



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Jul 2025, monthly retail sales in Cardiff - Other were £8.86m. Year-to-Date (YTD) sales were £38.6m.
- Compared to Jul 2024, monthly sales increased by +61.5% while YTD sales increased by +5.1%.
- The increase in monthly sales was due to an increase of +38.7% in customer numbers and an increase of +16.5% in average revenue per customer (ARPC).

Metric	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Sales	£8.86m	+61.5%	£38.6m	+5.1%
Transactions	647k	+35.0%	3.27m	+3.3%
Customers	275k	+38.7%	1.33m	+2.8%
ATV	£13.69	+19.7%	£11.83	+1.7%
ARPC	£32.27	+16.5%	£29.11	+2.2%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Jul 2024 and Jul 2025 in Cardiff - Other (+15.6%) is higher than Sheffield (+0.5%), Cardiff - Retail (+0.4%), Bristol (-4.2%), Newport (-5.3%) and Nottingham (-6.7%); similar to Cardiff - Indie (+15.7%) and lower than Cardiff - Other (+61.5%) and Cardiff - Hospitality (+29.7%).
- YTD sales change between Jul 2024 and Jul 2025 in Cardiff - Other (-0.5%) is higher than Cardiff - Retail (-2.2%), Newport (-3.8%), Nottingham (-4.4%), Cardiff - Hospitality (-5.0%) and Bristol (-6.8%) and lower than Cardiff - Other (+5.1%), Cardiff - Indie (+2.7%) and Sheffield (+1.3%).

Retail Area	Jul 25 vs Jul 24	YTD Jul 25 vs YTD Jul 24
Cardiff - Other	+61.5%	+5.1%
Cardiff	+15.6%	-0.5%
Cardiff - Hospitality	+29.7%	-5.0%
Cardiff - Indie	+15.7%	+2.7%
Cardiff - Retail	+0.4%	-2.2%
Bristol	-4.2%	-6.8%
Newport	-5.3%	-3.8%
Nottingham	-6.7%	-4.4%
Sheffield	+0.5%	+1.3%
GB Benchmark	-1.4%	-3.0%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Entertainment (£3.09m), Food & Drink (£2.88m), Grocery (£891k), Transport (£681k), and Tourism (£662k).
- The five sectors with the highest YTD sales are Food & Drink (£12.9m), Entertainment (£7.52m), Grocery (£5.80m), Tourism (£4.16m), and Transport (£3.90m).
- The five sectors showing the largest change in sales between Jul 2024 and Jul 2025 are Entertainment (+£2.81m), Food & Drink (+£380k), Grocery (+£187k), Health & Beauty (+£154k) and Tourism (–£104k).

Sector	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Entertainment	£3.09m	+1,004.9%	£7.52m	+46.3%
Food & Drink	£2.88m	+15.2%	£12.9m	+4.6%
Grocery	£891k	+26.7%	£5.80m	+16.5%
Transport	£681k	-0.4%	£3.90m	-9.7%
Tourism	£662k	-13.6%	£4.16m	-10.6%
Health & Beauty	£421k	+57.7%	£2.88m	-13.2%
Fashion	£109k	-26.2%	£539k	-29.1%
General Retail	£64.4k	-18.9%	£474k	-48.0%
Consumer Services	£57.0k	-1.5%	£406k	+42.3%
Household	£548	+Inf	£2.67k	+Inf

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Rest Of GB (+6.8ppt), Cardiff Region (-6.1ppt), Cardiff Outer City (-2.8ppt) and M4 Corridor (+2.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Cardiff Region (-3.7ppt), Rest Of GB (+2.6ppt), M4 Corridor (+1.3ppt) and Cardiff Inner City (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Rest Of GB	28.9%	+6.8ppt	22.1%	+2.6ppt
Cardiff Region	27.7%	-6.1ppt	29.3%	-3.7ppt
Cardiff Inner City	16.9%	-0.7ppt	21.1%	+1.1ppt
Rest Of Wales	11.6%	+0.8ppt	9.9%	-0.7ppt
Cardiff Outer City	10.7%	-2.8ppt	14.1%	-0.7ppt
M4 Corridor	4.2%	+2.0ppt	3.4%	+1.3ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ