



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

## Cardiff - Other Headline Metrics

- In Oct 2025, monthly retail sales in Cardiff - Other were £4.35m. Year-to-Date (YTD) sales were £51.3m.
- Compared to Oct 2024, monthly sales decreased by -11.5% while YTD sales increased by +1.6%.
- The decrease in monthly sales was due to a decrease of -7.6% in average revenue per customer (ARPC) and a decrease of -4.2% in customer numbers.

Metric	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Sales	£4.35m	-11.5%	£51.3m	+1.6%
Transactions	429k	-5.4%	4.44m	+0.6%
Customers	167k	-4.2%	1.80m	-0.2%
ATV	£10.13	-6.4%	£11.54	+1.0%
ARPC	£26.08	-7.6%	£28.51	+1.8%

Key Retail Metrics for Cardiff - Other

## Cardiff - Other vs Comparator Areas

- Monthly sales change between Oct 2024 and Oct 2025 in Cardiff - Other (-2.5%) is higher than Newport (-4.4%), Cardiff - Indie (-5.6%), Nottingham (-7.1%), Bristol (-9.7%) and Cardiff - Other (-11.5%) and lower than Cardiff - Hospitality (+2.4%), Sheffield (+1.7%) and Cardiff - Retail (-0.3%).
- YTD sales change between Oct 2024 and Oct 2025 in Cardiff - Other (-1.9%) is higher than Cardiff - Retail (-3.0%), Newport (-4.3%), Cardiff - Hospitality (-4.3%), Nottingham (-5.9%) and Bristol (-7.3%) and lower than Cardiff - Other (+1.6%), Sheffield (+1.0%) and Cardiff - Indie (+0.3%).

Retail Area	Oct 25 vs Oct 24	YTD Oct 25 vs YTD Oct 24
Cardiff - Other	-11.5%	+1.6%
Cardiff	-2.5%	-1.9%
Cardiff - Hospitality	+2.4%	-4.3%
Cardiff - Indie	-5.6%	+0.3%
Cardiff - Retail	-0.3%	-3.0%
Bristol	-9.7%	-7.3%
Newport	-4.4%	-4.3%
Nottingham	-7.1%	-5.9%
Sheffield	+1.7%	+1.0%
GB Benchmark	-4.1%	-3.2%

Sales Growth for Cardiff - Other and Comparators

## Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.60m), Grocery (£816k), Transport (£587k), Tourism (£522k), and Entertainment (£296k).
- The five sectors with the highest YTD sales are Food & Drink (£17.7m), Entertainment (£8.52m), Grocery (£8.13m), Transport (£5.64m), and Tourism (£5.61m).
- The five sectors showing the largest change in sales between Oct 2024 and Oct 2025 are Tourism (-£190k), Food & Drink (-£175k), Health & Beauty (-£162k), Grocery (-£40.3k) and Transport (-£31.0k).

Sector	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Food & Drink	£1.60m	-9.8%	£17.7m	+4.3%
Grocery	£816k	-4.7%	£8.13m	+11.9%
Transport	£587k	-5.0%	£5.64m	-9.1%
Tourism	£522k	-26.7%	£5.61m	-17.0%
Entertainment	£296k	+5.0%	£8.52m	+32.5%
Health & Beauty	£278k	-36.8%	£3.63m	-15.5%
Fashion	£98.1k	+18.6%	£876k	-13.2%
Consumer Services	£80.3k	+30.8%	£570k	+32.4%
General Retail	£66.7k	-15.9%	£660k	-41.3%
Household	£0	NA	£2.67k	-95.1%

Cardiff - Other Sector Sales

## Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2024 and October 2025 reveals that only Rest Of Wales (-1.8ppt) has a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2024 and October 2025 reveals that Cardiff Region (-2.9ppt), Rest Of GB (+1.7ppt), Cardiff Inner City (+1.2ppt) and M4 Corridor (+1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Cardiff Region	30.9%	+0.8ppt	29.6%	-2.9ppt
Cardiff Inner City	23.0%	+0.2ppt	21.6%	+1.2ppt
Rest Of GB	18.8%	-0.2ppt	21.5%	+1.7ppt
Cardiff Outer City	16.4%	+0.7ppt	14.5%	-0.4ppt
Rest Of Wales	9.1%	-1.8ppt	9.8%	-0.7ppt
M4 Corridor	1.8%	+0.3ppt	3.0%	+1.0ppt

Contribution of Customer Catchments to Cardiff - Other Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ