



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Nov 2025, monthly retail sales in Cardiff - Hospitality were £5.12m. Year-to-Date (YTD) sales were £45.8m.
- Compared to Nov 2024, monthly sales decreased by -12.0% while YTD sales decreased by -5.1%.
- The decrease in monthly sales was due to a decrease of -7.2% in customer numbers and a decrease of -5.1% in average revenue per customer (ARPC).

Metric	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Sales	£5.12m	-12.0%	£45.8m	-5.1%
Transactions	290k	-10.6%	2.68m	-6.0%
Customers	127k	-7.2%	1.16m	-4.0%
ATV	£17.68	-1.5%	£17.11	+0.9%
ARPC	£40.19	-5.1%	£39.63	-1.2%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Nov 2024 and Nov 2025 in Cardiff - Hospitality (-8.1%) is higher than Cardiff - Retail (-9.3%) and Cardiff - Hospitality (-12.0%); similar to Newport (-7.7%) and Nottingham (-8.2%) and lower than Cardiff - Other (-1.3%), Sheffield (-5.7%), Bristol (-5.8%) and Cardiff - Indie (-6.3%).
- YTD sales change between Nov 2024 and Nov 2025 in Cardiff - Hospitality (-2.5%) is higher than Cardiff - Retail (-3.7%), Newport (-4.4%), Cardiff - Hospitality (-5.1%), Bristol (-6.0%) and Nottingham (-6.4%) and lower than Cardiff - Other (+2.0%), Sheffield (-0.2%) and Cardiff - Indie (-0.6%).

Retail Area	Nov 25 vs Nov 24	YTD Nov 25 vs YTD Nov 24
Cardiff - Hospitality	-12.0%	-5.1%
Cardiff	-8.1%	-2.5%
Cardiff - Indie	-6.3%	-0.6%
Cardiff - Retail	-9.3%	-3.7%
Cardiff - Other	-1.3%	+2.0%
Bristol	-5.8%	-6.0%
Newport	-7.7%	-4.4%
Nottingham	-8.2%	-6.4%
Sheffield	-5.7%	-0.2%
GB Benchmark	-7.0%	-3.3%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.77m), Entertainment (£154k), Fashion (£73.9k), Grocery (£66.5k), and Health & Beauty (£30.1k).
- The five sectors with the highest YTD sales are Food & Drink (£42.0m), Entertainment (£1.68m), Fashion (£642k), Grocery (£490k), and Health & Beauty (£423k).
- The five sectors showing the largest change in sales between Nov 2024 and Nov 2025 are Food & Drink (-£593k), Fashion (-£38.8k), Grocery (+£29.0k), Consumer Services (-£21.1k) and Entertainment (-£21.1k).

Sector	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Food & Drink	£4.77m	-11.1%	£42.0m	-3.0%
Entertainment	£154k	-12.0%	£1.68m	-25.0%
Fashion	£73.9k	-34.4%	£642k	-31.7%
Grocery	£66.5k	+77.0%	£490k	+100.2%
Health & Beauty	£30.1k	-29.6%	£423k	+4.3%
Consumer Services	£21.5k	-49.5%	£308k	-35.0%
Tourism	£4.48k	-21.5%	£29.8k	-47.5%
Transport	£2.89k	+Inf	£21.9k	+493.2%
General Retail	£0	-100.0%	£163k	-70.7%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2024 and November 2025 reveals that Cardiff Outer City (-3.4ppt), Cardiff Region (+2.4ppt), Cardiff Inner City (-1.0ppt) and M4 Corridor (+1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2024 and November 2025 reveals that only Rest Of GB (+1.7ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Cardiff Region	37.9%	+2.4ppt	37.4%	+0.1ppt
Rest Of GB	20.7%	+0.4ppt	20.9%	+1.7ppt
Rest Of Wales	14.0%	+0.6ppt	11.9%	-0.8ppt
Cardiff Inner City	13.0%	-1.0ppt	15.0%	-0.9ppt
Cardiff Outer City	11.2%	-3.4ppt	12.1%	-0.6ppt
M4 Corridor	3.2%	+1.0ppt	2.7%	+0.5ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ