



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Retail

Cardiff - Retail Headline Metrics

- In Jan 2026, monthly retail sales in Cardiff - Retail were £15.5m.
- Compared to Jan 2025, monthly sales increased by +5.2%.
- The increase in monthly sales is due to an increase of +5.5% in average revenue per customer (ARPC) and a marginal decrease of -0.3% in customer numbers.

Metric	Jan 26	Jan 26 vs Jan 25
Sales	£15.5m	+5.2%
Transactions	689k	+0.1%
Customers	221k	-0.3%
ATV	£22.50	+5.1%
ARPC	£70.18	+5.5%

Key Retail Metrics for Cardiff - Retail

Cardiff - Retail vs Comparator Areas

- Monthly sales change between Jan 2025 and Jan 2026 in Cardiff - Retail (+5.2%) is higher than Cardiff (+2.4%), Cardiff - Other (+2.1%), Cardiff - Indie (-1.5%), Nottingham (-3.6%), Sheffield (-3.6%), Cardiff - Hospitality (-3.7%), Newport (-4.5%) and Bristol (-8.7%).

Retail Area	Jan 26 vs Jan 25
Cardiff - Retail	+5.2%
Cardiff	+2.4%
Cardiff - Hospitality	-3.7%
Cardiff - Indie	-1.5%
Cardiff - Other	+2.1%
Bristol	-8.7%
Newport	-4.5%
Nottingham	-3.6%
Sheffield	-3.6%
GB Benchmark	-0.7%

Sales Growth for Cardiff - Retail and Comparators

Cardiff - Retail Sector Sales

- The five sectors with the highest monthly sales are Fashion (£5.20m), Food & Drink (£2.99m), General Retail (£2.24m), Health & Beauty (£2.07m), and Grocery (£1.63m).
- The five sectors showing the largest changes in sales between Jan 2025 and Jan 2026 are Fashion (+£507k), Food & Drink (+£197k), Entertainment (+£115k), Tourism (-£111k) and General Retail (+£106k).

Sector	Jan 26	Jan 26 vs Jan 25
Fashion	£5.20m	+10.8%
Food & Drink	£2.99m	+7.1%
General Retail	£2.24m	+5.0%
Health & Beauty	£2.07m	-0.4%
Grocery	£1.63m	-2.6%
Entertainment	£480k	+31.5%
Transport	£425k	+2.0%
Tourism	£320k	-25.7%
Consumer Services	£78.5k	+33.2%
Household	£73.7k	-26.6%

Cardiff - Retail Sector Sales

Cardiff - Retail Customer Catchments

- Comparing the sales contribution of customer catchment areas between January 2025 and January 2026 reveals that Cardiff Region (+4.6ppt), Cardiff Inner City (-2.3ppt) and Cardiff Outer City (-1.9ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jan 26	Jan 26 vs Jan 25
Cardiff Region	41.2%	+4.6ppt
Cardiff Inner City	21.3%	-2.3ppt
Cardiff Outer City	19.1%	-1.9ppt
Rest Of Wales	9.0%	-0.7ppt
Rest Of GB	8.0%	+0.3ppt
M4 Corridor	1.4%	0.0ppt

Contribution of Customer Catchments to Cardiff - Retail Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ