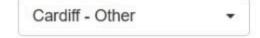


#### Select Client Retail Area

Please select your retail are for which you would like to view summary metrics



#### Cardiff - Other Headline Metrics

- In Sep 2025, monthly retail sales in Cardiff Other were £3.86m. Year-to-Date (YTD) sales were £47.2m.
- Compared to Sep 2024, monthly sales marginally increased by +0.2% while YTD sales increased by +3.1%.
- The marginal increase in monthly sales was due to an increase of +3.1% in average revenue per customer (ARPC) and a decrease of -2.8% in customer numbers.

|              |        | YTD Sep 25 |            |               |
|--------------|--------|------------|------------|---------------|
| Metric       | Sep 25 | vs Sep 24  | YTD Sep 25 | vs YTD Sep 24 |
| Sales        | £3.86m | +0.2%      | £47.2m     | +3.1%         |
| Transactions | 383k   | -0.9%      | 4.04m      | +1.7%         |
| Customers    | 150k   | -2.8%      | 1.65m      | +0.7%         |
| ATV          | £10.08 | +1.1%      | £11.67     | +1.4%         |
| ARPC         | £25.64 | +3.1%      | £28.64     | +2.4%         |

Key Retail Metrics for Cardiff - Other

## Cardiff - Other vs Comparator Areas

- Monthly sales change between Sep 2024 and Sep 2025 in Cardiff Other (-5.3%) is higher than Cardiff Indie (-8.1%), Bristol (-9.3%), Nottingham (-9.6%) and Newport (-9.8%); similar to Cardiff Hospitality (-4.7%) and Cardiff Retail (-5.5%) and lower than Sheffield (+0.8%) and Cardiff Other (+0.2%).
- YTD sales change between Sep 2024 and Sep 2025 in Cardiff Other (-1.7%) is higher than Cardiff Retail (-2.9%), Newport (-4.3%), Cardiff Hospitality (-5.1%), Nottingham (-5.8%) and Bristol (-7.4%) and lower than Cardiff Other (+3.1%), Cardiff Indie (+0.5%) and Sheffield (+0.3%).

| Retail Area           | Sep 25<br>vs Sep 24 | YTD Sep 25<br>vs YTD Sep 24 |  |
|-----------------------|---------------------|-----------------------------|--|
| Cardiff - Other       | +0.2%               | +3.1%                       |  |
| Cardiff               | -5.3%               | -1.7%                       |  |
| Cardiff - Hospitality | -4.7%               | -5.1%                       |  |
| Cardiff - Indie       | -8.1%               | +0.5%                       |  |
| Cardiff - Retail      | -5.5%               | -2.9%                       |  |
| Bristol               | -9.3%               | -7.4%                       |  |
| Newport               | -9.8%               | -4.3%                       |  |
| Nottingham            | -9.6%               | -5.8%                       |  |
| Sheffield             | +0.8%               | +0.3%                       |  |
| GB Benchmark          | -4.1%               | -3.0%                       |  |

Sales Growth for Cardiff - Other and Comparators

## Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.40m), Grocery (£781k), Transport (£567k), Tourism (£457k), and Entertainment (£255k).
- The five sectors with the highest YTD sales are Food & Drink (£16.2m), Entertainment (£8.25m), Grocery (£7.32m), Tourism (£5.11m), and Transport (£5.08m).
- The five sectors showing the largest change in sales between Sep 2024 and Sep 2025 are Tourism (-£61.0k), Food & Drink (+£36.8k), Grocery (+£33.2k), Health & Beauty (+£25.8k) and Fashion (-£15.5k).

|                   | Sep 25 |           |            | YTD Sep 25    |
|-------------------|--------|-----------|------------|---------------|
| Sector            | Sep 25 | vs Sep 24 | YTD Sep 25 | vs YTD Sep 24 |
| Food & Drink      | £1.40m | +2.7%     | £16.2m     | +6.5%         |
| Grocery           | £781k  | +4.4%     | £7.32m     | +13.7%        |
| Transport         | £567k  | -1.4%     | £5.08m     | -9.3%         |
| Tourism           | £457k  | -11.8%    | £5.11m     | -16.3%        |
| Entertainment     | £255k  | +4.2%     | £8.25m     | +33.8%        |
| Health & Beauty   | £230k  | +12.7%    | £3.36m     | -12.8%        |
| Fashion           | £64.8k | -19.3%    | £773k      | -17.2%        |
| General Retail    | £64.2k | -7.3%     | £595k      | -43.4%        |
| Consumer Services | £43.5k | -16.3%    | £489k      | +31.0%        |
| Household         | £0     | NA        | £2.67k     | -95.1%        |

Cardiff - Other Sector Sales

## Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Cardiff Region (-3.4ppt), Rest Of GB (+1.5ppt) and Cardiff Inner City (+1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between September 2024 and September 2025 reveals that Cardiff Region (-3.3ppt), Rest Of GB (+1.8ppt), Cardiff Inner City (+1.5ppt) and M4 Corridor (+1.0ppt)have a change of 1 percentage point (ppt) or more.

|                    | Sep 25 |           |            | YTD Sep 25    |
|--------------------|--------|-----------|------------|---------------|
| Customer Catchment | Sep 25 | vs Sep 24 | YTD Sep 25 | vs YTD Sep 24 |
| Cardiff Region     | 28.6%  | -3.4ppt   | 29.4%      | -3.3ppt       |
| Cardiff Inner City | 25.0%  | +1.3ppt   | 21.5%      | +1.5ppt       |
| Rest Of GB         | 18.9%  | +1.5ppt   | 21.8%      | +1.8ppt       |
| Cardiff Outer City | 16.9%  | +0.5ppt   | 14.4%      | -0.3ppt       |
| Rest Of Wales      | 9.0%   | +0.2ppt   | 9.8%       | -0.7ppt       |
| M4 Corridor        | 1.5%   | -0.1ppt   | 3.1%       | +1.0ppt       |

Contribution of Customer Catchments to Cardiff - Other Sales

# Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

