



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Jul 2025, monthly retail sales in Cardiff - Indie were £8.99m. Year-to-Date (YTD) sales were £52.5m.
- Compared to Jul 2024, monthly sales increased by +15.7% while YTD sales increased by +2.7%.
- The increase in monthly sales was due to an increase of +13.6% in customer numbers and an increase of +1.9% in average revenue per customer (ARPC).

Metric	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Sales	£8.99m	+15.7%	£52.5m	+2.7%
Transactions	445k	+9.6%	2.69m	-1.7%
Customers	200k	+13.6%	1.17m	-1.5%
ATV	£20.21	+5.6%	£19.55	+4.4%
ARPC	£44.90	+1.9%	£45.00	+4.2%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Jul 2024 and Jul 2025 in Cardiff - Indie (+15.6%) is higher than Sheffield (+0.5%), Cardiff - Retail (+0.4%), Bristol (-4.2%), Newport (-5.3%) and Nottingham (-6.7%); similar to Cardiff - Indie (+15.7%) and lower than Cardiff - Other (+61.5%) and Cardiff - Hospitality (+29.7%).
- YTD sales change between Jul 2024 and Jul 2025 in Cardiff - Indie (-0.5%) is higher than Cardiff - Retail (-2.2%), Newport (-3.8%), Nottingham (-4.4%), Cardiff - Hospitality (-5.0%) and Bristol (-6.8%) and lower than Cardiff - Other (+5.1%), Cardiff - Indie (+2.7%) and Sheffield (+1.3%).

Retail Area	Jul 25 vs Jul 24	YTD Jul 25 vs YTD Jul 24
Cardiff - Indie	+15.7%	+2.7%
Cardiff	+15.6%	-0.5%
Cardiff - Hospitality	+29.7%	-5.0%
Cardiff - Retail	+0.4%	-2.2%
Cardiff - Other	+61.5%	+5.1%
Bristol	-4.2%	-6.8%
Newport	-5.3%	-3.8%
Nottingham	-6.7%	-4.4%
Sheffield	+0.5%	+1.3%
GB Benchmark	-1.4%	-3.0%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.79m), Fashion (£1.35m), Grocery (£673k), General Retail (£549k), and Entertainment (£365k).
- The five sectors with the highest YTD sales are Food & Drink (£33.2m), Fashion (£7.96m), Grocery (£4.29m), General Retail (£2.93m), and Entertainment (£2.51m).
- The five sectors showing the largest change in sales between Jul 2024 and Jul 2025 are Food & Drink (+£1.07m), General Retail (+£215k), Entertainment (–£87.8k), Grocery (+£69.3k) and Fashion (–£60.6k).

Sector	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Food & Drink	£5.79m	+22.8%	£33.2m	+5.2%
Fashion	£1.35m	-4.3%	£7.96m	-0.9%
Grocery	£673k	+11.5%	£4.29m	-7.8%
General Retail	£549k	+64.5%	£2.93m	+17.9%
Entertainment	£365k	-19.4%	£2.51m	-6.9%
Health & Beauty	£128k	+21.9%	£825k	-5.0%
Consumer Services	£53.7k	+4.2%	£337k	+23.8%
Transport	£45.6k	-37.5%	£310k	-27.0%
Tourism	£27.4k	+229.6%	£113k	+38.2%
Household	£4.53k	-48.1%	£28.5k	-60.4%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Cardiff Region (-6.0ppt), Rest Of GB (+3.9ppt), Cardiff Inner City (-1.5ppt), Cardiff Outer City (+1.4ppt) and Rest Of Wales (+1.2ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Rest Of GB (+1.8ppt) and Rest Of Wales (-1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Cardiff Region	29.2%	-6.0ppt	32.6%	-0.7ppt
Rest Of GB	21.9%	+3.9ppt	18.5%	+1.8ppt
Cardiff Inner City	18.8%	-1.5ppt	21.5%	-0.7ppt
Cardiff Outer City	15.5%	+1.4ppt	15.2%	+0.4ppt
Rest Of Wales	12.2%	+1.2ppt	10.1%	-1.1ppt
M4 Corridor	2.5%	+0.9ppt	2.0%	+0.2ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ