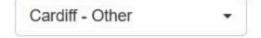
#### Select Client Retail Area

Please select your retail are for which you would like to view summary metrics



#### Cardiff - Other Headline Metrics

- In Aug 2025, monthly retail sales in Cardiff Other were £4.91m. Year-to-Date (YTD) sales were £43.4m.
- Compared to Aug 2024, monthly sales decreased by -7.8% while YTD sales increased by +3.6%.
- The decrease in monthly sales was due to a decrease of -9.1% in customer numbers and an increase of +1.4% in average revenue per customer (ARPC).

|              |        | YTD Aug 25 |            |               |
|--------------|--------|------------|------------|---------------|
| Metric       | Aug 25 | vs Aug 24  | YTD Aug 25 | vs YTD Aug 24 |
| Sales        | £4.91m | -7.8%      | £43.4m     | +3.6%         |
| Transactions | 419k   | -6.4%      | 3.68m      | +2.4%         |
| Customers    | 179k   | -9.1%      | 1.50m      | +1.4%         |
| ATV          | £11.74 | -1.5%      | £11.82     | +1.2%         |
| ARPC         | £27.51 | +1.4%      | £28.92     | +2.2%         |

Key Retail Metrics for Cardiff - Other

## Cardiff - Other vs Comparator Areas

- Monthly sales change between Aug 2024 and Aug 2025 in Cardiff Other (-4.9%) is higher than Cardiff Hospitality (-6.3%), Sheffield (-6.6%), Cardiff Other (-7.8%) and Nottingham (-11.4%); similar to Cardiff Retail (-5.1%) and lower than Bristol (-0.8%), Cardiff Indie (-1.7%) and Newport (-3.1%).
- YTD sales change between Aug 2024 and Aug 2025 in Cardiff Other (-1.2%) is higher than Cardiff Retail (-2.5%), Newport (-3.7%), Cardiff Hospitality (-5.2%), Nottingham (-5.4%) and Bristol (-5.5%) and lower than Cardiff Other (+3.6%), Cardiff Indie (+1.5%) and Sheffield (+0.2%).

| Retail Area           | Aug 25<br>vs Aug 24 | YTD Aug 25<br>vs YTD Aug 24 |  |
|-----------------------|---------------------|-----------------------------|--|
| Cardiff - Other       | -7.8%               | +3.6%                       |  |
| Cardiff               | -4.9%               | -1.2%                       |  |
| Cardiff - Hospitality | -6.3%               | -5.2%                       |  |
| Cardiff - Indie       | -1.7%               | +1.5%                       |  |
| Cardiff - Retail      | -5.1%               | -2.5%                       |  |
| Bristol               | -0.8%               | -5.5%                       |  |
| Newport               | -3.1%               | -3.7%                       |  |
| Nottingham            | -11.4%              | -5.4%                       |  |
| Sheffield             | -6.6%               | +0.2%                       |  |
| GB Benchmark          | -4.8%               | -2.9%                       |  |

Sales Growth for Cardiff - Other and Comparators

## Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£2.05m), Grocery (£751k), Transport (£612k), Tourism (£507k), and Entertainment (£481k).
- The five sectors with the highest YTD sales are Food & Drink (£14.9m), Entertainment (£7.99m), Grocery (£6.53m), Tourism (£4.66m), and Transport (£4.51m).
- The five sectors showing the largest change in sales between Aug 2024 and Aug 2025 are Food & Drink (+ £457k), Tourism (-£425k), Entertainment (-£313k), Transport (-£96.6k) and Health & Beauty (-£74.6k).

|                   | Aug 25 |           |            | YTD Aug 25    |
|-------------------|--------|-----------|------------|---------------|
| Sector            | Aug 25 | vs Aug 24 | YTD Aug 25 | vs YTD Aug 24 |
| Food & Drink      | £2.05m | +28.7%    | £14.9m     | +7.7%         |
| Grocery           | £751k  | +3.8%     | £6.53m     | +14.9%        |
| Transport         | £612k  | -13.6%    | £4.51m     | -10.2%        |
| Tourism           | £507k  | -45.6%    | £4.66m     | -16.7%        |
| Entertainment     | £481k  | -39.4%    | £7.99m     | +35.0%        |
| Health & Beauty   | £246k  | -23.3%    | £3.13m     | -14.2%        |
| Fashion           | £170k  | +73.2%    | £709k      | -17.0%        |
| General Retail    | £57.4k | -19.0%    | £531k      | -45.9%        |
| Consumer Services | £39.6k | +9.1%     | £444k      | +38.4%        |
| Household         | £0     | -100.0%   | £2.67k     | -95.1%        |

Cardiff - Other Sector Sales

## Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between August 2024 and August 2025 reveals
  that Cardiff Inner City (+4.2ppt), Rest Of GB (-3.7ppt), Rest Of Wales (-1.8ppt) and Cardiff Outer City (+1.8ppt)
  have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between August 2024 and August 2025 reveals that Cardiff Region (-3.3ppt), Rest Of GB (+1.8ppt), Cardiff Inner City (+1.5ppt) and M4 Corridor (+1.1ppt)have a change of 1 percentage point (ppt) or more.

|                    | Aug 25 |           |            | YTD Aug 25    |
|--------------------|--------|-----------|------------|---------------|
| Customer Catchment | Aug 25 | vs Aug 24 | YTD Aug 25 | vs YTD Aug 24 |
| Cardiff Region     | 30.3%  | -0.4ppt   | 29.5%      | -3.3ppt       |
| Cardiff Inner City | 22.0%  | +4.2ppt   | 21.2%      | +1.5ppt       |
| Rest Of GB         | 20.7%  | -3.7ppt   | 22.0%      | +1.8ppt       |
| Cardiff Outer City | 15.3%  | +1.8ppt   | 14.2%      | -0.4ppt       |
| Rest Of Wales      | 9.5%   | -1.8ppt   | 9.9%       | -0.8ppt       |
| M4 Corridor        | 2.2%   | -0.1ppt   | 3.2%       | +1.1ppt       |

Contribution of Customer Catchments to Cardiff - Other Sales

# Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

