



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Jun 2025, monthly retail sales in Cardiff - Indie were £6.56m. Year-to-Date (YTD) sales were £41.3m.
- Compared to Jun 2024, monthly sales decreased by -15.0% while YTD sales decreased by -1.6%.
- The decrease in monthly sales was due to a decrease of -18.7% in customer numbers and an increase of +4.6% in average revenue per customer (ARPC).

Metric	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Sales	£6.56m	-15.0%	£41.3m	-1.6%
Transactions	335k	-18.3%	2.05m	-7.1%
Customers	147k	-18.7%	896k	-6.8%
ATV	£19.57	+3.9%	£20.12	+5.9%
ARPC	£44.69	+4.6%	£46.08	+5.6%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Jun 2024 and Jun 2025 in Cardiff - Indie (-13.5%) is higher than Cardiff - Indie (-15.0%), Bristol (-17.0%), Cardiff - Other (-22.7%) and Cardiff - Hospitality (-26.5%) and lower than Cardiff - Retail (-7.1%), Nottingham (-8.7%), Sheffield (-9.5%) and Newport (-11.5%).
- YTD sales change between Jun 2024 and Jun 2025 in Cardiff - Indie (-3.5%) is higher than Nottingham (-4.7%), Cardiff - Other (-6.3%), Bristol (-8.3%) and Cardiff - Hospitality (-10.6%); similar to Newport (-3.8%) and lower than Sheffield (+0.4%), Cardiff - Indie (-1.6%) and Cardiff - Retail (-1.8%).

Retail Area	Jun 25 vs Jun 24	YTD Jun 25 vs YTD Jun 24
Cardiff - Indie	-15.0%	-1.6%
Cardiff	-13.5%	-3.5%
Cardiff - Hospitality	-26.5%	-10.6%
Cardiff - Retail	-7.1%	-1.8%
Cardiff - Other	-22.7%	-6.3%
Bristol	-17.0%	-8.3%
Newport	-11.5%	-3.8%
Nottingham	-8.7%	-4.7%
Sheffield	-9.5%	+0.4%
GB Benchmark	-8.5%	-3.3%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.70m), Fashion (£1.12m), Grocery (£577k), General Retail (£484k), and Entertainment (£426k).
- The five sectors with the highest YTD sales are Food & Drink (£25.4m), Fashion (£6.58m), Grocery (£3.50m), General Retail (£2.37m), and Entertainment (£2.12m).
- The five sectors showing the largest change in sales between Jun 2024 and Jun 2025 are Food & Drink (–£1.05m), Fashion (–£131k), General Retail (+£109k), Grocery (–£104k) and Consumer Services (+£29.1k).

Sector	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Food & Drink	£3.70m	-22.2%	£25.4m	-0.6%
Fashion	£1.12m	-10.5%	£6.58m	-1.4%
Grocery	£577k	-15.2%	£3.50m	-12.4%
General Retail	£484k	+29.0%	£2.37m	+10.9%
Entertainment	£426k	+2.7%	£2.12m	-2.3%
Health & Beauty	£136k	+3.9%	£689k	-9.3%
Consumer Services	£58.8k	+97.7%	£283k	+27.8%
Transport	£48.8k	-19.3%	£262k	-24.8%
Tourism	£8.44k	+91.0%	£85.9k	+16.6%
Household	£2.15k	-88.8%	£23.6k	-62.4%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2024 and June 2025 reveals that only Cardiff Inner City (+2.1ppt) has a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Rest Of Wales (-1.5ppt) and Rest Of GB (+1.5ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Cardiff Region	32.0%	-0.8ppt	34.5%	+0.5ppt
Cardiff Inner City	23.9%	+2.1ppt	22.2%	-0.7ppt
Cardiff Outer City	16.2%	-0.2ppt	15.5%	+0.2ppt
Rest Of GB	15.6%	-0.7ppt	15.9%	+1.5ppt
Rest Of Wales	10.8%	-0.1ppt	10.0%	-1.5ppt
M4 Corridor	1.5%	-0.2ppt	1.9%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ