



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Dec 2025, monthly retail sales in Cardiff - Other were £5.52m. Year-to-Date (YTD) sales were £63.2m.
- Compared to Dec 2024, monthly sales increased by +6.2% while YTD sales increased by +2.1%.
- The increase in monthly sales was due to an increase of +4.6% in customer numbers and an increase of +1.6% in average revenue per customer (ARPC).

Metric	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Sales	£5.52m	+6.2%	£63.2m	+2.1%
Transactions	449k	+5.3%	5.43m	+1.6%
Customers	200k	+4.6%	2.23m	+1.0%
ATV	£12.29	+0.8%	£11.64	+0.5%
ARPC	£27.61	+1.6%	£28.38	+1.2%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Dec 2024 and Dec 2025 in Cardiff - Other (+0.3%) is higher than Cardiff - Retail (-1.3%), Bristol (-3.0%), Sheffield (-3.6%), Newport (-10.2%) and Nottingham (-10.5%) and lower than Cardiff - Other (+6.2%), Cardiff - Indie (+2.7%) and Cardiff - Hospitality (+1.8%).
- YTD sales change between Dec 2024 and Dec 2025 in Cardiff - Other (-2.2%) is higher than Cardiff - Retail (-3.3%), Cardiff - Hospitality (-4.4%), Newport (-4.9%), Nottingham (-6.7%) and Bristol (-7.1%) and lower than Cardiff - Other (+2.1%), Cardiff - Indie (-0.1%) and Sheffield (-0.5%).

Retail Area	Dec 25 vs Dec 24	YTD Dec 25 vs YTD Dec 24
Cardiff - Other	+6.2%	+2.1%
Cardiff	+0.3%	-2.2%
Cardiff - Hospitality	+1.8%	-4.4%
Cardiff - Indie	+2.7%	-0.1%
Cardiff - Retail	-1.3%	-3.3%
Bristol	-3.0%	-7.1%
Newport	-10.2%	-4.9%
Nottingham	-10.5%	-6.7%
Sheffield	-3.6%	-0.5%
GB Benchmark	-3.6%	-3.3%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.86m), Entertainment (£920k), Grocery (£790k), Tourism (£701k), and Transport (£667k).
- The five sectors with the highest YTD sales are Food & Drink (£21.4m), Entertainment (£11.1m), Grocery (£9.70m), Tourism (£6.90m), and Transport (£6.86m).
- The five sectors showing the largest change in sales between Dec 2024 and Dec 2025 are Entertainment (+£519k), Tourism (-£146k), Transport (-£39.1k), Grocery (-£30.9k) and Fashion (+£23.7k).

Sector	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Food & Drink	£1.86m	-0.6%	£21.4m	+4.3%
Entertainment	£920k	+129.2%	£11.1m	+36.9%
Grocery	£790k	-3.8%	£9.70m	+8.5%
Tourism	£701k	-17.2%	£6.90m	-18.0%
Transport	£667k	-5.5%	£6.86m	-9.0%
Fashion	£259k	+10.1%	£1.38m	-3.3%
Health & Beauty	£227k	+9.5%	£4.40m	-13.2%
General Retail	£51.0k	-26.5%	£769k	-39.1%
Consumer Services	£48.8k	+16.0%	£676k	+27.6%
Household	£0	NA	£2.67k	-95.1%

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between December 2024 and December 2025 reveals that Cardiff Region (-4.2ppt), Cardiff Outer City (+3.5ppt), Cardiff Inner City (-2.0ppt), Rest Of GB (+1.9ppt) and M4 Corridor (+1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between December 2024 and December 2025 reveals that Cardiff Region (-2.7ppt) and Rest Of GB (+1.9ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Dec 25	Dec 25 vs Dec 24	YTD Dec 25	YTD Dec 25 vs YTD Dec 24
Cardiff Region	33.9%	-4.2ppt	30.3%	-2.7ppt
Cardiff Outer City	19.2%	+3.5ppt	14.9%	-0.2ppt
Cardiff Inner City	19.1%	-2.0ppt	21.0%	+0.7ppt
Rest Of GB	15.2%	+1.9ppt	21.0%	+1.9ppt
Rest Of Wales	10.5%	-0.3ppt	10.0%	-0.6ppt
M4 Corridor	2.2%	+1.0ppt	2.8%	+0.9ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ