



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Aug 2025, monthly retail sales in Cardiff - Retail were £21.1m. Year-to-Date (YTD) sales were £157m.
- Compared to Aug 2024, monthly sales decreased by -5.1% while YTD sales decreased by -2.5%.
- The decrease in monthly sales was due to a decrease of -4.7% in customer numbers and a marginal decrease of -0.4% in average revenue per customer (ARPC).

Metric	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Sales	£21.1m	-5.1%	£157m	-2.5%
Transactions	883k	-4.7%	6.51m	-1.9%
Customers	282k	-4.7%	2.10m	-3.0%
ATV	£23.88	-0.4%	£24.07	-0.6%
ARPC	£74.89	-0.4%	£74.52	+0.5%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Aug 2024 and Aug 2025 in Cardiff - Retail (-4.9%) is higher than Cardiff - Hospitality (-6.3%), Sheffield (-6.6%), Cardiff - Other (-7.8%) and Nottingham (-11.4%); similar to Cardiff - Retail (-5.1%) and lower than Bristol (-0.8%), Cardiff - Indie (-1.7%) and Newport (-3.1%).
- YTD sales change between Aug 2024 and Aug 2025 in Cardiff - Retail (-1.2%) is higher than Cardiff - Retail (-2.5%), Newport (-3.7%), Cardiff - Hospitality (-5.2%), Nottingham (-5.4%) and Bristol (-5.5%) and lower than Cardiff - Other (+3.6%), Cardiff - Indie (+1.5%) and Sheffield (+0.2%).

Retail Area	Aug 25 vs Aug 24	YTD Aug 25 vs YTD Aug 24
Cardiff - Retail	-5.1%	-2.5%
Cardiff	-4.9%	-1.2%
Cardiff - Hospitality	-6.3%	-5.2%
Cardiff - Indie	-1.7%	+1.5%
Cardiff - Other	-7.8%	+3.6%
Bristol	-0.8%	-5.5%
Newport	-3.1%	-3.7%
Nottingham	-11.4%	-5.4%
Sheffield	-6.6%	+0.2%
GB Benchmark	-4.8%	-2.9%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£8.35m), Food & Drink (£3.76m), General Retail (£2.69m), Health & Beauty (£2.58m), and Grocery (£1.85m).
- The five sectors with the highest YTD sales are Fashion (£60.9m), Food & Drink (£29.1m), General Retail (£19.9m), Health & Beauty (£18.1m), and Grocery (£14.9m).
- The five sectors showing the largest change in sales between Aug 2024 and Aug 2025 are Food & Drink (–£587k), General Retail (–£332k), Grocery (–£194k), Consumer Services (+£121k) and Health & Beauty (–£104k).

Sector	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Fashion	£8.35m	+0.4%	£60.9m	+0.6%
Food & Drink	£3.76m	-13.5%	£29.1m	-6.9%
General Retail	£2.69m	-11.0%	£19.9m	+0.9%
Health & Beauty	£2.58m	-3.9%	£18.1m	-5.4%
Grocery	£1.85m	-9.5%	£14.9m	-7.1%
Entertainment	£620k	+2.5%	£4.69m	+25.8%
Transport	£518k	-7.8%	£3.96m	-5.9%
Tourism	£434k	-2.5%	£3.61m	-19.7%
Consumer Services	£189k	+177.2%	£757k	-13.3%
Household	£96.4k	-20.2%	£837k	+6.5%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between August 2024 and August 2025 identifies no catchments with a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between August 2024 and August 2025 reveals that only Cardiff Region (-1.0ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Aug 25	Aug 25 vs Aug 24	YTD Aug 25	YTD Aug 25 vs YTD Aug 24
Cardiff Region	39.2%	-0.3ppt	38.6%	-1.0ppt
Cardiff Outer City	19.3%	+0.9ppt	19.7%	+0.6ppt
Cardiff Inner City	18.2%	+0.3ppt	19.5%	-0.8ppt
Rest Of GB	11.3%	-0.4ppt	10.4%	+0.6ppt
Rest Of Wales	10.7%	-0.3ppt	10.4%	+0.5ppt
M4 Corridor	1.2%	-0.2ppt	1.4%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ