



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

## Cardiff - Hospitality Headline Metrics

- In Dec 2025, monthly retail sales in Cardiff - Hospitality were £6.11m. Year-to-Date (YTD) sales were £51.9m.
- Compared to Dec 2024, monthly sales increased by +1.8% while YTD sales decreased by -4.4%.
- The increase in monthly sales was due to an increase of +3.7% in customer numbers and a decrease of -1.8% in average revenue per customer (ARPC).

Metric	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Sales	£6.11m	+1.8%	£51.9m	-4.4%
Transactions	335k	+1.7%	3.01m	-5.2%
Customers	142k	+3.7%	1.30m	-3.2%
ATV	£18.27	+0.1%	£17.24	+0.8%
ARPC	£43.01	-1.8%	£40.00	-1.2%

Key Retail Metrics for Cardiff - Hospitality

## Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Dec 2024 and Dec 2025 in Cardiff - Hospitality (+0.3%) is higher than Cardiff - Retail (-1.3%), Bristol (-3.0%), Sheffield (-3.6%), Newport (-10.2%) and Nottingham (-10.5%) and lower than Cardiff - Other (+6.2%), Cardiff - Indie (+2.7%) and Cardiff - Hospitality (+1.8%).
- YTD sales change between Dec 2024 and Dec 2025 in Cardiff - Hospitality (-2.2%) is higher than Cardiff - Retail (-3.3%), Cardiff - Hospitality (-4.4%), Newport (-4.9%), Nottingham (-6.7%) and Bristol (-7.1%) and lower than Cardiff - Other (+2.1%), Cardiff - Indie (-0.1%) and Sheffield (-0.5%).

Retail Area	Dec 25 vs Dec 24	YTD Dec 25 vs YTD Dec 24
Cardiff - Hospitality	+1.8%	-4.4%
Cardiff	+0.3%	-2.2%
Cardiff - Indie	+2.7%	-0.1%
Cardiff - Retail	-1.3%	-3.3%
Cardiff - Other	+6.2%	+2.1%
Bristol	-3.0%	-7.1%
Newport	-10.2%	-4.9%
Nottingham	-10.5%	-6.7%
Sheffield	-3.6%	-0.5%
GB Benchmark	-3.6%	-3.3%

Sales Growth for Cardiff - Hospitality and Comparators

## Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.75m), Entertainment (£160k), Fashion (£91.5k), Grocery (£63.6k), and Health & Beauty (£20.2k).
- The five sectors with the highest YTD sales are Food & Drink (£47.8m), Entertainment (£1.84m), Fashion (£733k), Grocery (£554k), and Health & Beauty (£444k).
- The five sectors showing the largest change in sales between Dec 2024 and Dec 2025 are Food & Drink (+£303k), Entertainment (-£57.7k), Fashion (-£53.5k), Health & Beauty (-£38.0k) and Consumer Services (-£29.0k).

Sector	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Food & Drink	£5.75m	+5.6%	£47.8m	-2.1%
Entertainment	£160k	-26.5%	£1.84m	-25.1%
Fashion	£91.5k	-36.9%	£733k	-32.4%
Grocery	£63.6k	+44.0%	£554k	+91.6%
Health & Beauty	£20.2k	-65.3%	£444k	-4.5%
Consumer Services	£19.7k	-59.5%	£328k	-37.3%
Tourism	£5.27k	-42.0%	£35.1k	-46.8%
Transport	£4.45k	+8,350.6%	£26.4k	+603.7%
General Retail	£0	-100.0%	£163k	-72.5%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

## Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between December 2024 and December 2025 reveals that Cardiff Outer City (-3.5ppt), Rest Of GB (+2.8ppt) and Cardiff Region (+1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between December 2024 and December 2025 reveals that only Rest Of GB (+1.8ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Cardiff Region	44.0%	+1.0ppt	38.2%	+0.2ppt
Cardiff Inner City	15.2%	+0.5ppt	15.0%	-0.8ppt
Cardiff Outer City	13.8%	-3.5ppt	12.3%	-0.9ppt
Rest Of GB	13.2%	+2.8ppt	20.0%	+1.8ppt
Rest Of Wales	12.0%	-0.8ppt	11.9%	-0.8ppt
M4 Corridor	1.8%	0.0ppt	2.6%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ