

Footfall Report for: Cardiff City Centre - New

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Cardiff City Centre - New	-5.8%	1.9%	-1.7%	5.5%	30.0%	18.1%
Wales	-5.0%	-0.3%	-2.5%	2.9%	19.1%	13.8%
Cardiff Index			0.1%		25.3%	
UK	-2.7%	-1.0%	-2.0%	-1.9%	11.2%	8.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

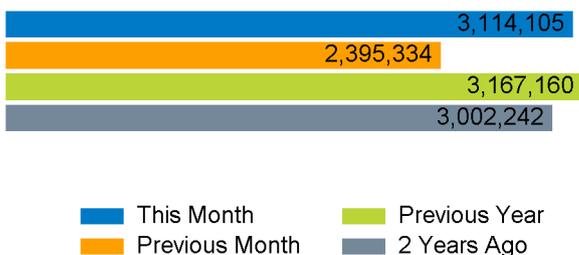
The total number of visitors for the year to date is 5,509,439 which is 5.8% down on the previous year.

The total number of visitors to Cardiff City Centre - New in month commencing 2 February 2026 was 3,114,105.

The busiest day in month commencing 2 February 2026 was Saturday 14 February with 228,421 visitors.

The peak hour of the month was 14:00 on Saturday 14 February 2026 with footfall of 21,236.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



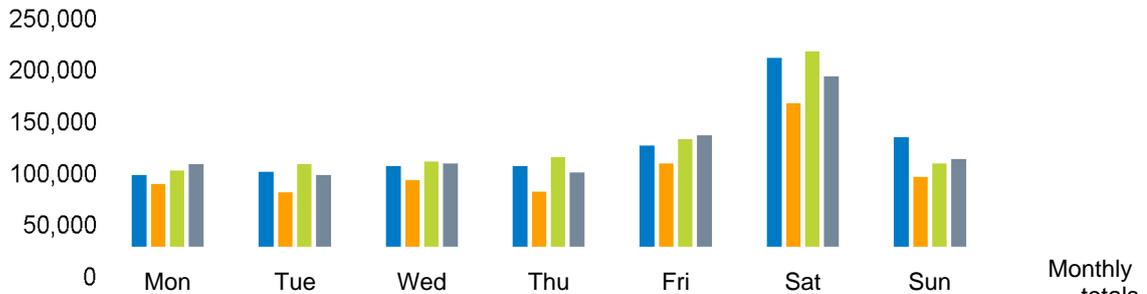
	Sun	Cloud	Rain	Snow
Number of days February 2026	4	23	1	
Number of days February 2025	11	16	1	
Number of days February 2024	7	14	6	1

Average temperature

	Maximum temperature	Minimum temperature
2026	11°	5°
2025	9°	3°
2024	12°	5°

Footfall Counts by day

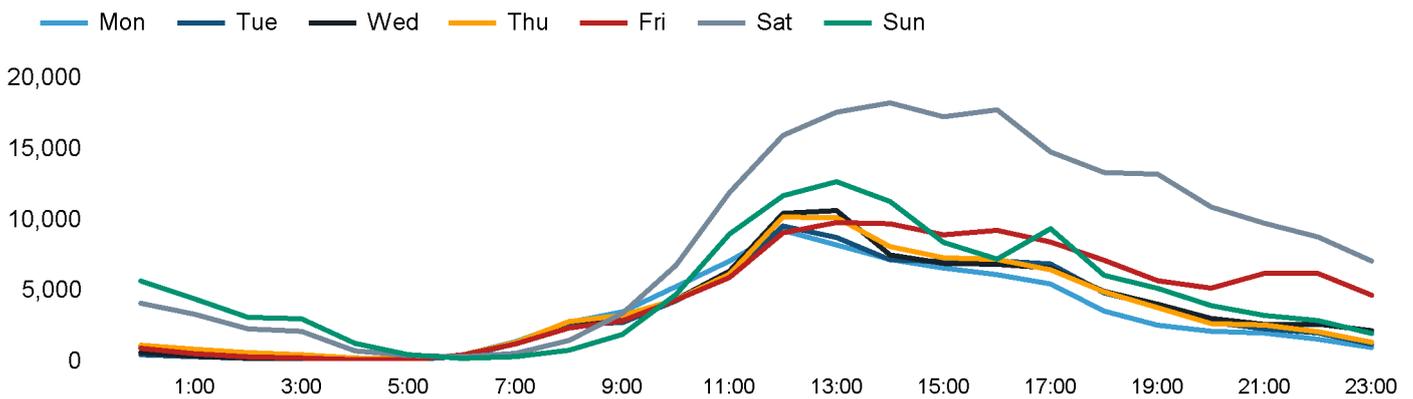
The figures shown below are calculated using weekly averages.



This Month	80,327	83,601	89,781	90,107	111,121	203,358	120,231	778,526
Previous Month	71,133	62,622	75,090	62,876	92,691	155,883	78,538	598,833
Previous Year	85,355	91,955	94,601	99,123	118,059	210,189	92,508	791,790
2 Years Ago	91,614	80,587	92,503	82,992	121,866	183,959	97,039	750,560
Month on month %	12.9%	33.5%	19.6%	43.3%	19.9%	30.5%	53.1%	
Year on year %	-5.9%	-9.1%	-5.1%	-9.1%	-5.9%	-3.2%	30.0%	

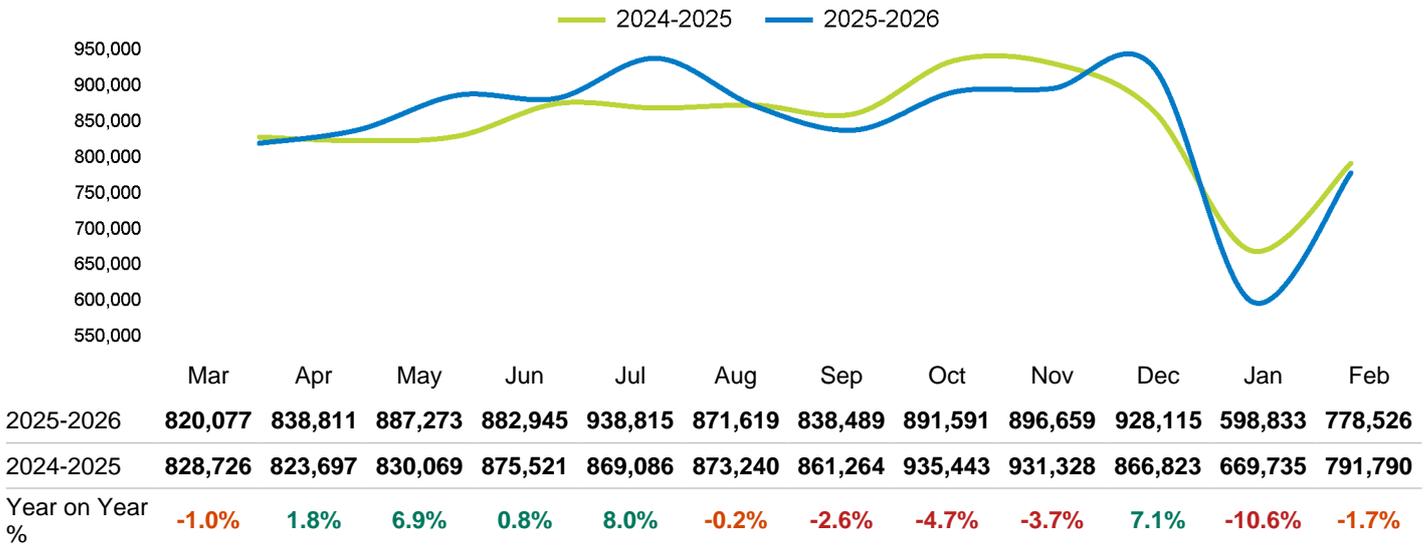
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

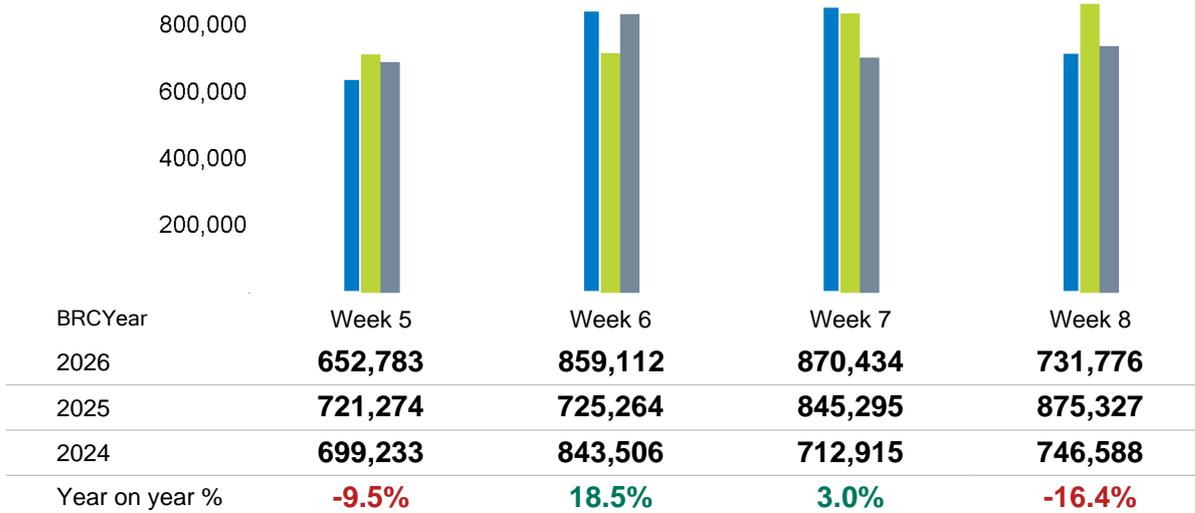
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

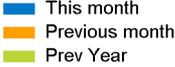
Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Greyfriars Road at Greyfriars Place, Eastbound	7,570	1.0%	5,673	7,752	33.4%	-2.3%	
Greyfriars Road at Greyfriars Place, Westbound	9,019	1.2%	6,900	9,646	30.7%	-6.5%	
High Street Arcade at High Street, Eastbound	9,382	1.2%	7,705	12,500	21.8%	-24.9%	
High Street Arcade at High Street, Westbound	10,005	1.3%	7,661	12,196	30.6%	-18.0%	
High Street at Quay Street, Northbound	53,951	6.9%	36,347	50,000	48.4%	7.9%	
High Street at Quay Street, Southbound	49,752	6.4%	33,402	46,181	48.9%	7.7%	
Queen Street at Queen's Arcade, Eastbound	90,299	11.6%	74,860	96,527	20.6%	-6.5%	
Queen Street at Queen's Arcade, Westbound	96,928	12.5%	79,528	104,443	21.9%	-7.2%	
St Mary Street at Caroline Street, Northbound	62,520	8.0%	45,233	62,065	38.2%	0.7%	
St Mary Street at Caroline Street, Southbound	71,731	9.2%	51,370	69,749	39.6%	2.8%	
St Mary Street at Wharton Street, Northbound	75,801	9.7%	57,667	71,346	31.4%	6.2%	
St Mary Street at Wharton Street, Southbound	74,962	9.6%	57,535	73,684	30.3%	1.7%	
The Hayes at Barry Lane, Northbound	79,834	10.3%	64,839	84,316	23.1%	-5.3%	
The Hayes at Barry Lane, Southbound	86,766	11.1%	70,109	91,380	23.8%	-5.0%	



Reporting dates

This month - 02 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

