



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Nov 2025, monthly retail sales in Cardiff - Other were £6.39m. Year-to-Date (YTD) sales were £57.9m.
- Compared to Nov 2024, monthly sales decreased by -1.3% while YTD sales increased by +2.0%.
- The decrease in monthly sales was due to a marginal decrease of -0.9% in customer numbers and a marginal decrease of -0.5% in average revenue per customer (ARPC).

Metric	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Sales	£6.39m	-1.3%	£57.9m	+2.0%
Transactions	521k	-0.4%	5.01m	+1.7%
Customers	218k	-0.9%	2.04m	+0.9%
ATV	£12.26	-0.9%	£11.57	+0.3%
ARPC	£29.35	-0.5%	£28.44	+1.1%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Nov 2024 and Nov 2025 in Cardiff - Other (-8.1%) is higher than Cardiff - Retail (-9.3%) and Cardiff - Hospitality (-12.0%); similar to Newport (-7.7%) and Nottingham (-8.2%) and lower than Cardiff - Other (-1.3%), Sheffield (-5.7%), Bristol (-5.8%) and Cardiff - Indie (-6.3%).
- YTD sales change between Nov 2024 and Nov 2025 in Cardiff - Other (-2.5%) is higher than Cardiff - Retail (-3.7%), Newport (-4.4%), Cardiff - Hospitality (-5.1%), Bristol (-6.0%) and Nottingham (-6.4%) and lower than Cardiff - Other (+2.0%), Sheffield (-0.2%) and Cardiff - Indie (-0.6%).

Retail Area	Nov 25 vs Nov 24	YTD Nov 25 vs YTD Nov 24
Cardiff - Other	-1.3%	+2.0%
Cardiff	-8.1%	-2.5%
Cardiff - Hospitality	-12.0%	-5.1%
Cardiff - Indie	-6.3%	-0.6%
Cardiff - Retail	-9.3%	-3.7%
Bristol	-5.8%	-6.0%
Newport	-7.7%	-4.4%
Nottingham	-8.2%	-6.4%
Sheffield	-5.7%	-0.2%
GB Benchmark	-7.0%	-3.3%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.81m), Entertainment (£1.64m), Grocery (£803k), Tourism (£612k), and Transport (£598k).
- The five sectors with the highest YTD sales are Food & Drink (£19.8m), Entertainment (£10.2m), Grocery (£8.91m), Tourism (£6.20m), and Transport (£6.19m).
- The five sectors showing the largest change in sales between Nov 2024 and Nov 2025 are Entertainment (+£332k), Tourism (-£249k), Transport (-£97.0k), Grocery (-£68.3k) and Fashion (+£61.9k).

Sector	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Food & Drink	£1.81m	-1.8%	£19.8m	+5.5%
Entertainment	£1.64m	+25.5%	£10.2m	+31.9%
Grocery	£803k	-7.8%	£8.91m	+9.8%
Tourism	£612k	-28.9%	£6.20m	-18.1%
Transport	£598k	-14.0%	£6.19m	-9.3%
Health & Beauty	£549k	-4.4%	£4.18m	-14.1%
Fashion	£246k	+33.6%	£1.12m	-5.9%
General Retail	£69.4k	-10.2%	£718k	-39.9%
Consumer Services	£59.7k	-0.6%	£627k	+28.6%
Household	£0	NA	£2.67k	-95.1%

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between November 2024 and November 2025 reveals that Rest Of GB (+3.3ppt), Cardiff Outer City (-3.3ppt) and Cardiff Inner City (-1.1ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between November 2024 and November 2025 reveals that Cardiff Region (-2.6ppt), Rest Of GB (+1.8ppt) and Cardiff Inner City (+1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Nov 25	Nov 25 vs Nov 24	YTD Nov 25	YTD Nov 25 vs YTD Nov 24
Cardiff Region	32.7%	+0.5ppt	29.9%	-2.6ppt
Rest Of GB	22.7%	+3.3ppt	21.6%	+1.8ppt
Cardiff Inner City	17.3%	-1.1ppt	21.1%	+1.0ppt
Cardiff Outer City	13.6%	-3.3ppt	14.6%	-0.5ppt
Rest Of Wales	11.1%	+0.3ppt	9.9%	-0.6ppt
M4 Corridor	2.6%	+0.2ppt	2.9%	+0.9ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ