



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Aug 2025, monthly retail sales in Cardiff - Other were £4.91m. Year-to-Date (YTD) sales were £43.4m.
- Compared to Aug 2024, monthly sales decreased by -7.8% while YTD sales increased by +3.6%.
- The decrease in monthly sales was due to a decrease of -9.1% in customer numbers and an increase of +1.4% in average revenue per customer (ARPC).

Metric	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Sales	£4.91m	-7.8%	£43.4m	+3.6%
Transactions	419k	-6.4%	3.68m	+2.4%
Customers	179k	-9.1%	1.50m	+1.4%
ATV	£11.74	-1.5%	£11.82	+1.2%
ARPC	£27.51	+1.4%	£28.92	+2.2%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Aug 2024 and Aug 2025 in Cardiff - Other (-4.9%) is higher than Cardiff - Hospitality (-6.3%), Sheffield (-6.6%), Cardiff - Other (-7.8%) and Nottingham (-11.4%); similar to Cardiff - Retail (-5.1%) and lower than Bristol (-0.8%), Cardiff - Indie (-1.7%) and Newport (-3.1%).
- YTD sales change between Aug 2024 and Aug 2025 in Cardiff - Other (-1.2%) is higher than Cardiff - Retail (-2.5%), Newport (-3.7%), Cardiff - Hospitality (-5.2%), Nottingham (-5.4%) and Bristol (-5.5%) and lower than Cardiff - Other (+3.6%), Cardiff - Indie (+1.5%) and Sheffield (+0.2%).

Retail Area	Aug 25 vs Aug 24	YTD Aug 25 vs YTD Aug 24
Cardiff - Other	-7.8%	+3.6%
Cardiff	-4.9%	-1.2%
Cardiff - Hospitality	-6.3%	-5.2%
Cardiff - Indie	-1.7%	+1.5%
Cardiff - Retail	-5.1%	-2.5%
Bristol	-0.8%	-5.5%
Newport	-3.1%	-3.7%
Nottingham	-11.4%	-5.4%
Sheffield	-6.6%	+0.2%
GB Benchmark	-4.8%	-2.9%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£2.05m), Grocery (£751k), Transport (£612k), Tourism (£507k), and Entertainment (£481k).
- The five sectors with the highest YTD sales are Food & Drink (£14.9m), Entertainment (£7.99m), Grocery (£6.53m), Tourism (£4.66m), and Transport (£4.51m).
- The five sectors showing the largest change in sales between Aug 2024 and Aug 2025 are Food & Drink (+£457k), Tourism (−£425k), Entertainment (−£313k), Transport (−£96.6k) and Health & Beauty (−£74.6k).

Sector	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Food & Drink	£2.05m	+28.7%	£14.9m	+7.7%
Grocery	£751k	+3.8%	£6.53m	+14.9%
Transport	£612k	-13.6%	£4.51m	-10.2%
Tourism	£507k	-45.6%	£4.66m	-16.7%
Entertainment	£481k	-39.4%	£7.99m	+35.0%
Health & Beauty	£246k	-23.3%	£3.13m	-14.2%
Fashion	£170k	+73.2%	£709k	-17.0%
General Retail	£57.4k	-19.0%	£531k	-45.9%
Consumer Services	£39.6k	+9.1%	£444k	+38.4%
Household	£0	-100.0%	£2.67k	-95.1%

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Cardiff Inner City (+4.2ppt), Rest Of GB (-3.7ppt), Rest Of Wales (-1.8ppt) and Cardiff Outer City (+1.8ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Cardiff Region (-3.3ppt), Rest Of GB (+1.8ppt), Cardiff Inner City (+1.5ppt) and M4 Corridor (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Cardiff Region	30.3%	-0.4ppt	29.5%	-3.3ppt
Cardiff Inner City	22.0%	+4.2ppt	21.2%	+1.5ppt
Rest Of GB	20.7%	-3.7ppt	22.0%	+1.8ppt
Cardiff Outer City	15.3%	+1.8ppt	14.2%	-0.4ppt
Rest Of Wales	9.5%	-1.8ppt	9.9%	-0.8ppt
M4 Corridor	2.2%	-0.1ppt	3.2%	+1.1ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ