



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

## Cardiff - Indie Headline Metrics

- In Dec 2025, monthly retail sales in Cardiff - Indie were £12.0m. Year-to-Date (YTD) sales were £90.9m.
- Compared to Dec 2024, monthly sales increased by +2.7% while YTD sales marginally decreased by -0.1%.
- The increase in monthly sales was due to an increase of +2.7% in average revenue per customer (ARPC) and a marginal increase of +0.1% in customer numbers.

Metric	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Sales	£12.0m	+2.7%	£90.9m	-0.1%
Transactions	509k	-0.7%	4.42m	-6.2%
Customers	219k	+0.1%	1.94m	-4.5%
ATV	£23.64	+3.4%	£20.57	+6.4%
ARPC	£54.96	+2.7%	£46.85	+4.5%

Key Retail Metrics for Cardiff - Indie

## Cardiff - Indie vs Comparator Areas

- Monthly sales change between Dec 2024 and Dec 2025 in Cardiff - Indie (+0.3%) is higher than Cardiff - Retail (-1.3%), Bristol (-3.0%), Sheffield (-3.6%), Newport (-10.2%) and Nottingham (-10.5%) and lower than Cardiff - Other (+6.2%), Cardiff - Indie (+2.7%) and Cardiff - Hospitality (+1.8%).
- YTD sales change between Dec 2024 and Dec 2025 in Cardiff - Indie (-2.2%) is higher than Cardiff - Retail (-3.3%), Cardiff - Hospitality (-4.4%), Newport (-4.9%), Nottingham (-6.7%) and Bristol (-7.1%) and lower than Cardiff - Other (+2.1%), Cardiff - Indie (-0.1%) and Sheffield (-0.5%).

Retail Area	Dec 25 vs Dec 24	YTD Dec 25 vs YTD Dec 24
Cardiff - Indie	+2.7%	-0.1%
Cardiff	+0.3%	-2.2%
Cardiff - Hospitality	+1.8%	-4.4%
Cardiff - Retail	-1.3%	-3.3%
Cardiff - Other	+6.2%	+2.1%
Bristol	-3.0%	-7.1%
Newport	-10.2%	-4.9%
Nottingham	-10.5%	-6.7%
Sheffield	-3.6%	-0.5%
GB Benchmark	-3.6%	-3.3%

Sales Growth for Cardiff - Indie and Comparators

## Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£6.75m), Fashion (£2.08m), General Retail (£1.23m), Grocery (£1.11m), and Entertainment (£589k).
- The five sectors with the highest YTD sales are Food & Drink (£55.4m), Fashion (£14.8m), Grocery (£7.59m), General Retail (£5.82m), and Entertainment (£4.32m).
- The five sectors showing the largest change in sales between Dec 2024 and Dec 2025 are General Retail (+£317k), Food & Drink (+£181k), Grocery (-£75.0k), Entertainment (-£67.6k) and Fashion (-£58.1k).

Sector	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Food & Drink	£6.75m	+2.7%	£55.4m	+0.4%
Fashion	£2.08m	-2.7%	£14.8m	+1.0%
General Retail	£1.23m	+34.5%	£5.82m	+12.3%
Grocery	£1.11m	-6.3%	£7.59m	-8.5%
Entertainment	£589k	-10.3%	£4.32m	-8.4%
Health & Beauty	£137k	+43.2%	£1.45m	+1.6%
Transport	£72.7k	-14.9%	£553k	-24.1%
Consumer Services	£52.7k	-5.7%	£769k	+51.3%
Household	£5.00k	-30.3%	£73.3k	-40.4%
Tourism	£295	-75.6%	£133k	-39.3%

Cardiff - Indie Sector Sales

## Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between December 2024 and December 2025 reveals that Cardiff Inner City (-2.4ppt), Rest Of GB (+1.7ppt) and Rest Of Wales (+1.2ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between December 2024 and December 2025 reveals that Rest Of GB (+2.0ppt) and Cardiff Inner City (-1.7ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Cardiff Region	35.6%	-0.9ppt	33.9%	-0.1ppt
Cardiff Inner City	20.6%	-2.4ppt	20.8%	-1.7ppt
Cardiff Outer City	17.1%	+0.3ppt	15.4%	+0.1ppt
Rest Of Wales	13.2%	+1.2ppt	11.3%	-0.5ppt
Rest Of GB	12.2%	+1.7ppt	16.6%	+2.0ppt
M4 Corridor	1.3%	0.0ppt	2.0%	+0.3ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ