



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Jun 2025, monthly retail sales in Cardiff - Retail were £20.6m. Year-to-Date (YTD) sales were £117m.
- Compared to Jun 2024, monthly sales decreased by -7.1% while YTD sales decreased by -1.8%.
- The decrease in monthly sales was due to a decrease of -8.5% in customer numbers and an increase of +1.6% in average revenue per customer (ARPC).

Metric	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Sales	£20.6m	-7.1%	£117m	-1.8%
Transactions	836k	-4.8%	4.84m	-1.9%
Customers	267k	-8.5%	1.56m	-4.0%
ATV	£24.66	-2.4%	£24.18	+0.2%
ARPC	£77.08	+1.6%	£74.90	+2.3%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Jun 2024 and Jun 2025 in Cardiff - Retail (-13.5%) is higher than Cardiff - Indie (-15.0%), Bristol (-17.0%), Cardiff - Other (-22.7%) and Cardiff - Hospitality (-26.5%) and lower than Cardiff - Retail (-7.1%), Nottingham (-8.7%), Sheffield (-9.5%) and Newport (-11.5%).
- YTD sales change between Jun 2024 and Jun 2025 in Cardiff - Retail (-3.5%) is higher than Nottingham (-4.7%), Cardiff - Other (-6.3%), Bristol (-8.3%) and Cardiff - Hospitality (-10.6%); similar to Newport (-3.8%) and lower than Sheffield (+0.4%), Cardiff - Indie (-1.6%) and Cardiff - Retail (-1.8%).

Retail Area	Jun 25 vs Jun 24	YTD Jun 25 vs YTD Jun 24
Cardiff - Retail	-7.1%	-1.8%
Cardiff	-13.5%	-3.5%
Cardiff - Hospitality	-26.5%	-10.6%
Cardiff - Indie	-15.0%	-1.6%
Cardiff - Other	-22.7%	-6.3%
Bristol	-17.0%	-8.3%
Newport	-11.5%	-3.8%
Nottingham	-8.7%	-4.7%
Sheffield	-9.5%	+0.4%
GB Benchmark	-8.5%	-3.3%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£8.49m), Food & Drink (£3.55m), General Retail (£3.11m), Health & Beauty (£2.14m), and Grocery (£1.77m).
- The five sectors with the highest YTD sales are Fashion (£45.5m), Food & Drink (£22.0m), General Retail (£15.3m), Health & Beauty (£13.3m), and Grocery (£11.5m).
- The five sectors showing the largest change in sales between Jun 2024 and Jun 2025 are Food & Drink (–£733k), Fashion (–£619k), General Retail (+£592k), Health & Beauty (–£438k) and Tourism (–£292k).

Sector	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Fashion	£8.49m	-6.8%	£45.5m	+1.6%
Food & Drink	£3.55m	-17.1%	£22.0m	-5.8%
General Retail	£3.11m	+23.5%	£15.3m	+10.0%
Health & Beauty	£2.14m	-17.0%	£13.3m	-4.4%
Grocery	£1.77m	-4.9%	£11.5m	-6.8%
Transport	£490k	-10.3%	£2.91m	-7.1%
Entertainment	£442k	+0.4%	£2.99m	+10.7%
Tourism	£357k	-45.0%	£2.36m	-33.9%
Consumer Services	£135k	+57.5%	£455k	-39.9%
Household	£112k	+27.6%	£627k	+8.5%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Cardiff Outer City (+2.8ppt), Cardiff Region (-1.8ppt) and Cardiff Inner City (-1.5ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2024 and June 2025 reveals that only Cardiff Inner City (-1.2ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Cardiff Region	38.0%	-1.8ppt	38.7%	-0.7ppt
Cardiff Outer City	22.2%	+2.8ppt	19.8%	+0.7ppt
Cardiff Inner City	17.5%	-1.5ppt	19.7%	-1.2ppt
Rest Of GB	11.7%	+0.4ppt	10.0%	+0.7ppt
Rest Of Wales	9.5%	+0.1ppt	10.2%	+0.4ppt
M4 Corridor	1.2%	-0.1ppt	1.4%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ