



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff

Cardiff Headline Metrics

- In Jul 2025, monthly retail sales in Cardiff were £44.1m. Year-to-Date (YTD) sales were £257m.
- Compared to Jul 2024, monthly sales increased by +15.6% while YTD sales marginally decreased by -0.5%.
- The increase in monthly sales was due to an increase of +17.5% in customer numbers and a decrease of -1.6% in average revenue per customer (ARPC).

Metric	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Sales	£44.1m	+15.6%	£257m	-0.5%
Transactions	2.30m	+15.3%	13.3m	-0.9%
Customers	516k	+17.5%	2.98m	-0.9%
ATV	£19.19	+0.2%	£19.27	+0.4%
ARPC	£85.62	-1.6%	£86.00	+0.4%

Key Retail Metrics for Cardiff

Cardiff vs Comparator Areas

- Monthly sales change between Jul 2024 and Jul 2025 in Cardiff (+15.6%) is higher than Sheffield (+0.5%), Cardiff - Retail (+0.4%), Bristol (-4.2%), Newport (-5.3%) and Nottingham (-6.7%); similar to Cardiff - Indie (+15.7%) and lower than Cardiff - Other (+61.5%) and Cardiff - Hospitality (+29.7%).
- YTD sales change between Jul 2024 and Jul 2025 in Cardiff (-0.5%) is higher than Cardiff - Retail (-2.2%), Newport (-3.8%), Nottingham (-4.4%), Cardiff - Hospitality (-5.0%) and Bristol (-6.8%) and lower than Cardiff - Other (+5.1%), Cardiff - Indie (+2.7%) and Sheffield (+1.3%).

Retail Area	Jul 25 vs Jul 24	YTD Jul 25 vs YTD Jul 24
Cardiff	+15.6%	-0.5%
Cardiff - Hospitality	+29.7%	-5.0%
Cardiff - Indie	+15.7%	+2.7%
Cardiff - Retail	+0.4%	-2.2%
Cardiff - Other	+61.5%	+5.1%
Bristol	-4.2%	-6.8%
Newport	-5.3%	-3.8%
Nottingham	-6.7%	-4.4%
Sheffield	+0.5%	+1.3%
GB Benchmark	-1.4%	-3.0%

Sales Growth for Cardiff and Comparators

Cardiff Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£18.0m), Fashion (£9.15m), Entertainment (£4.69m), Grocery (£3.46m), and General Retail (£3.05m).
- The five sectors with the highest YTD sales are Food & Drink (£98.5m), Fashion (£61.9m), Grocery (£23.4m), General Retail (£20.7m), and Health & Beauty (£19.6m).
- The five sectors showing the largest change in sales between Jul 2024 and Jul 2025 are Entertainment (+£3.28m), Food & Drink (+£3.01m), Fashion (−£369k), Grocery (+£300k) and General Retail (−£233k).

Sector	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Food & Drink	£18.0m	+20.1%	£98.5m	-0.1%
Fashion	£9.15m	-3.9%	£61.9m	-0.2%
Entertainment	£4.69m	+231.2%	£15.3m	+21.9%
Grocery	£3.46m	+9.5%	£23.4m	-1.4%
General Retail	£3.05m	-7.1%	£20.7m	+1.3%
Health & Beauty	£2.90m	-2.7%	£19.6m	-6.4%
Tourism	£1.31m	+2.5%	£7.27m	-17.8%
Transport	£1.26m	-1.0%	£7.66m	-8.7%
Consumer Services	£201k	-10.1%	£1.45m	-14.2%
Household	£134k	+46.5%	£781k	+4.2%

Cardiff Sector Sales

Cardiff Customer Catchments

- Comparing the sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Cardiff Region (-5.3ppt), Rest Of GB (+4.9ppt), Rest Of Wales (+1.3ppt) and Cardiff Outer City (-1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between July 2024 and July 2025 reveals that Rest Of GB (+1.5ppt) and Cardiff Region (-1.4ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jul 25	Jul 25 vs Jul 24	YTD Jul 25	YTD Jul 25 vs YTD Jul 24
Cardiff Region	32.8%	-5.3ppt	35.7%	-1.4ppt
Rest Of GB	19.8%	+4.9ppt	15.0%	+1.5ppt
Cardiff Inner City	18.0%	-0.8ppt	19.8%	-0.6ppt
Cardiff Outer City	15.4%	-1.0ppt	17.2%	+0.2ppt
Rest Of Wales	11.7%	+1.3ppt	10.4%	-0.1ppt
M4 Corridor	2.4%	+0.9ppt	2.0%	+0.4ppt

Contribution of Customer Catchments to Cardiff Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ