



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Sep 2025, monthly retail sales in Cardiff - Indie were £5.93m. Year-to-Date (YTD) sales were £63.9m.
- Compared to Sep 2024, monthly sales decreased by -8.1% while YTD sales marginally increased by +0.5%.
- The decrease in monthly sales was due to a decrease of -8.1% in customer numbers and a marginal decrease of -0.1% in average revenue per customer (ARPC).

Metric	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Sales	£5.93m	-8.1%	£63.9m	+0.5%
Transactions	304k	-10.2%	3.22m	-5.3%
Customers	133k	-8.1%	1.40m	-4.4%
ATV	£19.53	+2.3%	£19.84	+6.1%
ARPC	£44.48	-0.1%	£45.58	+5.1%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Sep 2024 and Sep 2025 in Cardiff - Indie (-5.3%) is higher than Cardiff - Indie (-8.1%), Bristol (-9.3%), Nottingham (-9.6%) and Newport (-9.8%); similar to Cardiff - Hospitality (-4.7%) and Cardiff - Retail (-5.5%) and lower than Sheffield (+0.8%) and Cardiff - Other (+0.2%).
- YTD sales change between Sep 2024 and Sep 2025 in Cardiff - Indie (-1.7%) is higher than Cardiff - Retail (-2.9%), Newport (-4.3%), Cardiff - Hospitality (-5.1%), Nottingham (-5.8%) and Bristol (-7.4%) and lower than Cardiff - Other (+3.1%), Cardiff - Indie (+0.5%) and Sheffield (+0.3%).

Retail Area	Sep 25 vs Sep 24	YTD Sep 25 vs YTD Sep 24
Cardiff - Indie	-8.1%	+0.5%
Cardiff	-5.3%	-1.7%
Cardiff - Hospitality	-4.7%	-5.1%
Cardiff - Retail	-5.5%	-2.9%
Cardiff - Other	+0.2%	+3.1%
Bristol	-9.3%	-7.4%
Newport	-9.8%	-4.3%
Nottingham	-9.6%	-5.8%
Sheffield	+0.8%	+0.3%
GB Benchmark	-4.1%	-3.0%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.42m), Fashion (£1.11m), Grocery (£511k), General Retail (£415k), and Entertainment (£244k).
- The five sectors with the highest YTD sales are Food & Drink (£39.7m), Fashion (£9.89m), Grocery (£5.34m), General Retail (£3.82m), and Entertainment (£3.05m).
- The five sectors showing the largest change in sales between Sep 2024 and Sep 2025 are Food & Drink (-£473k), Fashion (+£154k), General Retail (-£84.4k), Entertainment (-£76.1k) and Tourism (-£61.7k).

Sector	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Food & Drink	£3.42m	-12.1%	£39.7m	+1.1%
Fashion	£1.11m	+16.2%	£9.89m	+3.6%
Grocery	£511k	-6.6%	£5.34m	-8.1%
General Retail	£415k	-16.9%	£3.82m	+12.0%
Entertainment	£244k	-23.8%	£3.05m	-8.0%
Health & Beauty	£111k	+23.4%	£1.05m	-3.9%
Consumer Services	£67.1k	+89.1%	£442k	+27.1%
Transport	£41.9k	-5.5%	£391k	-24.7%
Household	£6.84k	+21.4%	£121k	+28.1%
Tourism	£3.63k	-94.4%	£132k	-38.1%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Cardiff Inner City (-4.2ppt), Rest Of GB (+2.9ppt) and Cardiff Region (+1.7ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Rest Of GB (+1.6ppt) and Cardiff Inner City (-1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Cardiff Region	33.0%	+1.7ppt	33.8%	+0.2ppt
Cardiff Inner City	22.0%	-4.2ppt	21.7%	-1.1ppt
Rest Of GB	17.5%	+2.9ppt	17.0%	+1.6ppt
Cardiff Outer City	15.9%	+0.1ppt	14.8%	-0.3ppt
Rest Of Wales	9.9%	-0.5ppt	10.6%	-0.8ppt
M4 Corridor	1.6%	0.0ppt	2.1%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ