

Footfall Report for: Cardiff City Centre - New

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Cardiff City Centre - New	1.2%	-0.3%	7.1%	-1.0%	3.5%	-2.9%
Wales	0.1%	-3.7%	5.1%	-2.3%	2.1%	-2.8%
Cardiff Index						
UK	0.2%	-0.7%	2.2%	0.5%	2.2%	5.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 45,167,277 which is 1.2% up on the previous year.

The total number of visitors to Cardiff City Centre - New in month commencing 1 December 2025 was 4,640,579.

The busiest day in month commencing 1 December 2025 was Saturday 13 December with 283,441 visitors.

The peak hour of the month was 14:00 on Saturday 13 December 2025 with footfall of 26,452.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



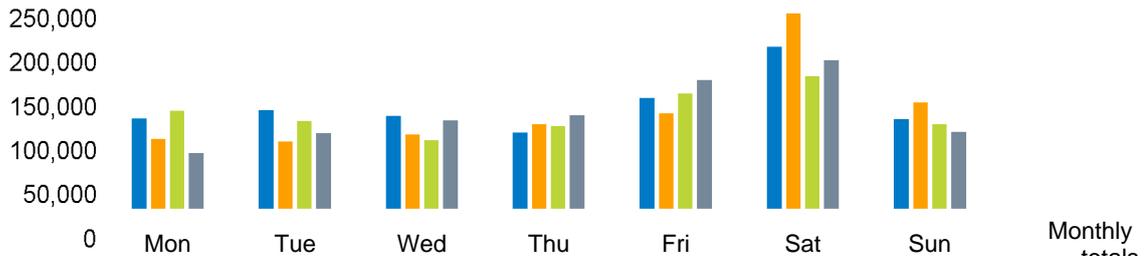
Number of days December 2025	16	17	2	
Number of days December 2024	8	22	2	3
Number of days December 2023	4	25	6	

Average temperature

	Maximum temperature	Minimum temperature
2025	10°	3°
2024	11°	4°
2023	11°	6°

Footfall Counts by day

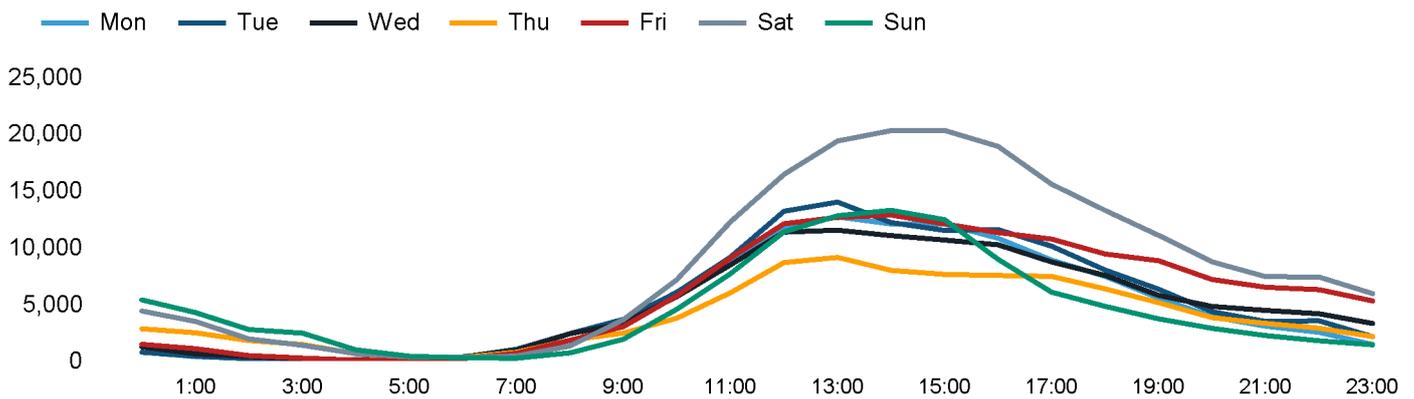
The figures shown below are calculated using weekly averages.



■ This Month	117,455	127,511	120,275	99,579	142,049	204,925	116,321	928,115
■ Previous Month	92,339	89,170	97,868	110,278	123,561	246,480	136,963	896,659
■ Previous Year	126,667	114,250	90,663	107,781	148,139	169,450	109,873	866,823
■ 2 Years Ago	74,699	99,044	114,957	121,187	164,215	188,822	100,704	863,628
Month on month %	27.2%	43.0%	22.9%	-9.7%	15.0%	-16.9%	-15.1%	
Year on year %	-7.3%	11.6%	32.7%	-7.6%	-4.1%	20.9%	5.9%	

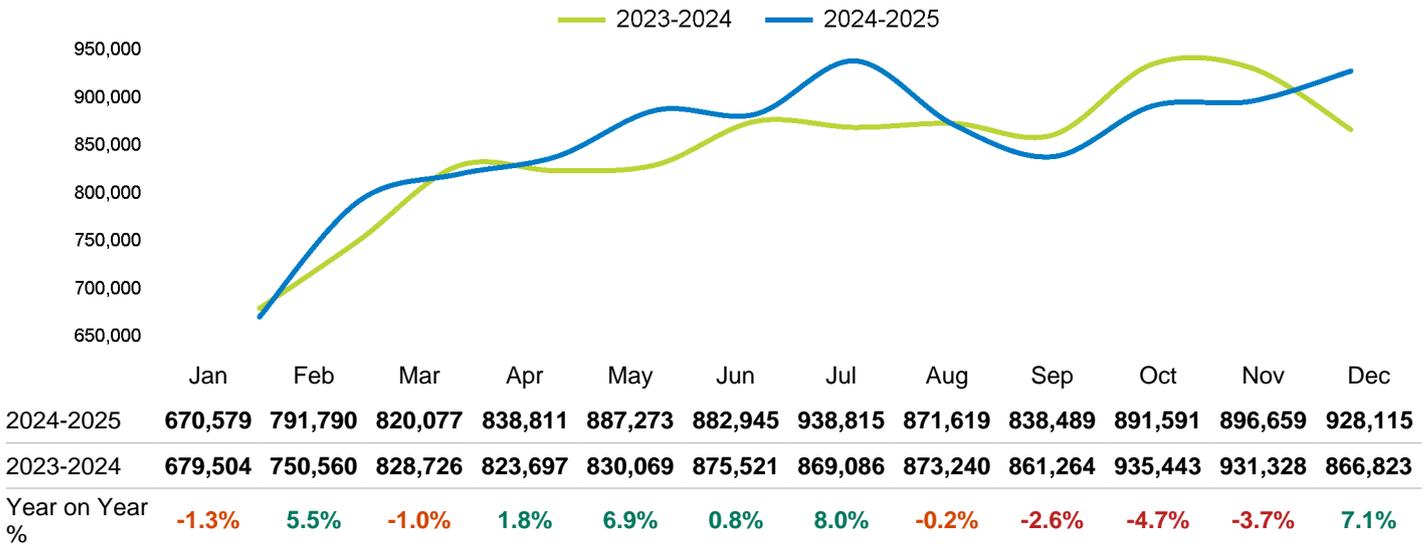
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

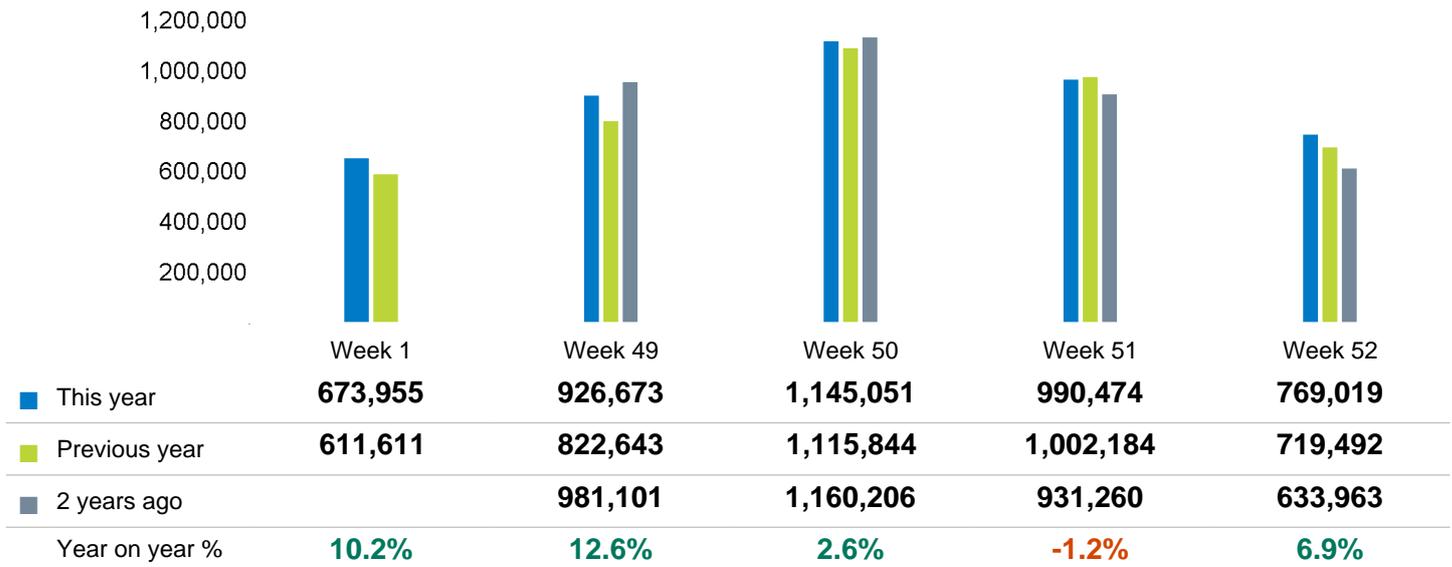
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for December compares December 2025 to December 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.





Week 53

809,362

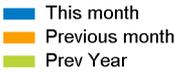
611,611

20.1%



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Greyfriars Road at Greyfriars Place, Eastbound	7,342	0.8%	8,753	7,913	-16.1%	-7.2%	
Greyfriars Road at Greyfriars Place, Westbound	9,035	1.0%	10,644	10,042	-15.1%	-10.0%	
High Street Arcade at High Street, Eastbound	12,729	1.4%	12,440	13,524	2.3%	-5.9%	
High Street Arcade at High Street, Westbound	11,984	1.3%	12,027	12,700	-0.4%	-5.6%	
High Street at Quay Street, Northbound	63,723	6.9%	54,362	48,072	17.2%	32.6%	
High Street at Quay Street, Southbound	60,556	6.5%	49,775	46,670	21.7%	29.8%	
Queen Street at Queen's Arcade, Eastbound	111,888	12.1%	111,970	112,860	-0.1%	-0.9%	
Queen Street at Queen's Arcade, Westbound	121,193	13.1%	120,873	120,573	0.3%	0.5%	
St Mary Street at Caroline Street, Northbound	63,873	6.9%	68,467	63,115	-6.7%	1.2%	
St Mary Street at Caroline Street, Southbound	72,954	7.9%	80,184	70,499	-9.0%	3.5%	
St Mary Street at Wharton Street, Northbound	81,825	8.8%	78,587	72,756	4.1%	12.5%	
St Mary Street at Wharton Street, Southbound	83,492	9.0%	79,917	75,851	4.5%	10.1%	
The Hayes at Barry Lane, Northbound	110,688	11.9%	101,352	103,760	9.2%	6.7%	
The Hayes at Barry Lane, Southbound	116,828	12.6%	107,303	108,484	8.9%	7.7%	



Reporting dates

This month - 01 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to December, 2025 Vs January, 2024 to December, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2025 Vs December, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2025 Vs 11 2025

