



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Oct 2025, monthly retail sales in Cardiff - Indie were £6.91m. Year-to-Date (YTD) sales were £72.4m.
- Compared to Oct 2024, monthly sales decreased by -5.6% while YTD sales marginally increased by +0.3%.
- The decrease in monthly sales was due to a decrease of -7.7% in customer numbers and an increase of +2.2% in average revenue per customer (ARPC).

Metric	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Sales	£6.91m	-5.6%	£72.4m	+0.3%
Transactions	342k	-12.7%	3.65m	-5.6%
Customers	156k	-7.7%	1.61m	-4.1%
ATV	£20.21	+8.1%	£19.80	+6.3%
ARPC	£44.32	+2.2%	£44.91	+4.6%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Oct 2024 and Oct 2025 in Cardiff - Indie (-2.5%) is higher than Newport (-4.4%), Cardiff - Indie (-5.6%), Nottingham (-7.1%), Bristol (-9.7%) and Cardiff - Other (-11.5%) and lower than Cardiff - Hospitality (+2.4%), Sheffield (+1.7%) and Cardiff - Retail (-0.3%).
- YTD sales change between Oct 2024 and Oct 2025 in Cardiff - Indie (-1.9%) is higher than Cardiff - Retail (-3.0%), Newport (-4.3%), Cardiff - Hospitality (-4.3%), Nottingham (-5.9%) and Bristol (-7.3%) and lower than Cardiff - Other (+1.6%), Sheffield (+1.0%) and Cardiff - Indie (+0.3%).

Retail Area	Oct 25 vs Oct 24	YTD Oct 25 vs YTD Oct 24
Cardiff - Indie	-5.6%	+0.3%
Cardiff	-2.5%	-1.9%
Cardiff - Hospitality	+2.4%	-4.3%
Cardiff - Retail	-0.3%	-3.0%
Cardiff - Other	-11.5%	+1.6%
Bristol	-9.7%	-7.3%
Newport	-4.4%	-4.3%
Nottingham	-7.1%	-5.9%
Sheffield	+1.7%	+1.0%
GB Benchmark	-4.1%	-3.2%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.25m), Fashion (£1.09m), Grocery (£548k), General Retail (£476k), and Entertainment (£310k).
- The five sectors with the highest YTD sales are Food & Drink (£45.2m), Fashion (£11.3m), Grocery (£5.88m), General Retail (£4.21m), and Entertainment (£3.39m).
- The five sectors showing the largest change in sales between Oct 2024 and Oct 2025 are Fashion (-£273k), Food & Drink (-£76.2k), Grocery (-£60.3k), General Retail (+£37.3k) and Consumer Services (-£23.4k).

Sector	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Food & Drink	£4.25m	-1.8%	£45.2m	+1.1%
Fashion	£1.09m	-20.0%	£11.3m	+3.8%
Grocery	£548k	-9.9%	£5.88m	-8.2%
General Retail	£476k	+8.5%	£4.21m	+10.5%
Entertainment	£310k	-1.6%	£3.39m	-9.3%
Health & Beauty	£137k	+11.6%	£1.18m	-2.7%
Transport	£52.6k	-23.2%	£442k	-25.3%
Consumer Services	£34.9k	-40.1%	£480k	+18.9%
Household	£5.60k	-61.4%	£64.7k	-40.4%
Tourism	£0	-100.0%	£132k	-38.8%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2024 and October 2025 reveals that Cardiff Region (+3.6ppt), Cardiff Inner City (-3.1ppt), Rest Of Wales (-1.5ppt) and Rest Of GB (+1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2024 and October 2025 reveals that Rest Of GB (+1.5ppt) and Cardiff Inner City (-1.5ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Cardiff Region	33.6%	+3.6ppt	33.0%	+0.3ppt
Cardiff Inner City	19.5%	-3.1ppt	20.9%	-1.5ppt
Rest Of GB	17.4%	+1.0ppt	18.6%	+1.5ppt
Cardiff Outer City	14.8%	-0.5ppt	15.0%	+0.1ppt
Rest Of Wales	12.7%	-1.5ppt	10.6%	-0.9ppt
M4 Corridor	1.9%	+0.6ppt	2.0%	+0.4ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ