

Footfall Report for: Cardiff City Centre - New

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Cardiff City Centre - New	-10.6%	-1.3%	-10.6%	-1.3%	-35.5%	-27.8%
Wales	-7.9%	-3.0%	-7.9%	-3.0%	-25.5%	-21.2%
Cardiff Index			-4.4%		-36.5%	
UK	-3.3%	-0.3%	-3.3%	-0.3%	-21.8%	-22.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

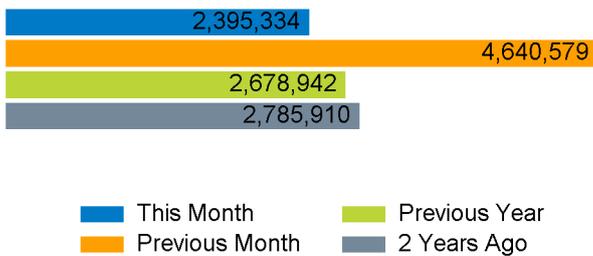
The total number of visitors for the year to date is 2,395,334 which is 10.6% down on the previous year.

The total number of visitors to Cardiff City Centre - New in month commencing 5 January 2026 was 2,395,334.

The busiest day in month commencing 5 January 2026 was Saturday 31 January with 180,833 visitors.

The peak hour of the month was 15:00 on Saturday 31 January 2026 with footfall of 18,730.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

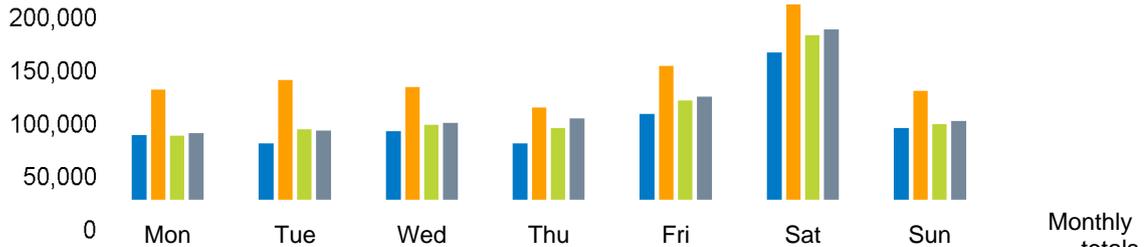
Number of days January 2026	6	15	5	2
Number of days January 2025	10	14	2	2
Number of days January 2024	9	17	1	1

Average temperature

	Maximum temperature	Minimum temperature
2026	9°	2°
2025	9°	1°
2024	9°	2°

Footfall Counts by day

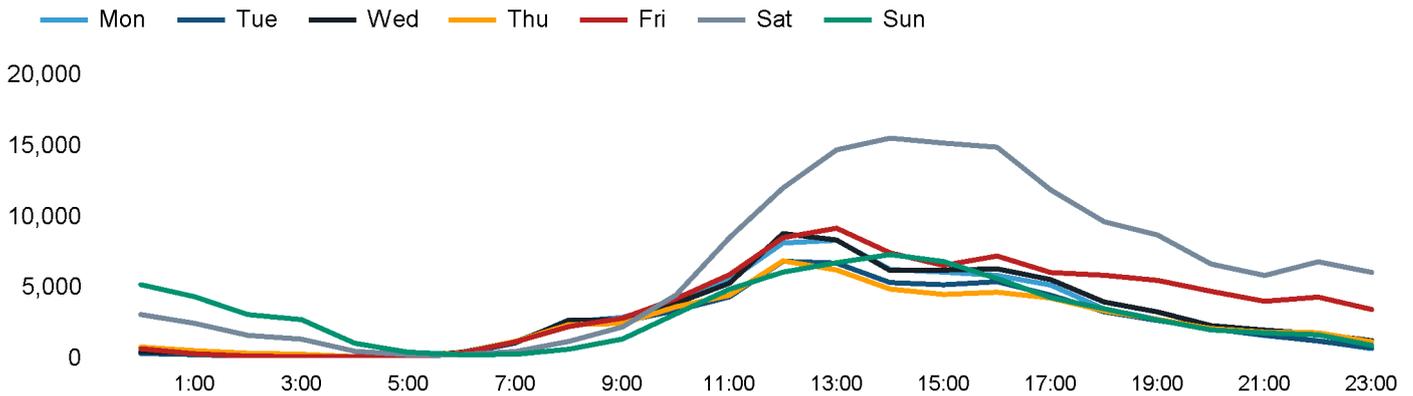
The figures shown below are calculated using weekly averages.



This Month	71,133	62,622	75,090	62,876	92,691	155,883	78,538	598,833
Previous Month	117,455	127,511	120,275	99,579	142,049	204,925	116,321	928,115
Previous Year	70,567	77,004	81,572	78,195	106,707	173,121	82,569	669,735
2 Years Ago	73,356	76,136	83,557	88,032	110,633	179,310	85,453	696,477
Month on month %	-39.4%	-50.9%	-37.6%	-36.9%	-34.7%	-23.9%	-32.5%	
Year on year %	0.8%	-18.7%	-7.9%	-19.6%	-13.1%	-10.0%	-4.9%	

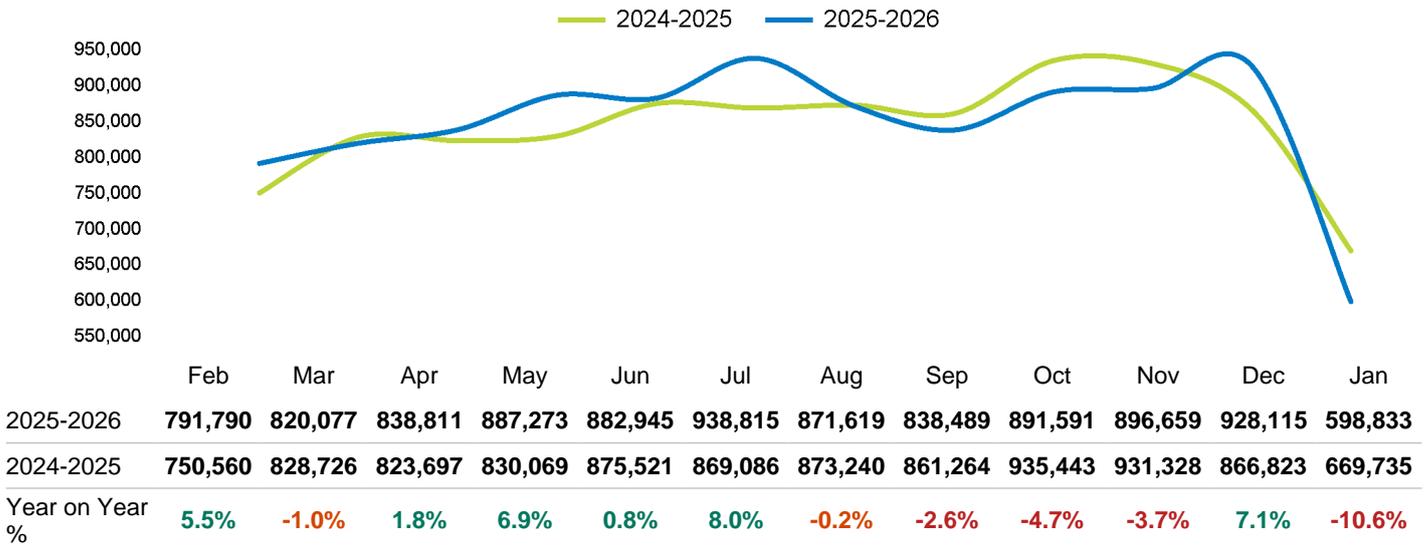
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

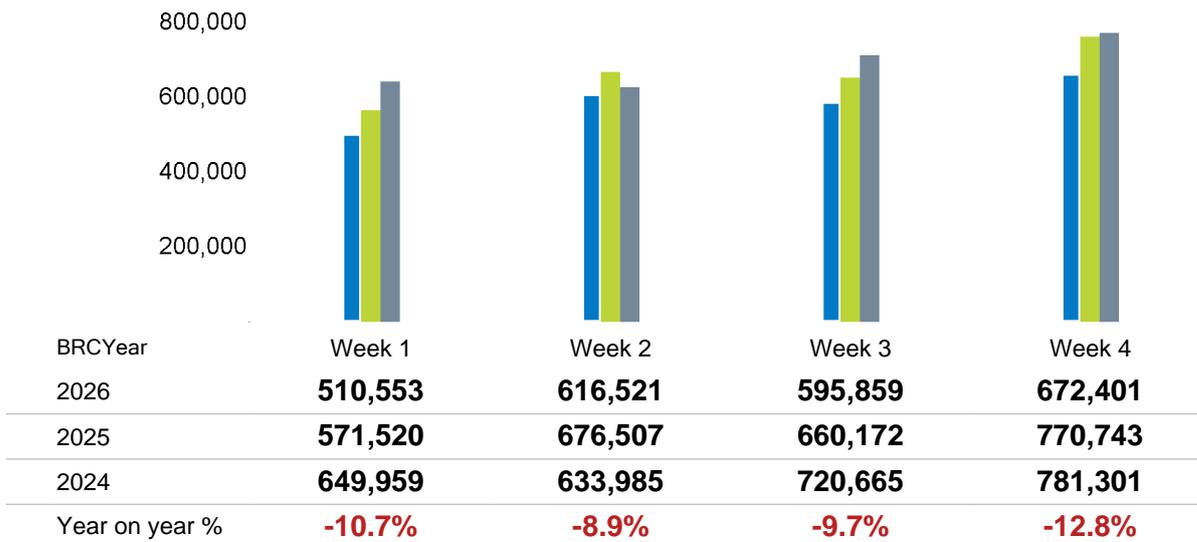
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for January compares January 2026 to January 2025

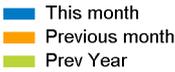
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Greyfriars Road at Greyfriars Place, Eastbound	5,673	0.9%	7,342	6,615	-22.7%	-14.2%	
Greyfriars Road at Greyfriars Place, Westbound	6,900	1.2%	9,035	8,097	-23.6%	-14.8%	
High Street Arcade at High Street, Eastbound	7,705	1.3%	12,729	8,803	-39.5%	-12.5%	
High Street Arcade at High Street, Westbound	7,661	1.3%	11,984	8,630	-36.1%	-11.2%	
High Street at Quay Street, Northbound	36,347	6.1%	63,723	39,754	-43.0%	-8.6%	
High Street at Quay Street, Southbound	33,402	5.6%	60,556	36,249	-44.8%	-7.9%	
Queen Street at Queen's Arcade, Eastbound	74,860	12.5%	111,888	87,130	-33.1%	-14.1%	
Queen Street at Queen's Arcade, Westbound	79,528	13.3%	121,193	92,085	-34.4%	-13.6%	
St Mary Street at Caroline Street, Northbound	45,233	7.6%	63,873	51,674	-29.2%	-12.5%	
St Mary Street at Caroline Street, Southbound	51,370	8.6%	72,954	58,529	-29.6%	-12.2%	
St Mary Street at Wharton Street, Northbound	57,667	9.6%	81,825	60,826	-29.5%	-5.2%	
St Mary Street at Wharton Street, Southbound	57,535	9.6%	83,492	62,203	-31.1%	-7.5%	
The Hayes at Barry Lane, Northbound	64,839	10.8%	110,688	72,212	-41.4%	-10.2%	
The Hayes at Barry Lane, Southbound	70,109	11.7%	116,828	76,924	-40.0%	-8.9%	



Reporting dates

This month - 05 January 2026 - 01 February 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to January, 2026 Vs January, 2025 to January, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2026 Vs January, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2026 Vs December 2025

