



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Sep 2025, monthly retail sales in Cardiff - Other were £3.86m. Year-to-Date (YTD) sales were £47.2m.
- Compared to Sep 2024, monthly sales marginally increased by +0.2% while YTD sales increased by +3.1%.
- The marginal increase in monthly sales was due to an increase of +3.1% in average revenue per customer (ARPC) and a decrease of -2.8% in customer numbers.

Metric	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Sales	£3.86m	+0.2%	£47.2m	+3.1%
Transactions	383k	-0.9%	4.04m	+1.7%
Customers	150k	-2.8%	1.65m	+0.7%
ATV	£10.08	+1.1%	£11.67	+1.4%
ARPC	£25.64	+3.1%	£28.64	+2.4%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Sep 2024 and Sep 2025 in Cardiff - Other (-5.3%) is higher than Cardiff - Indie (-8.1%), Bristol (-9.3%), Nottingham (-9.6%) and Newport (-9.8%); similar to Cardiff - Hospitality (-4.7%) and Cardiff - Retail (-5.5%) and lower than Sheffield (+0.8%) and Cardiff - Other (+0.2%).
- YTD sales change between Sep 2024 and Sep 2025 in Cardiff - Other (-1.7%) is higher than Cardiff - Retail (-2.9%), Newport (-4.3%), Cardiff - Hospitality (-5.1%), Nottingham (-5.8%) and Bristol (-7.4%) and lower than Cardiff - Other (+3.1%), Cardiff - Indie (+0.5%) and Sheffield (+0.3%).

Retail Area	Sep 25 vs Sep 24	YTD Sep 25 vs YTD Sep 24
Cardiff - Other	+0.2%	+3.1%
Cardiff	-5.3%	-1.7%
Cardiff - Hospitality	-4.7%	-5.1%
Cardiff - Indie	-8.1%	+0.5%
Cardiff - Retail	-5.5%	-2.9%
Bristol	-9.3%	-7.4%
Newport	-9.8%	-4.3%
Nottingham	-9.6%	-5.8%
Sheffield	+0.8%	+0.3%
GB Benchmark	-4.1%	-3.0%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.40m), Grocery (£781k), Transport (£567k), Tourism (£457k), and Entertainment (£255k).
- The five sectors with the highest YTD sales are Food & Drink (£16.2m), Entertainment (£8.25m), Grocery (£7.32m), Tourism (£5.11m), and Transport (£5.08m).
- The five sectors showing the largest change in sales between Sep 2024 and Sep 2025 are Tourism (–£61.0k), Food & Drink (+£36.8k), Grocery (+£33.2k), Health & Beauty (+£25.8k) and Fashion (–£15.5k).

Sector	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Food & Drink	£1.40m	+2.7%	£16.2m	+6.5%
Grocery	£781k	+4.4%	£7.32m	+13.7%
Transport	£567k	-1.4%	£5.08m	-9.3%
Tourism	£457k	-11.8%	£5.11m	-16.3%
Entertainment	£255k	+4.2%	£8.25m	+33.8%
Health & Beauty	£230k	+12.7%	£3.36m	-12.8%
Fashion	£64.8k	-19.3%	£773k	-17.2%
General Retail	£64.2k	-7.3%	£595k	-43.4%
Consumer Services	£43.5k	-16.3%	£489k	+31.0%
Household	£0	NA	£2.67k	-95.1%

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Cardiff Region (-3.4ppt), Rest Of GB (+1.5ppt) and Cardiff Inner City (+1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Cardiff Region (-3.3ppt), Rest Of GB (+1.8ppt), Cardiff Inner City (+1.5ppt) and M4 Corridor (+1.0ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Sep 25	Sep 25 vs Sep 24	YTD Sep 25	YTD Sep 25 vs YTD Sep 24
Cardiff Region	28.6%	-3.4ppt	29.4%	-3.3ppt
Cardiff Inner City	25.0%	+1.3ppt	21.5%	+1.5ppt
Rest Of GB	18.9%	+1.5ppt	21.8%	+1.8ppt
Cardiff Outer City	16.9%	+0.5ppt	14.4%	-0.3ppt
Rest Of Wales	9.0%	+0.2ppt	9.8%	-0.7ppt
M4 Corridor	1.5%	-0.1ppt	3.1%	+1.0ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ