



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Jul 2025, monthly retail sales in Cardiff - Retail were £20.8m. Year-to-Date (YTD) sales were £136m.
- Compared to Jul 2024, monthly sales marginally increased by +0.4% while YTD sales decreased by -2.2%.
- The marginal increase in monthly sales was due to an increase of +7.2% in customer numbers and a decrease of -6.3% in average revenue per customer (ARPC).

Metric	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Sales	£20.8m	+0.4%	£136m	-2.2%
Transactions	901k	+5.0%	5.64m	-1.6%
Customers	295k	+7.2%	1.83m	-2.9%
ATV	£23.07	-4.4%	£24.11	-0.7%
ARPC	£70.49	-6.3%	£74.48	+0.7%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Jul 2024 and Jul 2025 in Cardiff - Retail (+15.6%) is higher than Sheffield (+0.5%), Cardiff - Retail (+0.4%), Bristol (-4.2%), Newport (-5.3%) and Nottingham (-6.7%); similar to Cardiff - Indie (+15.7%) and lower than Cardiff - Other (+61.5%) and Cardiff - Hospitality (+29.7%).
- YTD sales change between Jul 2024 and Jul 2025 in Cardiff - Retail (-0.5%) is higher than Cardiff - Retail (-2.2%), Newport (-3.8%), Nottingham (-4.4%), Cardiff - Hospitality (-5.0%) and Bristol (-6.8%) and lower than Cardiff - Other (+5.1%), Cardiff - Indie (+2.7%) and Sheffield (+1.3%).

Retail Area	Jul 25 vs Jul 24	YTD Jul 25 vs YTD Jul 24
Cardiff - Retail	+0.4%	-2.2%
Cardiff	+15.6%	-0.5%
Cardiff - Hospitality	+29.7%	-5.0%
Cardiff - Indie	+15.7%	+2.7%
Cardiff - Other	+61.5%	+5.1%
Bristol	-4.2%	-6.8%
Newport	-5.3%	-3.8%
Nottingham	-6.7%	-4.4%
Sheffield	+0.5%	+1.3%
GB Benchmark	-1.4%	-3.0%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£7.64m), Food & Drink (£4.19m), General Retail (£2.44m), Health & Beauty (£2.28m), and Grocery (£1.84m).
- The five sectors with the highest YTD sales are Fashion (£53.0m), Food & Drink (£25.5m), General Retail (£17.1m), Health & Beauty (£15.6m), and Grocery (£13.1m).
- The five sectors showing the largest change in sales between Jul 2024 and Jul 2025 are Entertainment (+£564k), General Retail (-£340k), Health & Beauty (-£283k), Fashion (-£254k) and Food & Drink (+£209k).

Sector	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Fashion	£7.64m	-3.2%	£53.0m	+0.8%
Food & Drink	£4.19m	+5.2%	£25.5m	-5.7%
General Retail	£2.44m	-12.2%	£17.1m	+2.8%
Health & Beauty	£2.28m	-11.0%	£15.6m	-5.6%
Grocery	£1.84m	+0.7%	£13.1m	-6.7%
Entertainment	£1.04m	+119.4%	£4.11m	+31.3%
Tourism	£614k	+25.3%	£2.98m	-26.8%
Transport	£533k	+3.1%	£3.44m	-5.6%
Household	£129k	+55.8%	£750k	+10.7%
Consumer Services	£72.6k	-10.7%	£468k	-42.9%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Cardiff Region (-3.9ppt) and Rest Of GB (+2.6ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between July 2024 and July 2025 reveals that only Cardiff Region (-1.1ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Cardiff Region	35.9%	-3.9ppt	38.4%	-1.1ppt
Cardiff Inner City	19.8%	+0.5ppt	19.8%	-0.9ppt
Cardiff Outer City	19.0%	0.0ppt	19.9%	+0.6ppt
Rest Of GB	13.5%	+2.6ppt	10.2%	+0.7ppt
Rest Of Wales	10.5%	+0.6ppt	10.3%	+0.5ppt
M4 Corridor	1.3%	+0.1ppt	1.4%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ