



### Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

### Cardiff - Hospitality Headline Metrics

- In Jan 2026, monthly retail sales in Cardiff - Hospitality were £2.73m.
- Compared to Jan 2025, monthly sales decreased by -3.7%.
- The decrease in monthly sales is due to a decrease of -3.2% in average revenue per customer (ARPC) and a marginal decrease of -0.5% in customer numbers.

Metric	Jan 26	Jan 26 vs Jan 25
Sales	£2.73m	-3.7%
Transactions	166k	+0.2%
Customers	72.9k	-0.5%
ATV	£16.45	-4.0%
ARPC	£37.47	-3.2%

Key Retail Metrics for Cardiff - Hospitality

### Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Jan 2025 and Jan 2026 in Cardiff - Hospitality (-3.7%) is higher than Bristol (-8.7%); similar to Nottingham (-3.6%), Sheffield (-3.6%) and Newport (-4.5%) and lower than Cardiff - Retail (+5.2%), Cardiff (+2.4%), Cardiff - Other (+2.1%) and Cardiff - Indie (-1.5%).

Retail Area	Jan 26 vs Jan 25
Cardiff - Hospitality	-3.7%
Cardiff	+2.4%
Cardiff - Indie	-1.5%
Cardiff - Retail	+5.2%
Cardiff - Other	+2.1%
Bristol	-8.7%
Newport	-4.5%
Nottingham	-3.6%
Sheffield	-3.6%
GB Benchmark	-0.7%

Sales Growth for Cardiff - Hospitality and Comparators

### Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£2.48m), Entertainment (£89.6k), Fashion (£68.2k), Grocery (£47.2k), and Health & Beauty (£28.6k).
- The five sectors showing the largest changes in sales between Jan 2025 and Jan 2026 are Fashion (-£23.8k), Grocery (+£23.0k), Food & Drink (-£22.6k), Consumer Services (-£21.2k) and Entertainment (-£17.5k).

Sector	Jan 26	Jan 26 vs Jan 25
Food & Drink	£2.48m	-0.9%
Entertainment	£89.6k	-16.3%
Fashion	£68.2k	-25.9%
Grocery	£47.2k	+94.8%
Health & Beauty	£28.6k	-24.2%
Consumer Services	£20.5k	-50.8%
Transport	£1.13k	+Inf
Tourism	£922	-62.9%
General Retail	£0	-100.0%
Household	£0	NA

Cardiff - Hospitality Sector Sales

### Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between January 2025 and January 2026 reveals that Cardiff Outer City (-5.7ppt), Cardiff Region (+3.7ppt) and Rest Of GB (+1.3ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jan 26	Jan 26 vs Jan 25
Cardiff Region	40.7%	+3.7ppt
Cardiff Inner City	16.9%	-0.2ppt
Rest Of GB	15.0%	+1.3ppt
Cardiff Outer City	14.1%	-5.7ppt
Rest Of Wales	10.8%	+0.7ppt
M4 Corridor	2.4%	+0.2ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

### Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ