



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Jun 2025, monthly retail sales in Cardiff - Hospitality were £3.84m. Year-to-Date (YTD) sales were £23.9m.
- Compared to Jun 2024, monthly sales decreased by -26.5% while YTD sales decreased by -10.6%.
- The decrease in monthly sales was due to a decrease of -24.2% in customer numbers and a decrease of -3.1% in average revenue per customer (ARPC).

Metric	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Sales	£3.84m	-26.5%	£23.9m	-10.6%
Transactions	239k	-22.4%	1.42m	-9.9%
Customers	100k	-24.2%	602k	-8.3%
ATV	£16.03	-5.4%	£16.89	-0.7%
ARPC	£38.23	-3.1%	£39.72	-2.5%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Jun 2024 and Jun 2025 in Cardiff - Hospitality (-13.5%) is higher than Cardiff - Indie (-15.0%), Bristol (-17.0%), Cardiff - Other (-22.7%) and Cardiff - Hospitality (-26.5%) and lower than Cardiff - Retail (-7.1%), Nottingham (-8.7%), Sheffield (-9.5%) and Newport (-11.5%).
- YTD sales change between Jun 2024 and Jun 2025 in Cardiff - Hospitality (-3.5%) is higher than Nottingham (-4.7%), Cardiff - Other (-6.3%), Bristol (-8.3%) and Cardiff - Hospitality (-10.6%); similar to Newport (-3.8%) and lower than Sheffield (+0.4%), Cardiff - Indie (-1.6%) and Cardiff - Retail (-1.8%).

Retail Area	Jun 25 vs Jun 24	YTD Jun 25 vs YTD Jun 24
Cardiff - Hospitality	-26.5%	-10.6%
Cardiff	-13.5%	-3.5%
Cardiff - Indie	-15.0%	-1.6%
Cardiff - Retail	-7.1%	-1.8%
Cardiff - Other	-22.7%	-6.3%
Bristol	-17.0%	-8.3%
Newport	-11.5%	-3.8%
Nottingham	-8.7%	-4.7%
Sheffield	-9.5%	+0.4%
GB Benchmark	-8.5%	-3.3%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.54m), Entertainment (£148k), Fashion (£47.6k), Grocery (£30.6k), and Consumer Services (£30.4k).
- The five sectors with the highest YTD sales are Food & Drink (£21.8m), Entertainment (£932k), Fashion (£351k), Health & Beauty (£237k), and Consumer Services (£217k).
- The five sectors showing the largest change in sales between Jun 2024 and Jun 2025 are Food & Drink (-£1.06m), Fashion (-£103k), General Retail (-£97.2k), Entertainment (-£79.7k) and Consumer Services (-£21.9k).

Sector	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Food & Drink	£3.54m	-23.1%	£21.8m	-8.9%
Entertainment	£148k	-35.0%	£932k	-31.3%
Fashion	£47.6k	-68.3%	£351k	-40.1%
Grocery	£30.6k	-23.7%	£213k	+125.8%
Consumer Services	£30.4k	-41.8%	£217k	-21.0%
Health & Beauty	£21.1k	-34.8%	£237k	+19.3%
General Retail	£14.2k	-87.2%	£163k	-43.0%
Tourism	£1.67k	-43.4%	£13.0k	-58.8%
Transport	£479	+Inf	£2.00k	+Inf
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Rest Of GB (-4.1ppt), Cardiff Region (+3.1ppt), Cardiff Inner City (+3.1ppt), Rest Of Wales (-2.9ppt) and Cardiff Outer City (+1.7ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Rest Of Wales (-1.6ppt) and Rest Of GB (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Cardiff Region	38.7%	+3.1ppt	37.2%	+0.8ppt
Rest Of GB	18.6%	-4.1ppt	20.5%	+1.1ppt
Cardiff Inner City	17.8%	+3.1ppt	15.8%	-0.8ppt
Cardiff Outer City	12.6%	+1.7ppt	12.8%	+0.2ppt
Rest Of Wales	10.6%	-2.9ppt	11.0%	-1.6ppt
M4 Corridor	1.6%	-0.9ppt	2.7%	+0.2ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ