



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Aug 2025, monthly retail sales in Cardiff - Indie were £7.65m. Year-to-Date (YTD) sales were £59.3m.
- Compared to Aug 2024, monthly sales decreased by -1.7% while YTD sales increased by +1.5%.
- The decrease in monthly sales was due to a decrease of -6.5% in customer numbers and an increase of +5.1% in average revenue per customer (ARPC).

Metric	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Sales	£7.65m	-1.7%	£59.3m	+1.5%
Transactions	374k	-9.6%	3.01m	-4.2%
Customers	170k	-6.5%	1.32m	-3.3%
ATV	£20.45	+8.8%	£19.68	+5.9%
ARPC	£44.91	+5.1%	£44.86	+4.9%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Aug 2024 and Aug 2025 in Cardiff - Indie (-4.9%) is higher than Cardiff - Hospitality (-6.3%), Sheffield (-6.6%), Cardiff - Other (-7.8%) and Nottingham (-11.4%); similar to Cardiff - Retail (-5.1%) and lower than Bristol (-0.8%), Cardiff - Indie (-1.7%) and Newport (-3.1%).
- YTD sales change between Aug 2024 and Aug 2025 in Cardiff - Indie (-1.2%) is higher than Cardiff - Retail (-2.5%), Newport (-3.7%), Cardiff - Hospitality (-5.2%), Nottingham (-5.4%) and Bristol (-5.5%) and lower than Cardiff - Other (+3.6%), Cardiff - Indie (+1.5%) and Sheffield (+0.2%).

Retail Area	Aug 25 vs Aug 24	YTD Aug 25 vs YTD Aug 24
Cardiff - Indie	-1.7%	+1.5%
Cardiff	-4.9%	-1.2%
Cardiff - Hospitality	-6.3%	-5.2%
Cardiff - Retail	-5.1%	-2.5%
Cardiff - Other	-7.8%	+3.6%
Bristol	-0.8%	-5.5%
Newport	-3.1%	-3.7%
Nottingham	-11.4%	-5.4%
Sheffield	-6.6%	+0.2%
GB Benchmark	-4.8%	-2.9%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.77m), Fashion (£1.38m), Grocery (£545k), General Retail (£411k), and Entertainment (£313k).
- The five sectors with the highest YTD sales are Food & Drink (£37.5m), Fashion (£8.78m), Grocery (£4.82m), General Retail (£3.35m), and Entertainment (£2.85m).
- The five sectors showing the largest change in sales between Aug 2024 and Aug 2025 are Fashion (+£307k), Food & Drink (-£171k), Entertainment (-£108k), Grocery (-£67.0k) and Tourism (-£51.2k).

Sector	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Food & Drink	£4.77m	-3.5%	£37.5m	+2.9%
Fashion	£1.38m	+28.5%	£8.78m	+2.1%
Grocery	£545k	-10.9%	£4.82m	-8.3%
General Retail	£411k	-2.5%	£3.35m	+15.4%
Entertainment	£313k	-25.7%	£2.85m	-8.2%
Health & Beauty	£111k	-20.8%	£934k	-6.8%
Consumer Services	£43.0k	+6.5%	£375k	+20.1%
Transport	£42.6k	-24.4%	£351k	-27.0%
Tourism	£15.3k	-76.9%	£129k	-13.4%
Household	£12.3k	+128.2%	£114k	+28.5%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Rest Of GB (-2.4ppt), Cardiff Region (+2.0ppt), M4 Corridor (+1.3ppt) and Cardiff Inner City (-1.2ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between August 2024 and August 2025 reveals that only Rest Of GB (+1.5ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Cardiff Region	33.8%	+2.0ppt	33.1%	0.0ppt
Cardiff Inner City	19.5%	-1.2ppt	21.2%	-0.8ppt
Rest Of GB	18.3%	-2.4ppt	18.8%	+1.5ppt
Cardiff Outer City	13.9%	+0.2ppt	14.4%	-0.3ppt
Rest Of Wales	11.9%	0.0ppt	10.5%	-0.8ppt
M4 Corridor	2.4%	+1.3ppt	2.1%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ