



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

## Cardiff - Retail Headline Metrics

- In Oct 2025, monthly retail sales in Cardiff - Retail were £21.6m. Year-to-Date (YTD) sales were £195m.
- Compared to Oct 2024, monthly sales marginally decreased by -0.3% while YTD sales decreased by -3.0%.
- The marginal decrease in monthly sales was due to a decrease of -2.2% in customer numbers and an increase of +1.9% in average revenue per customer (ARPC).

Metric	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Sales	£21.6m	-0.3%	£195m	-3.0%
Transactions	846k	-2.1%	7.99m	-3.3%
Customers	273k	-2.2%	2.59m	-3.8%
ATV	£25.49	+1.8%	£24.41	+0.2%
ARPC	£78.97	+1.9%	£75.43	+0.8%

Key Retail Metrics for Cardiff - Retail

## Cardiff - Retail vs Comparator Areas

- Monthly sales change between Oct 2024 and Oct 2025 in Cardiff - Retail (-2.5%) is higher than Newport (-4.4%), Cardiff - Indie (-5.6%), Nottingham (-7.1%), Bristol (-9.7%) and Cardiff - Other (-11.5%) and lower than Cardiff - Hospitality (+2.4%), Sheffield (+1.7%) and Cardiff - Retail (-0.3%).
- YTD sales change between Oct 2024 and Oct 2025 in Cardiff - Retail (-1.9%) is higher than Cardiff - Retail (-3.0%), Newport (-4.3%), Cardiff - Hospitality (-4.3%), Nottingham (-5.9%) and Bristol (-7.3%) and lower than Cardiff - Other (+1.6%), Sheffield (+1.0%) and Cardiff - Indie (+0.3%).

Retail Area	Oct 25 vs Oct 24	YTD Oct 25 vs YTD Oct 24
Cardiff - Retail	-0.3%	-3.0%
Cardiff	-2.5%	-1.9%
Cardiff - Hospitality	+2.4%	-4.3%
Cardiff - Indie	-5.6%	+0.3%
Cardiff - Other	-11.5%	+1.6%
Bristol	-9.7%	-7.3%
Newport	-4.4%	-4.3%
Nottingham	-7.1%	-5.9%
Sheffield	+1.7%	+1.0%
GB Benchmark	-4.1%	-3.2%

Sales Growth for Cardiff - Retail and Comparators

## Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£8.22m), Food & Drink (£3.81m), General Retail (£3.01m), Health & Beauty (£2.87m), and Grocery (£2.06m).
- The five sectors with the highest YTD sales are Fashion (£75.9m), Food & Drink (£35.8m), General Retail (£25.2m), Health & Beauty (£23.1m), and Grocery (£18.7m).
- The five sectors showing the largest change in sales between Oct 2024 and Oct 2025 are Fashion (-£484k), Health & Beauty (+£361k), General Retail (+£289k), Grocery (-£155k) and Food & Drink (-£121k).

Sector	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Fashion	£8.22m	-5.6%	£75.9m	-0.8%
Food & Drink	£3.81m	-3.1%	£35.8m	-7.2%
General Retail	£3.01m	+10.6%	£25.2m	+0.8%
Health & Beauty	£2.87m	+14.4%	£23.1m	-2.0%
Grocery	£2.06m	-7.0%	£18.7m	-6.9%
Entertainment	£591k	+17.2%	£5.17m	+9.9%
Transport	£535k	+3.6%	£4.93m	-5.1%
Tourism	£306k	-9.9%	£4.51m	-17.5%
Household	£121k	-9.1%	£1.01m	-0.1%
Consumer Services	£49.8k	-30.2%	£669k	-34.9%

Cardiff - Retail Sector Sales

## Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between October 2024 and October 2025 reveals that Cardiff Region (+2.6ppt) and Cardiff Inner City (-1.4ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between October 2024 and October 2025 identifies no catchments with a change of 1 percentage point (ppt) or more.

Customer Catchment	Oct 25	Oct 25 vs Oct 24	YTD Oct 25	YTD Oct 25 vs YTD Oct 24
Cardiff Region	40.4%	+2.6ppt	38.9%	-0.7ppt
Cardiff Outer City	18.5%	-0.2ppt	19.6%	+0.5ppt
Cardiff Inner City	16.9%	-1.4ppt	19.3%	-0.8ppt
Rest Of Wales	12.3%	-0.9ppt	10.5%	+0.3ppt
Rest Of GB	10.4%	-0.4ppt	10.4%	+0.6ppt
M4 Corridor	1.4%	+0.1ppt	1.3%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ