



NEWSLETTER

16th Edition
July 2023 - September 2023

FOR CARDIFF - IN STATISTICS

CLEANSING TEAM



Square metres
of street cleansed

10,367



Graffiti tags
removed

310



2
Street
audits

CITY NET

228 City Net
radios across
Cardiff



THE CARD

66

Offers added between
July & September

19,329

People registered
with The Card



SAFE PLACES

83

Registered Safe Places
in Cardiff



GIFT CARD

Gift card sales:

£3,200

Gift card redemptions:

£2,830.67

NIGHT MARSHALS

The Night Marshals helped **20,665** people
home by taxi at Mill Lane, Wood Street and
Greyfriars Road.

TRAINING

119 People trained at a total cost of **£6137.28**

Courses include:

- First Aid
- Fire Safety
- Food Safety
- Mental Health Awareness
- Race Awareness
- LGBTQ+ Inclusion For Senior Leaders



SENTRYSIS

47 Offenders profiled on the
CABC SentrySIS intelligence
and incident recording
intranet with approaching
900 logins from CABC
members this year.

OUR PROJECTS

TALKING CITY

We launched a new free, interactive, family-friendly trail exploring the history of Cardiff. Featuring a trail exclusively for kids and a trail suitable for all ages.



1,637 interactions with the trail,
7 pieces of media coverage



CARD EVENT AT LUSH

A wellbeing evening for employees of FOR Cardiff member businesses as part of The Card scheme. Guests enjoyed spa tours, product making, live poetry, games and free hand & arm massages. There was also refreshments from Bird & Blend Tea and a competition to win a spa treatment in aid of Heads Above the Waves.



92% of attendees surveyed
made a purchase at the event

INTERNSHIP SCHEME

A collaboration between FOR Cardiff and the Cardiff University Student Futures team that offers subsidized paid internships to Cardiff University students at FOR Cardiff member organizations.



"I've immensely appreciated my internship experience and can envision a potential future in administration. Working with The Wallich has been a delight; their warm reception and unwavering support during my learning phase were truly commendable. I am also deeply grateful for the funding provided by FOR, as it's thanks to their support that enabled me to take advantage of this amazing opportunity."
- Laura Hickey Intern at The Wallich

CYCLE TO WORK DAY

30 bikes serviced by Dr. Bike



In August, we organised a Cycle to Work Day event in Central Square in partnership with South Wales Police, the British Transport Police, OVO Bikes, Brompton Bikes and more. Partners offered bike marking, bike servicing and shared opportunities.

CITY AMBITION FUND

We launched round three of the City Ambition Fund, a funding scheme for projects that align with FOR Cardiff's ambitions for Cardiff city centre. The funding was launched at Browns Restaurant at the Marriot Hotel on 13th September, with talks from FOR Cardiff and previous fund recipients from Pallet Arts, the Cardiff Wine Passport and Food Cardiff.

Applications are open for grants of up to £2,000



SUSTAINABLE SWAP SHOP



In line with Sustainable Fashion Week 2023, FOR Cardiff collaborated with St David's Dewi Sant, Ethical Boutique, Rokit Vintage and Wagamama to host a pop-up swap shop for clothing and accessories.

There were over 100 donated items on the day

SUSTAINABILITY HUB

We launched a Sustainability Hub within the members area of the FOR Cardiff website. It's a one stop shop for environmental advice, best practice, guidance and opportunities.

Submit a post to help others to become more sustainable.



**FOR CARDIFF
SUSTAINABILITY
HUB**

www.forcardiff.com/sustainability-hub

- Access environmental resources
- Donate office equipment
- Share an opportunity



SIGN UP TO OUR E-NEWS

Stay up-to-date with our projects, services and offers by signing up to our mailing list by scanning the QR code or by visiting www.forcardiff.com



IMPROVING WOMEN'S SAFETY

Find out more at www.forasafecardiff.com

This November we will launch a campaign to promote the ongoing work to improve women's safety in Cardiff city centre. The campaign will involve raising awareness of the Ask for Angela Scheme and promoting the Cardiff Women's Safety Charter – a set of tangible actions businesses can take to improve safety for their staff and customers.

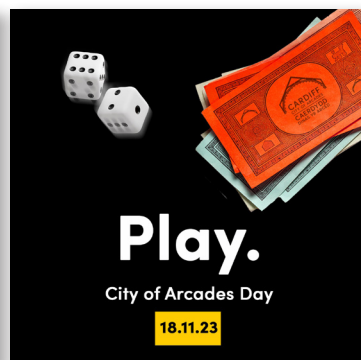
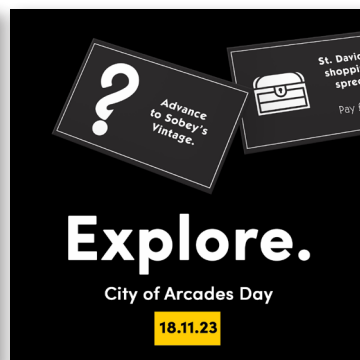
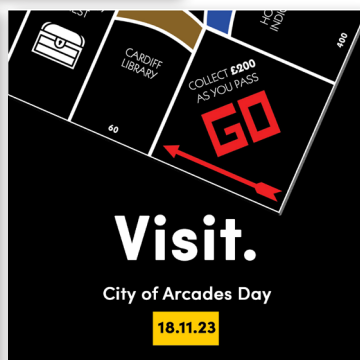


LGBTQIA+ NIGHT SAFETY FOCUS GROUPS

On 15th and 18th November, Night Time Economy Solutions are holding 2 hour focus groups on behalf of FOR Cardiff to develop a LGBTQIA+ night safety strategy for Cardiff city centre. Open to all. Attendees will receive a £10.00 Cardiff gift card.

WHAT'S NEXT

City of Arcades Day
18th November 2023



Gift Card Re-brand

We will soon reveal new branding for the Cardiff Gift Card giving customers more choice for Cardiff's leading local gift card scheme.

Christmas

We are marketing Cardiff as a leading festive destination driving visitors to the city centre. We will unveil our brand new bespoke festive light and sound installation this December.



GET THE MOST OUT OF YOUR MEMBERSHIP

info@forcardiff.com

forcardiff.com

02920 314770

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