



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Oct 2025, monthly retail sales in Cardiff - Hospitality were £3.79m. Year-to-Date (YTD) sales were £40.8m.
- Compared to Oct 2024, monthly sales increased by +2.4% while YTD sales decreased by -4.3%.
- The increase in monthly sales was due to an increase of +1.2% in customer numbers and an increase of +1.2% in average revenue per customer (ARPC).

Metric	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Sales	£3.79m	+2.4%	£40.8m	-4.3%
Transactions	233k	+1.2%	2.40m	-5.3%
Customers	99.4k	+1.2%	1.03m	-3.6%
ATV	£16.31	+1.2%	£17.03	+1.1%
ARPC	£38.15	+1.2%	£39.54	-0.7%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Oct 2024 and Oct 2025 in Cardiff - Hospitality (-2.5%) is higher than Newport (-4.4%), Cardiff - Indie (-5.6%), Nottingham (-7.1%), Bristol (-9.7%) and Cardiff - Other (-11.5%) and lower than Cardiff - Hospitality (+2.4%), Sheffield (+1.7%) and Cardiff - Retail (-0.3%).
- YTD sales change between Oct 2024 and Oct 2025 in Cardiff - Hospitality (-1.9%) is higher than Cardiff - Retail (-3.0%), Newport (-4.3%), Cardiff - Hospitality (-4.3%), Nottingham (-5.9%) and Bristol (-7.3%) and lower than Cardiff - Other (+1.6%), Sheffield (+1.0%) and Cardiff - Indie (+0.3%).

Retail Area	Oct 25 vs Oct 24	YTD Oct 25 vs YTD Oct 24
Cardiff - Hospitality	+2.4%	-4.3%
Cardiff	-2.5%	-1.9%
Cardiff - Indie	-5.6%	+0.3%
Cardiff - Retail	-0.3%	-3.0%
Cardiff - Other	-11.5%	+1.6%
Bristol	-9.7%	-7.3%
Newport	-4.4%	-4.3%
Nottingham	-7.1%	-5.9%
Sheffield	+1.7%	+1.0%
GB Benchmark	-4.1%	-3.2%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.51m), Entertainment (£105k), Fashion (£56.1k), Grocery (£50.9k), and Health & Beauty (£49.7k).
- The five sectors with the highest YTD sales are Food & Drink (£37.4m), Entertainment (£1.53m), Fashion (£568k), Grocery (£424k), and Health & Beauty (£394k).
- The five sectors showing the largest change in sales between Oct 2024 and Oct 2025 are Food & Drink (+£124k), Entertainment (-£27.2k), Grocery (+£21.4k), Consumer Services (-£20.0k) and Fashion (+£5.98k).

Sector	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Food & Drink	£3.51m	+3.7%	£37.4m	-2.0%
Entertainment	£105k	-20.6%	£1.53m	-26.4%
Fashion	£56.1k	+11.9%	£568k	-31.6%
Grocery	£50.9k	+72.4%	£424k	+104.2%
Health & Beauty	£49.7k	+11.2%	£394k	+8.3%
Consumer Services	£19.8k	-50.3%	£287k	-33.9%
Transport	£1.76k	+118.1%	£18.4k	+399.2%
Tourism	£1.24k	-63.5%	£26.2k	-48.8%
General Retail	£0	-100.0%	£163k	-68.5%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2024 and October 2025 reveals that Rest Of Wales (-1.8ppt), Cardiff Inner City (+1.7ppt) and Cardiff Region (-1.6ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2024 and October 2025 reveals that only Rest Of GB (+1.8ppt) has a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Cardiff Region	37.7%	-1.6ppt	37.3%	-0.2ppt
Rest Of GB	17.1%	+0.9ppt	21.0%	+1.8ppt
Cardiff Inner City	17.0%	+1.7ppt	15.2%	-0.9ppt
Cardiff Outer City	13.3%	0.0ppt	12.2%	-0.2ppt
Rest Of Wales	12.4%	-1.8ppt	11.6%	-0.9ppt
M4 Corridor	2.5%	+0.8ppt	2.7%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ