

HEAR THEIR STORIES
SCAN THE QR BELOW



NEWSLETTER

15th Edition
December 2022 - June 2023

FOR CARDIFF - IN STATISTICS

CLEANSING TEAM



Square metres
of street cleansed

15,015



5
Street
audits



Graffiti tags
removed

563

GIFT CARD

Gift card sales: Gift card redemptions:

£10,775

£7,538.49

THE CARD

88 Offers added between
December & June
18,141 People signed up online



SAFE PLACES

80 Safe places locations around
Cardiff city centre



CITY NET

228 City Net radios across
Cardiff city centre

TRAINING

119 People trained at a
total cost of **£6137.28**

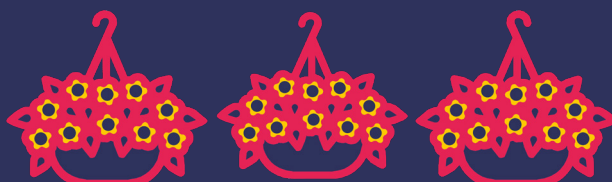
Courses include:

- First Aid
- Fire Safety
- Level 2 Food Safety
- Mental Health Awareness
- Carbon Literacy,
- Race Awareness
- LGBTQ+ Inclusion
- For Senior Leaders



FLORAL DECORATION

30 daffodil containers, **30** summer
planters, **160** hanging baskets with an
additional **20** at Cardiff Central Station



OUR PROJECTS

THE LIGHT OF WINTER

A free family-friendly light and sound installation in St John's Gardens from November 2022 – February 2023.

93% visited a business or attraction before or after the installation



CITY AMBITION FUND ROUND TWO



20% of funding was ring-fenced for BAME applicants and their communities.

A funding scheme for projects that align with FOR Cardiff's ambitions for Cardiff city centre. 6 projects awarded funding including Pallet's Guerrilla Galleries, Loving Welsh Food and Taking Flight Theatre.

BRICK LIVE DINO DISCOVERY TRAIL

A free family-friendly trail of 15 dinosaur models in St David's Cardiff over the Easter school holidays.

- 6,936 trail maps were given out
- 4/5 businesses said the trail positively affected footfall with 3/5 reporting an increase in sales.

93% were very satisfied with the event.



90% of visitors visited a shop or restaurant while visiting the trail and 70% said it was their primary reason for visiting St David's.

THE CARD EVENT AT FLIGHT CLUB

A social event for employees of FOR Cardiff member businesses as part of The Card scheme. 114 people from 21 member businesses competed in a darts tournament to win 6 prizes donated by businesses.

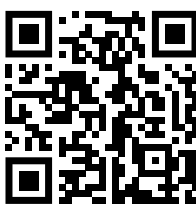


EQUALITY CITY LAUNCH

A partnership between FOR Cardiff and Chwarae Teg that aims to culturally embed equality and diversity into working practices across Cardiff by asking businesses to sign the Equality City pledge.

Make your pledge today, find out more at www.equalitycitycardiff.co.uk

90 people attended the launch event with keynote speakers Bernie Davies and Chwarae Teg.



24 million campaign reach

PROUD EXHIBITION

An audio-visual trail featuring personal and candid stories from Cardiff's LGBTQIA+ community. Curated by Heard Storytelling, 8 portraits were installed in shop windows ahead of Pride Cymru.



CITY OF ARCADES WALKING TOURS

A series of guided walking tours with Loving Welsh Food and Fogo's Free Tours exploring Cardiff's history, cuisine, and culture.

30 tours available from July - November 2023



SIGN UP TO OUR E-NEWS

Stay up-to-date with our projects, services and offers by signing up to our mailing list by scanning the QR code or by visiting www.forcardiff.com



WHAT'S NEXT

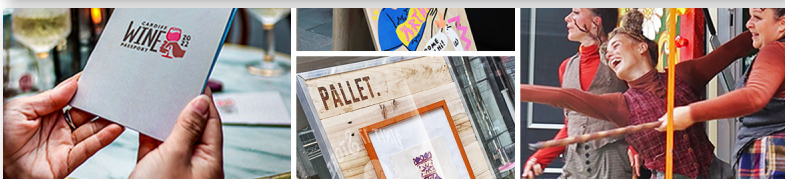
Talking City - A free, interactive, family-friendly trail exploring the history of Cardiff.



FOR Cardiff Sustainability Hub - Log into the members area on the FOR Cardiff website to access environmental resources and donate unwanted items to other businesses.

Sustainable Swap Shop

29th September - St David's Cardiff
Sign-up to our mailing list to find out more.



Business Event

City Ambition Fund Round 3 Launch

Wednesday 13th September 6 - 9pm
Browns Restaurant, Marriot Hotel, CF10 1EZ

Guest speakers:

- Jane Cook - The Cardiff Wine Passport & Food Cardiff
- Elliot Lewis - Pallet Arts

Followed by networking over drinks and canapes.

Scan to RSVP via Eventbrite



SAVE THE DATE

You're invited to...

THE LAUNCH OF THE CARDIFF WOMEN'S SAFETY CHARTER

Afternoon/Evening of

28th September

National Museum Cardiff,
Cathays Park, Cardiff, CF10 3NP

Discussion. Conversation. Positive Action.

More information to follow



Upcoming Fully-Funded Training

- Emergency First Aid at Work - 31st October & 14th November
- Principles of Fire Safety - 13th November
- Race Awareness Training - 19th September & 11th October

Scan the QR Code to find out more.



GET THE MOST OUT OF YOUR MEMBERSHIP



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