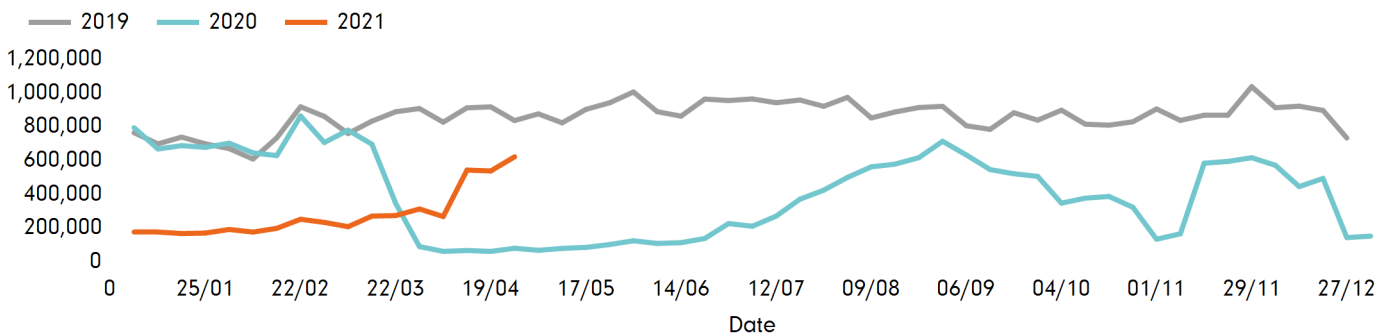


Week on week %	20.3%	9.8%	-15.9%	14.5%	17.8%	18.3%	51.1%	
Year on year %	792.0%	854.4%	498.1%	699.0%	706.8%	1014.5%	1215.8%	
% of week	14.9%	12.9%	10.3%	12.9%	15.7%	19.4%	14.0%	

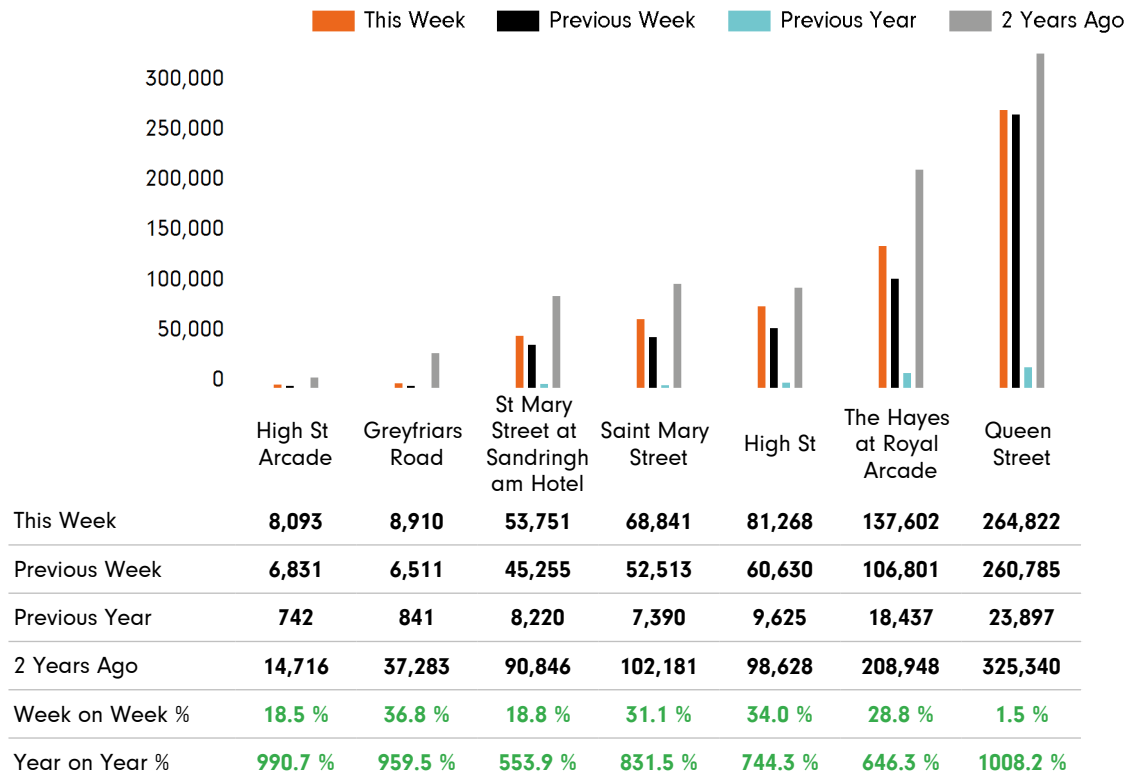
Footfall by hour



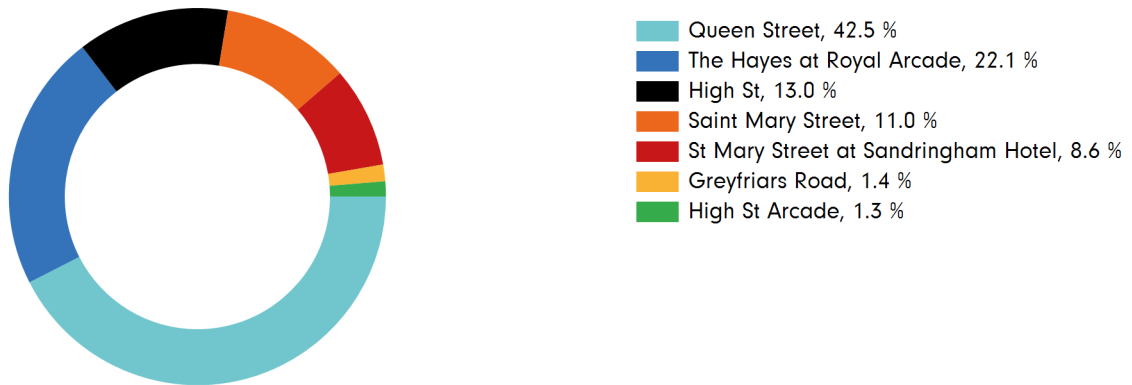
Footfall by week



Footfall by location



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 17, 2021 Vs Week 1, 2020 to Week 17, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2021 Vs Week 17, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2021 Vs Week 16 2021

2021 versus 2019 comparison follows on subsequent pages

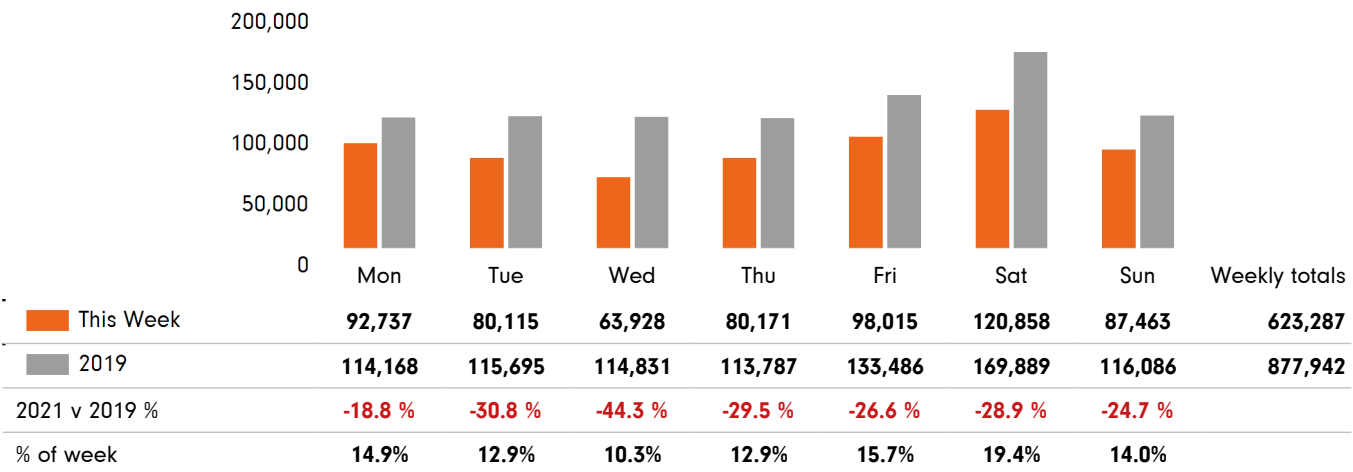
2019 comparison for Cardiff

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

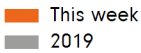






Headlines

	Year to date %	Year on year %
	2021 Vs 2019	2021 Vs 2019
Cardiff	-65.0 %	-29.0 %
Wales	-60.3 %	-31.5 %
High Street Index(Regional City)	-72.9 %	-46.7 %
High Street Index - BDSU(BDSU - Comparison)	-66.4 %	-36.3 %
UK	-58.6 %	-34.6 %

Footfall by day



Footfall by location

	This week	2019	2021 - 2019 %	
Greyfriars Road	8,910	37,283	-76.1 %	
High St	81,268	98,628	-17.6 %	
High St Arcade	8,093	14,716	-45.0 %	
Queen Street	264,822	325,340	-18.6 %	
Saint Mary Street	68,841	102,181	-32.6 %	
St Mary Street at Sandringham Hotel	53,751	90,846	-40.8 %	
The Hayes at Royal Arcade	137,602	208,948	-34.1 %	