



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Jun 2025, monthly retail sales in Cardiff - Other were £5.26m. Year-to-Date (YTD) sales were £29.6m.
- Compared to Jun 2024, monthly sales decreased by -22.7% while YTD sales decreased by -6.3%.
- The decrease in monthly sales was due to a decrease of -22.5% in customer numbers and a marginal decrease of -0.3% in average revenue per customer (ARPC).

Metric	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Sales	£5.26m	-22.7%	£29.6m	-6.3%
Transactions	449k	-18.0%	2.59m	-4.1%
Customers	178k	-22.5%	1.04m	-4.9%
ATV	£11.71	-5.6%	£11.40	-2.3%
ARPC	£29.47	-0.3%	£28.32	-1.4%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Jun 2024 and Jun 2025 in Cardiff - Other (-13.5%) is higher than Cardiff - Indie (-15.0%), Bristol (-17.0%), Cardiff - Other (-22.7%) and Cardiff - Hospitality (-26.5%) and lower than Cardiff - Retail (-7.1%), Nottingham (-8.7%), Sheffield (-9.5%) and Newport (-11.5%).
- YTD sales change between Jun 2024 and Jun 2025 in Cardiff - Other (-3.5%) is higher than Nottingham (-4.7%), Cardiff - Other (-6.3%), Bristol (-8.3%) and Cardiff - Hospitality (-10.6%); similar to Newport (-3.8%) and lower than Sheffield (+0.4%), Cardiff - Indie (-1.6%) and Cardiff - Retail (-1.8%).

Retail Area	Jun 25 vs Jun 24	YTD Jun 25 vs YTD Jun 24
Cardiff - Other	-22.7%	-6.3%
Cardiff	-13.5%	-3.5%
Cardiff - Hospitality	-26.5%	-10.6%
Cardiff - Indie	-15.0%	-1.6%
Cardiff - Retail	-7.1%	-1.8%
Bristol	-17.0%	-8.3%
Newport	-11.5%	-3.8%
Nottingham	-8.7%	-4.7%
Sheffield	-9.5%	+0.4%
GB Benchmark	-8.5%	-3.3%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.86m), Grocery (£860k), Entertainment (£656k), Health & Beauty (£600k), and Transport (£585k).
- The five sectors with the highest YTD sales are Food & Drink (£9.82m), Grocery (£4.92m), Entertainment (£4.43m), Tourism (£3.49m), and Transport (£3.23m).
- The five sectors showing the largest change in sales between Jun 2024 and Jun 2025 are Entertainment (-£1.00m), Tourism (-£407k), Food & Drink (-£326k), Health & Beauty (+£284k) and Transport (-£117k).

Sector	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Food & Drink	£1.86m	-14.9%	£9.82m	-2.2%
Grocery	£860k	+11.6%	£4.92m	+14.3%
Entertainment	£656k	-60.5%	£4.43m	-8.8%
Health & Beauty	£600k	+89.7%	£2.46m	-19.5%
Transport	£585k	-16.6%	£3.23m	-11.3%
Tourism	£513k	-44.2%	£3.49m	-11.5%
Consumer Services	£76.6k	+58.7%	£364k	+60.3%
General Retail	£75.7k	-43.8%	£411k	-51.7%
Fashion	£34.1k	-47.8%	£425k	-31.5%
Household	£0	NA	£2.12k	+Inf

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Rest Of GB (-5.6ppt), Cardiff Region (+3.1ppt), Cardiff Inner City (+2.6ppt), Cardiff Outer City (+1.9ppt) and Rest Of Wales (-1.9ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Cardiff Region (-2.9ppt), Cardiff Inner City (+1.7ppt), Rest Of Wales (-1.1ppt), Rest Of GB (+1.1ppt) and M4 Corridor (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Cardiff Region	34.4%	+3.1ppt	29.8%	-2.9ppt
Cardiff Inner City	21.4%	+2.6ppt	22.4%	+1.7ppt
Rest Of GB	17.8%	-5.6ppt	20.2%	+1.1ppt
Cardiff Outer City	13.8%	+1.9ppt	14.9%	0.0ppt
Rest Of Wales	9.7%	-1.9ppt	9.4%	-1.1ppt
M4 Corridor	2.9%	-0.2ppt	3.2%	+1.1ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ