



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Jan 2026, monthly retail sales in Cardiff - Indie were £5.46m.
- Compared to Jan 2025, monthly sales decreased by -1.5%.
- The decrease in monthly sales is due to a decrease of -2.4% in customer numbers and a marginal increase of +0.9% in average revenue per customer (ARPC).

Metric	Jan 26	Jan 26 vs Jan 25
Sales	£5.46m	-1.5%
Transactions	268k	-8.3%
Customers	120k	-2.4%
ATV	£20.37	+7.4%
ARPC	£45.37	+0.9%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Jan 2025 and Jan 2026 in Cardiff - Indie (-1.5%) is higher than Nottingham (-3.6%), Sheffield (-3.6%), Cardiff - Hospitality (-3.7%), Newport (-4.5%) and Bristol (-8.7%) and lower than Cardiff - Retail (+5.2%), Cardiff (+2.4%) and Cardiff - Other (+2.1%).

Retail Area	Jan 26 vs Jan 25
Cardiff - Indie	-1.5%
Cardiff	+2.4%
Cardiff - Hospitality	-3.7%
Cardiff - Retail	+5.2%
Cardiff - Other	+2.1%
Bristol	-8.7%
Newport	-4.5%
Nottingham	-3.6%
Sheffield	-3.6%
GB Benchmark	-0.7%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.49m), Fashion (£734k), Grocery (£421k), Entertainment (£294k), and General Retail (£288k).
- The five sectors showing the largest changes in sales between Jan 2025 and Jan 2026 are Food & Drink (-£107k), Grocery (-£77.5k), Health & Beauty (+£52.9k), Fashion (+£40.4k) and Entertainment (+£24.7k).

Sector	Jan 26	Jan 26 vs Jan 25
Food & Drink	£3.49m	-3.0%
Fashion	£734k	+5.8%
Grocery	£421k	-15.6%
Entertainment	£294k	+9.2%
General Retail	£288k	-2.4%
Health & Beauty	£149k	+55.3%
Transport	£45.1k	+11.7%
Consumer Services	£36.9k	-18.0%
Household	£3.54k	-31.8%
Tourism	£0	-100.0%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between January 2025 and January 2026 reveals that Cardiff Outer City (-2.3ppt), Rest Of GB (+1.8ppt), Cardiff Region (+1.2ppt) and Cardiff Inner City (-1.1ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jan 26	Jan 26 vs Jan 25
Cardiff Region	35.0%	+1.2ppt
Cardiff Inner City	23.5%	-1.1ppt
Cardiff Outer City	17.1%	-2.3ppt
Rest Of GB	11.7%	+1.8ppt
Rest Of Wales	11.4%	+0.3ppt
M4 Corridor	1.4%	+0.1ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ