



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Nov 2025, monthly retail sales in Cardiff - Indie were £8.69m. Year-to-Date (YTD) sales were £78.9m.
- Compared to Nov 2024, monthly sales decreased by -6.3% while YTD sales marginally decreased by -0.6%.
- The decrease in monthly sales was due to a decrease of -9.2% in customer numbers and an increase of +3.3% in average revenue per customer (ARPC).

Metric	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Sales	£8.69m	-6.3%	£78.9m	-0.6%
Transactions	387k	-14.7%	3.91m	-6.9%
Customers	182k	-9.2%	1.72m	-5.0%
ATV	£22.46	+9.9%	£20.17	+6.8%
ARPC	£47.67	+3.3%	£45.82	+4.7%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Nov 2024 and Nov 2025 in Cardiff - Indie (-8.1%) is higher than Cardiff - Retail (-9.3%) and Cardiff - Hospitality (-12.0%); similar to Newport (-7.7%) and Nottingham (-8.2%) and lower than Cardiff - Other (-1.3%), Sheffield (-5.7%), Bristol (-5.8%) and Cardiff - Indie (-6.3%).
- YTD sales change between Nov 2024 and Nov 2025 in Cardiff - Indie (-2.5%) is higher than Cardiff - Retail (-3.7%), Newport (-4.4%), Cardiff - Hospitality (-5.1%), Bristol (-6.0%) and Nottingham (-6.4%) and lower than Cardiff - Other (+2.0%), Sheffield (-0.2%) and Cardiff - Indie (-0.6%).

Retail Area	Nov 25 vs Nov 24	YTD Nov 25 vs YTD Nov 24
Cardiff - Indie	-6.3%	-0.6%
Cardiff	-8.1%	-2.5%
Cardiff - Hospitality	-12.0%	-5.1%
Cardiff - Retail	-9.3%	-3.7%
Cardiff - Other	-1.3%	+2.0%
Bristol	-5.8%	-6.0%
Newport	-7.7%	-4.4%
Nottingham	-8.2%	-6.4%
Sheffield	-5.7%	-0.2%
GB Benchmark	-7.0%	-3.3%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£5.29m), Fashion (£1.43m), Grocery (£624k), General Retail (£535k), and Entertainment (£391k).
- The five sectors with the highest YTD sales are Food & Drink (£48.7m), Fashion (£12.7m), Grocery (£6.49m), General Retail (£4.59m), and Entertainment (£3.73m).
- The five sectors showing the largest change in sales between Nov 2024 and Nov 2025 are Food & Drink (-£413k), Fashion (-£215k), Consumer Services (+£196k), Grocery (-£133k) and Entertainment (-£59.9k).

Sector	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Food & Drink	£5.29m	-7.2%	£48.7m	+0.1%
Fashion	£1.43m	-13.1%	£12.7m	+1.6%
Grocery	£624k	-17.5%	£6.49m	-8.9%
General Retail	£535k	+11.5%	£4.59m	+7.6%
Entertainment	£391k	-13.3%	£3.73m	-8.1%
Consumer Services	£247k	+390.9%	£716k	+58.4%
Health & Beauty	£135k	+8.0%	£1.31m	-1.4%
Transport	£40.9k	-32.0%	£480k	-25.3%
Household	£3.68k	-49.2%	£68.3k	-41.0%
Tourism	£0	-100.0%	£132k	-39.1%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2024 and November 2025 reveals that Rest Of GB (+5.4ppt), Cardiff Region (-2.9ppt) and Cardiff Inner City (-1.8ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2024 and November 2025 reveals that Rest Of GB (+2.0ppt) and Cardiff Inner City (-1.6ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Cardiff Region	32.6%	-2.9ppt	33.7%	0.0ppt
Rest Of GB	21.3%	+5.4ppt	17.2%	+2.0ppt
Cardiff Inner City	17.5%	-1.8ppt	20.8%	-1.6ppt
Cardiff Outer City	13.8%	-0.8ppt	15.2%	0.0ppt
Rest Of Wales	12.6%	+0.1ppt	11.0%	-0.8ppt
M4 Corridor	2.2%	0.0ppt	2.1%	+0.3ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ