



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Jan 2026, monthly retail sales in Cardiff - Other were £3.45m.
- Compared to Jan 2025, monthly sales increased by +2.1%.
- The increase in monthly sales is due to an increase of +3.1% in average revenue per customer (ARPC) and a decrease of -1.0% in customer numbers.

Metric	Jan 26	Jan 26 vs Jan 25
Sales	£3.45m	+2.1%
Transactions	330k	-4.8%
Customers	129k	-1.0%
ATV	£10.48	+7.3%
ARPC	£26.72	+3.1%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Jan 2025 and Jan 2026 in Cardiff - Other (+2.1%) is higher than Cardiff - Indie (-1.5%), Nottingham (-3.6%), Sheffield (-3.6%), Cardiff - Hospitality (-3.7%), Newport (-4.5%) and Bristol (-8.7%); similar to Cardiff (+2.4%) and lower than Cardiff - Retail (+5.2%).

Retail Area	Jan 26 vs Jan 25
Cardiff - Other	+2.1%
Cardiff	+2.4%
Cardiff - Hospitality	-3.7%
Cardiff - Indie	-1.5%
Cardiff - Retail	+5.2%
Bristol	-8.7%
Newport	-4.5%
Nottingham	-3.6%
Sheffield	-3.6%
GB Benchmark	-0.7%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.18m), Grocery (£658k), Transport (£429k), Health & Beauty (£415k), and Tourism (£332k).
- The five sectors showing the largest changes in sales between Jan 2025 and Jan 2026 are Health & Beauty (+£136k), Food & Drink (-£95.8k), Entertainment (+£60.2k), Grocery (-£46.4k) and Transport (+£34.2k).

Sector	Jan 26	Jan 26 vs Jan 25
Food & Drink	£1.18m	-7.5%
Grocery	£658k	-6.6%
Transport	£429k	+8.7%
Health & Beauty	£415k	+48.7%
Tourism	£332k	-8.7%
Entertainment	£265k	+29.4%
Fashion	£65.0k	+20.7%
Consumer Services	£56.1k	+9.8%
General Retail	£53.3k	0.0%
Household	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between January 2025 and January 2026 reveals that M4 Corridor (+2.8ppt), Cardiff Inner City (-2.2ppt), Rest Of Wales (-2.2ppt) and Cardiff Outer City (+1.3ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jan 26	Jan 26 vs Jan 25
Cardiff Region	33.4%	+0.7ppt
Cardiff Inner City	24.6%	-2.2ppt
Cardiff Outer City	18.4%	+1.3ppt
Rest Of GB	12.1%	-0.6ppt
Rest Of Wales	7.3%	-2.2ppt
M4 Corridor	4.1%	+2.8ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

[Historical](#)

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