



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Jul 2025, monthly retail sales in Cardiff - Hospitality were £5.51m. Year-to-Date (YTD) sales were £29.4m.
- Compared to Jul 2024, monthly sales increased by +29.7% while YTD sales decreased by -5.0%.
- The increase in monthly sales was due to an increase of +30.3% in customer numbers and a marginal decrease of -0.5% in average revenue per customer (ARPC).

Metric	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Sales	£5.51m	+29.7%	£29.4m	-5.0%
Transactions	308k	+22.1%	1.72m	-5.4%
Customers	143k	+30.3%	743k	-2.8%
ATV	£17.91	+6.2%	£17.08	+0.5%
ARPC	£38.65	-0.5%	£39.52	-2.3%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Jul 2024 and Jul 2025 in Cardiff - Hospitality (+15.6%) is higher than Sheffield (+0.5%), Cardiff - Retail (+0.4%), Bristol (-4.2%), Newport (-5.3%) and Nottingham (-6.7%); similar to Cardiff - Indie (+15.7%) and lower than Cardiff - Other (+61.5%) and Cardiff - Hospitality (+29.7%).
- YTD sales change between Jul 2024 and Jul 2025 in Cardiff - Hospitality (-0.5%) is higher than Cardiff - Retail (-2.2%), Newport (-3.8%), Nottingham (-4.4%), Cardiff - Hospitality (-5.0%) and Bristol (-6.8%) and lower than Cardiff - Other (+5.1%), Cardiff - Indie (+2.7%) and Sheffield (+1.3%).

Retail Area	Jul 25 vs Jul 24	YTD Jul 25 vs YTD Jul 24
Cardiff - Hospitality	+15.6%	-5.0%
Cardiff	+0.4%	-0.5%
Cardiff - Indie	+15.7%	+2.7%
Cardiff - Retail	+0.4%	-2.2%
Cardiff - Other	+61.5%	+5.1%
Cardiff - Hospitality	+29.7%	-5.0%
Cardiff - Retail	+0.4%	-2.2%
Cardiff - Indie	+15.7%	+2.7%
Cardiff - Other	+61.5%	+5.1%
Cardiff - Hospitality	+29.7%	-5.0%

Cardiff - Hospitality Sectors

- The five sectors with the highest sales in Jul 2025 are Food & Drink (£5.12m), Entertainment (£197k), Health & Beauty (£64.3k), Grocery (£59.8k) and Fashion (£47.2k).
- The five sectors with the highest sales in YTD Jul 2025 are Food & Drink (£26.8m), Entertainment (£1.14m), Fashion (£398k), Health & Beauty (£299k), and Grocery (£272k).
- The five sectors showing the largest change in sales between Jul 2024 and Jul 2025 are Food & Drink (+£1.35m), Grocery (+£31.2k), Health & Beauty (+£26.0k), Fashion (–£16.3k) and Consumer Services (–£15.1k).

Sector	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Food & Drink	£5.12m	+35.8%	£26.8m	-2.7%
Entertainment	£197k	-6.9%	£1.14m	-27.5%
Health & Beauty	£64.3k	+68.1%	£299k	+26.3%
Grocery	£59.8k	+109.0%	£272k	+119.8%
Fashion	£47.2k	-25.7%	£398k	-38.8%
Consumer Services	£17.9k	-45.7%	£234k	-24.0%
Tourism	£4.40k	-63.3%	£17.4k	-60.0%
Transport	£3.59k	+62.6%	£5.59k	+153.1%
General Retail	£0	-100.0%	£163k	-57.0%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Rest Of GB (+5.7ppt), Cardiff Region (-5.2ppt), Rest Of Wales (+4.0ppt), Cardiff Inner City (-3.5ppt), Cardiff Outer City (-2.5ppt) and M4 Corridor (+1.5ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Rest Of GB (+2.0ppt) and Cardiff Inner City (-1.4ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Cardiff Region	34.8%	-5.2ppt	36.7%	-0.1ppt
Rest Of GB	25.3%	+5.7ppt	21.4%	+2.0ppt
Rest Of Wales	15.5%	+4.0ppt	11.9%	-0.6ppt
Cardiff Inner City	11.7%	-3.5ppt	15.1%	-1.4ppt
Cardiff Outer City	9.2%	-2.5ppt	12.1%	-0.4ppt
M4 Corridor	3.4%	+1.5ppt	2.8%	+0.5ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ