



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff

Cardiff Headline Metrics

- In Jun 2025, monthly retail sales in Cardiff were £36.3m. Year-to-Date (YTD) sales were £212m.
- Compared to Jun 2024, monthly sales decreased by -13.5% while YTD sales decreased by -3.5%.
- The decrease in monthly sales was due to a decrease of -13.3% in customer numbers and a marginal decrease of -0.2% in average revenue per customer (ARPC).

Metric	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Sales	£36.3m	-13.5%	£212m	-3.5%
Transactions	1.86m	-13.3%	10.9m	-4.5%
Customers	411k	-13.3%	2.43m	-4.6%
ATV	£19.50	-0.2%	£19.43	+1.1%
ARPC	£88.12	-0.2%	£87.12	+1.2%

Key Retail Metrics for Cardiff

Cardiff vs Comparator Areas

- Monthly sales change between Jun 2024 and Jun 2025 in Cardiff (-13.5%) is higher than Cardiff - Indie (-15.0%), Bristol (-17.0%), Cardiff - Other (-22.7%) and Cardiff - Hospitality (-26.5%) and lower than Cardiff - Retail (-7.1%), Nottingham (-8.7%), Sheffield (-9.5%) and Newport (-11.5%).
- YTD sales change between Jun 2024 and Jun 2025 in Cardiff (-3.5%) is higher than Nottingham (-4.7%), Cardiff - Other (-6.3%), Bristol (-8.3%) and Cardiff - Hospitality (-10.6%); similar to Newport (-3.8%) and lower than Sheffield (+0.4%), Cardiff - Indie (-1.6%) and Cardiff - Retail (-1.8%).

Retail Area	Jun 25 vs Jun 24	YTD Jun 25 vs YTD Jun 24
Cardiff	-13.5%	-3.5%
Cardiff - Hospitality	-26.5%	-10.6%
Cardiff - Indie	-15.0%	-1.6%
Cardiff - Retail	-7.1%	-1.8%
Cardiff - Other	-22.7%	-6.3%
Bristol	-17.0%	-8.3%
Newport	-11.5%	-3.8%
Nottingham	-8.7%	-4.7%
Sheffield	-9.5%	+0.4%
GB Benchmark	-8.5%	-3.3%

Sales Growth for Cardiff and Comparators

Cardiff Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£12.7m), Fashion (£9.69m), General Retail (£3.69m), Grocery (£3.24m), and Health & Beauty (£2.89m).
- The five sectors with the highest YTD sales are Food & Drink (£79.0m), Fashion (£52.9m), Grocery (£20.1m), General Retail (£18.2m), and Health & Beauty (£16.7m).
- The five sectors showing the largest change in sales between Jun 2024 and Jun 2025 are Food & Drink (–£3.18m), Entertainment (–£1.07m), Fashion (–£884k), Tourism (–£696k) and General Retail (+£544k).

Sector	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Food & Drink	£12.7m	-20.1%	£79.0m	-4.7%
Fashion	£9.69m	-8.4%	£52.9m	+0.4%
General Retail	£3.69m	+17.3%	£18.2m	+6.1%
Grocery	£3.24m	-3.4%	£20.1m	-2.9%
Health & Beauty	£2.89m	-5.3%	£16.7m	-6.9%
Entertainment	£1.67m	-39.0%	£10.5m	-5.5%
Transport	£1.12m	-14.1%	£6.41m	-10.1%
Tourism	£880k	-44.2%	£5.95m	-21.9%
Consumer Services	£301k	+39.3%	£1.32m	-10.9%
Household	£114k	+6.6%	£653k	+1.9%

Cardiff Sector Sales

Cardiff Customer Catchments

- Comparing the sales contribution of customer catchment areas between June 2024 and June 2025 reveals that Cardiff Outer City (+2.3ppt) and Rest Of GB (-1.6ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between June 2024 and June 2025 identifies no catchments with a change of 1 percentage point (ppt) or more.

Customer Catchment	Jun 25	Jun 25 vs Jun 24	YTD Jun 25	YTD Jun 25 vs YTD Jun 24
Cardiff Region	36.5%	-0.1ppt	36.5%	-0.6ppt
Cardiff Inner City	19.3%	+0.3ppt	20.1%	-0.6ppt
Cardiff Outer City	18.9%	+2.3ppt	17.5%	+0.5ppt
Rest Of GB	14.0%	-1.6ppt	13.8%	+0.8ppt
Rest Of Wales	9.9%	-0.7ppt	10.2%	-0.4ppt
M4 Corridor	1.5%	-0.2ppt	1.9%	+0.3ppt

Contribution of Customer Catchments to Cardiff Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ