



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Sep 2025, monthly retail sales in Cardiff - Hospitality were £3.29m. Year-to-Date (YTD) sales were £37.1m.
- Compared to Sep 2024, monthly sales decreased by -4.7% while YTD sales decreased by -5.1%.
- The decrease in monthly sales was due to a decrease of -9.8% in customer numbers and an increase of +5.6% in average revenue per customer (ARPC).

Metric	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Sales	£3.29m	-4.7%	£37.1m	-5.1%
Transactions	190k	-9.3%	2.17m	-6.1%
Customers	82.3k	-9.8%	935k	-4.2%
ATV	£17.32	+5.1%	£17.10	+1.0%
ARPC	£39.93	+5.6%	£39.65	-0.9%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Sep 2024 and Sep 2025 in Cardiff - Hospitality (-5.3%) is higher than Cardiff - Indie (-8.1%), Bristol (-9.3%), Nottingham (-9.6%) and Newport (-9.8%); similar to Cardiff - Hospitality (-4.7%) and Cardiff - Retail (-5.5%) and lower than Sheffield (+0.8%) and Cardiff - Other (+0.2%).
- YTD sales change between Sep 2024 and Sep 2025 in Cardiff - Hospitality (-1.7%) is higher than Cardiff - Retail (-2.9%), Newport (-4.3%), Cardiff - Hospitality (-5.1%), Nottingham (-5.8%) and Bristol (-7.4%) and lower than Cardiff - Other (+3.1%), Cardiff - Indie (+0.5%) and Sheffield (+0.3%).

Retail Area	Sep 25 vs Sep 24	YTD Sep 25 vs YTD Sep 24
Cardiff - Hospitality	-4.7%	-5.1%
Cardiff	-5.3%	-1.7%
Cardiff - Indie	-8.1%	+0.5%
Cardiff - Retail	-5.5%	-2.9%
Cardiff - Other	+0.2%	+3.1%
Bristol	-9.3%	-7.4%
Newport	-9.8%	-4.3%
Nottingham	-9.6%	-5.8%
Sheffield	+0.8%	+0.3%
GB Benchmark	-4.1%	-3.0%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.00m), Entertainment (£141k), Grocery (£50.4k), Fashion (£48.2k), and Health & Beauty (£27.7k).
- The five sectors with the highest YTD sales are Food & Drink (£34.0m), Entertainment (£1.42m), Fashion (£512k), Grocery (£373k), and Health & Beauty (£345k).
- The five sectors showing the largest change in sales between Sep 2024 and Sep 2025 are Food & Drink (-£53.1k), Health & Beauty (-£37.8k), Fashion (-£30.5k), Grocery (+£25.1k) and Entertainment (-£21.1k).

Sector	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Food & Drink	£3.00m	-1.7%	£34.0m	-2.8%
Entertainment	£141k	-13.0%	£1.42m	-26.8%
Grocery	£50.4k	+98.9%	£373k	+109.2%
Fashion	£48.2k	-38.8%	£512k	-34.3%
Health & Beauty	£27.7k	-57.7%	£345k	+8.5%
Consumer Services	£18.6k	-51.4%	£268k	-31.8%
Transport	£3.85k	+470.3%	£15.2k	+427.4%
Tourism	£2.45k	+72.2%	£24.9k	-47.8%
General Retail	£0	-100.0%	£163k	-67.4%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Rest Of GB (+5.9ppt), Cardiff Region (-2.4ppt), Rest Of Wales (-2.4ppt) and Cardiff Inner City (-1.4ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Rest Of GB (+1.9ppt) and Cardiff Inner City (-1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Cardiff Region	36.4%	-2.4ppt	37.2%	-0.1ppt
Rest Of GB	24.5%	+5.9ppt	21.4%	+1.9ppt
Cardiff Inner City	15.2%	-1.4ppt	15.0%	-1.1ppt
Cardiff Outer City	12.1%	-0.3ppt	12.1%	-0.3ppt
Rest Of Wales	9.4%	-2.4ppt	11.6%	-0.8ppt
M4 Corridor	2.4%	+0.6ppt	2.7%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ