



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Aug 2025, monthly retail sales in Cardiff - Hospitality were £4.50m. Year-to-Date (YTD) sales were £33.8m.
- Compared to Aug 2024, monthly sales decreased by -6.3% while YTD sales decreased by -5.2%.
- The decrease in monthly sales was due to a decrease of -9.7% in customer numbers and an increase of +3.8% in average revenue per customer (ARPC).

Metric	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Sales	£4.50m	-6.3%	£33.8m	-5.2%
Transactions	262k	-8.6%	1.98m	-5.8%
Customers	111k	-9.7%	853k	-3.7%
ATV	£17.18	+2.5%	£17.08	+0.7%
ARPC	£40.56	+3.8%	£39.63	-1.6%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Aug 2024 and Aug 2025 in Cardiff - Hospitality (-4.9%) is higher than Cardiff - Hospitality (-6.3%), Sheffield (-6.6%), Cardiff - Other (-7.8%) and Nottingham (-11.4%); similar to Cardiff - Retail (-5.1%) and lower than Bristol (-0.8%), Cardiff - Indie (-1.7%) and Newport (-3.1%).
- YTD sales change between Aug 2024 and Aug 2025 in Cardiff - Hospitality (-1.2%) is higher than Cardiff - Retail (-2.5%), Newport (-3.7%), Cardiff - Hospitality (-5.2%), Nottingham (-5.4%) and Bristol (-5.5%) and lower than Cardiff - Other (+3.6%), Cardiff - Indie (+1.5%) and Sheffield (+0.2%).

Retail Area	Aug 25 vs Aug 24	YTD Aug 25 vs YTD Aug 24
Cardiff - Hospitality	-6.3%	-5.2%
Cardiff	-4.9%	-1.2%
Cardiff - Indie	-1.7%	+1.5%
Cardiff - Retail	-5.1%	-2.5%
Cardiff - Other	-7.8%	+3.6%
Bristol	-0.8%	-5.5%
Newport	-3.1%	-3.7%
Nottingham	-11.4%	-5.4%
Sheffield	-6.6%	+0.2%
GB Benchmark	-4.8%	-2.9%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.18m), Entertainment (£157k), Fashion (£65.0k), Grocery (£50.3k), and Health & Beauty (£24.9k).
- The five sectors with the highest YTD sales are Food & Drink (£31.0m), Entertainment (£1.28m), Fashion (£464k), Grocery (£323k), and Health & Beauty (£317k).
- The five sectors showing the largest change in sales between Aug 2024 and Aug 2025 are Food & Drink (-£152k), Entertainment (-£71.0k), Consumer Services (-£35.6k), Grocery (+£21.1k) and Fashion (+£15.0k).

Sector	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Food & Drink	£4.18m	-3.5%	£31.0m	-2.9%
Entertainment	£157k	-31.2%	£1.28m	-28.0%
Fashion	£65.0k	+30.1%	£464k	-33.8%
Grocery	£50.3k	+72.0%	£323k	+110.9%
Health & Beauty	£24.9k	+3.6%	£317k	+25.6%
Consumer Services	£10.00k	-78.1%	£245k	-30.7%
Transport	£5.77k	+Inf	£11.4k	+414.3%
Tourism	£5.07k	+74.2%	£22.4k	-51.5%
General Retail	£0	-100.0%	£163k	-65.4%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Cardiff Region (+1.8ppt), Rest Of GB (-1.6ppt) and Rest Of Wales (-1.5ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Rest Of GB (+1.5ppt) and Cardiff Inner City (-1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Cardiff Region	41.1%	+1.8ppt	37.3%	+0.2ppt
Rest Of GB	18.9%	-1.6ppt	21.1%	+1.5ppt
Cardiff Inner City	15.0%	+0.8ppt	15.0%	-1.1ppt
Cardiff Outer City	11.8%	+0.5ppt	12.1%	-0.3ppt
Rest Of Wales	11.2%	-1.5ppt	11.8%	-0.7ppt
M4 Corridor	1.9%	0.0ppt	2.7%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ