

March 2025. 03 Mar 2025 - 06 Apr 2025

Footfall Report for: Cardiff City Centre - New

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

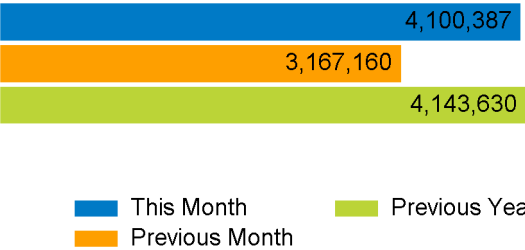
	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Cardiff City Centre - New	0.7%		-1.0%		3.6%	7.9%
Wales	0.5%	-5.1%	1.7%	-2.9%	6.3%	5.2%
UK	0.7%	-0.8%	3.5%	2.8%	7.2%	1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 10,620,444 which is 0.7% up on the previous year.
- The total number of visitors to Cardiff City Centre - New in month commencing 3 March 2025 was 4,100,387.
- The busiest day in month commencing 3 March 2025 was Saturday 15 March with 273,667 visitors.
- The peak hour of the month was 14:00 on Saturday 15 March 2025 with footfall of 25,735.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

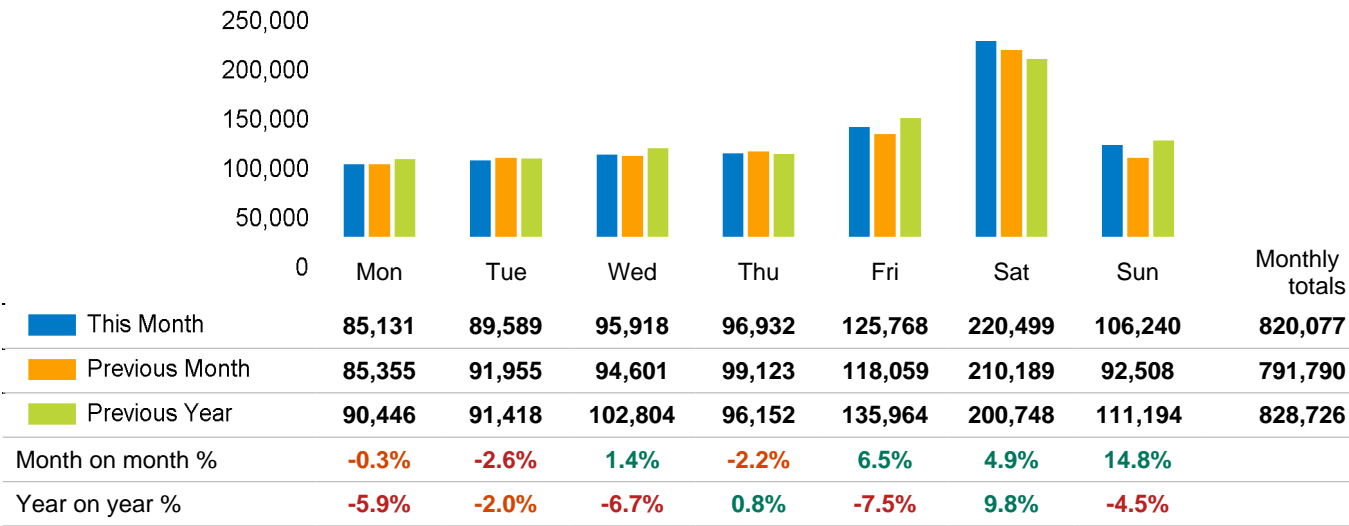
Number of days this month	21	12	2		
Number of days same month last year	7	27			1
Number of days same month two years ago	9	19	4	2	1

Average temperature

	Maximum temperature	Minimum temperature
2025	15°	3°
2024	13°	4°
2023	12°	6°

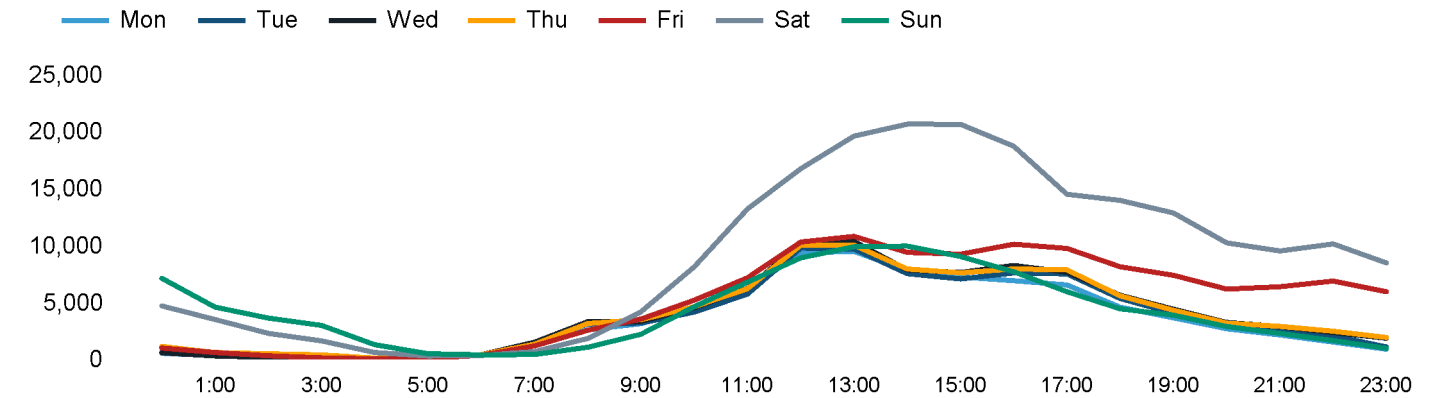
Footfall Counts by day

The figures shown below are calculated using weekly averages.



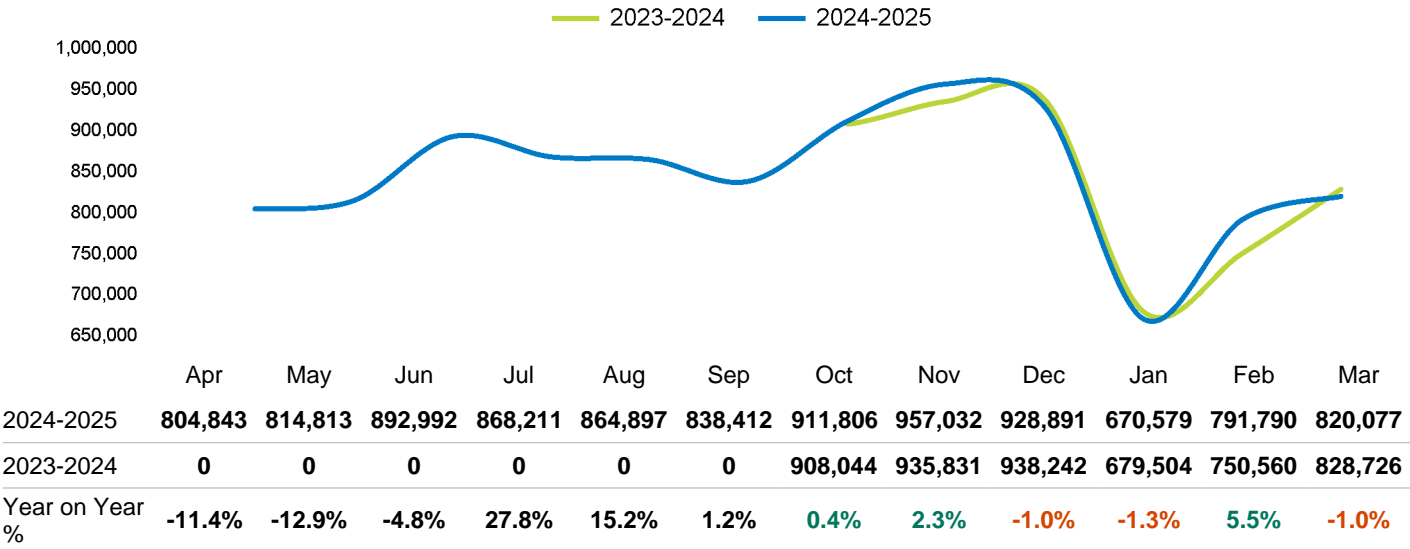
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Football Counts - rolling 12 months

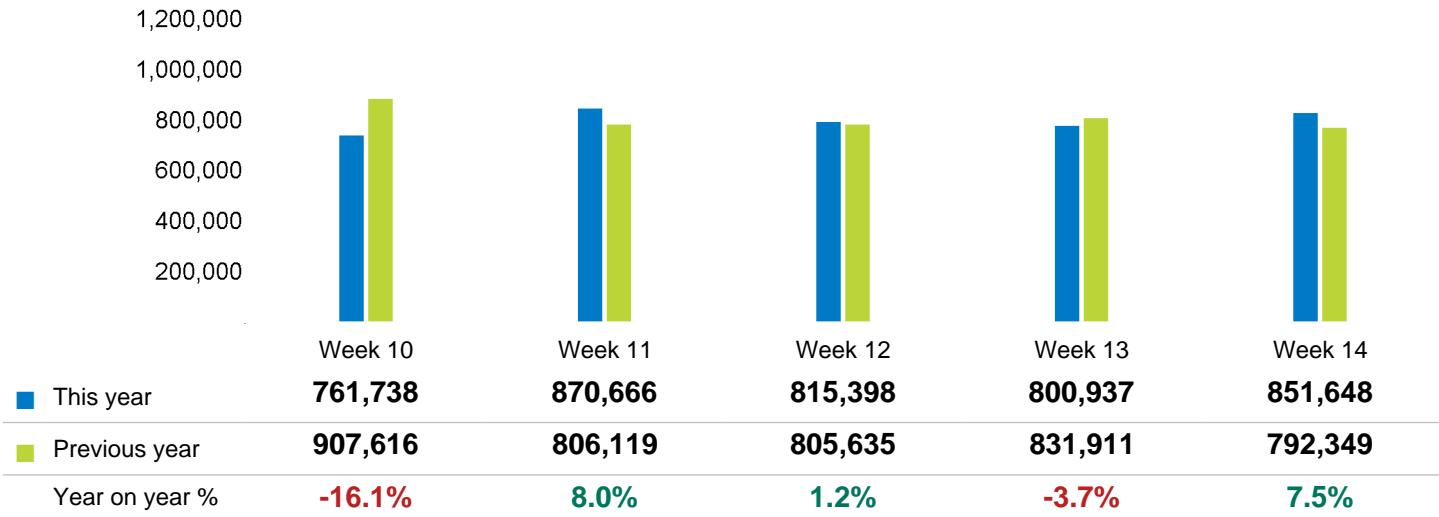
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for March compares March 2025 to March 2024

Football Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	<div> <div>This month</div> <div>Previous month</div> <div>Prev Year</div> </div>
Greyfriars Road at Greyfriars Place, Eastbound	7,456	0.9%	7,752	7,959	-3.8%	-6.3%	<div> <div></div> <div></div> <div></div> </div>
Greyfriars Road at Greyfriars Place, Westbound	9,541	1.2%	9,646	9,825	-1.1%	-2.9%	<div> <div></div> <div></div> <div></div> </div>
High Street Arcade at High Street, Eastbound	12,139	1.5%	12,500	13,031	-2.9%	-6.8%	<div> <div></div> <div></div> <div></div> </div>
High Street Arcade at High Street, Westbound	11,858	1.4%	12,196	12,711	-2.8%	-6.7%	<div> <div></div> <div></div> <div></div> </div>
High Street at Quay Street, Northbound	54,763	6.7%	50,000	48,791	9.5%	12.2%	<div> <div></div> <div></div> <div></div> </div>
High Street at Quay Street, Southbound	50,458	6.2%	46,181	44,435	9.3%	13.6%	<div> <div></div> <div></div> <div></div> </div>
Queen Street at Queen's Arcade, Eastbound	99,899	12.2%	96,527	97,944	3.5%	2.0%	<div> <div></div> <div></div> <div></div> </div>
Queen Street at Queen's Arcade, Westbound	108,979	13.3%	104,443	107,137	4.3%	1.7%	<div> <div></div> <div></div> <div></div> </div>
St Mary Street at Caroline Street, Northbound	63,101	7.7%	62,065	69,332	1.7%	-9.0%	<div> <div></div> <div></div> <div></div> </div>
St Mary Street at Caroline Street, Southbound	71,302	8.7%	69,749	78,486	2.2%	-9.2%	<div> <div></div> <div></div> <div></div> </div>
St Mary Street at Wharton Street, Northbound	75,697	9.2%	71,346	77,005	6.1%	-1.7%	<div> <div></div> <div></div> <div></div> </div>
St Mary Street at Wharton Street, Southbound	78,220	9.5%	73,684	80,071	6.2%	-2.3%	<div> <div></div> <div></div> <div></div> </div>
The Hayes at Barry Lane, Northbound	85,239	10.4%	84,316	88,634	1.1%	-3.8%	<div> <div></div> <div></div> <div></div> </div>
The Hayes at Barry Lane, Southbound	91,422	11.1%	91,380	93,360	0.0%	-2.1%	<div> <div></div> <div></div> <div></div> </div>

Reporting dates

This month - 03 March 2025 - 06 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to March , 2025 Vs January, 2024 to March , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2025 Vs March, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2025 Vs 2 2025