



## Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff

## Cardiff Headline Metrics

- In Jan 2026, monthly retail sales in Cardiff were £27.1m.
- Compared to Jan 2025, monthly sales increased by +2.4%.
- The increase in monthly sales is due to an increase of +1.9% in average revenue per customer (ARPC) and a marginal increase of +0.5% in customer numbers.

Metric	Jan 26	Jan 26 vs Jan 25
Sales	£27.1m	+2.4%
Transactions	1.45m	-2.7%
Customers	332k	+0.5%
ATV	£18.69	+5.3%
ARPC	£81.79	+1.9%

Key Retail Metrics for Cardiff

## Cardiff vs Comparator Areas

- Monthly sales change between Jan 2025 and Jan 2026 in Cardiff (+2.4%) is higher than Cardiff - Indie (-1.5%), Nottingham (-3.6%), Sheffield (-3.6%), Cardiff - Hospitality (-3.7%), Newport (-4.5%) and Bristol (-8.7%); similar to Cardiff - Other (+2.1%) and lower than Cardiff - Retail (+5.2%).

Retail Area	Jan 26 vs Jan 25
Cardiff	+2.4%
Cardiff - Hospitality	-3.7%
Cardiff - Indie	-1.5%
Cardiff - Retail	+5.2%
Cardiff - Other	+2.1%
Bristol	-8.7%
Newport	-4.5%
Nottingham	-3.6%
Sheffield	-3.6%
GB Benchmark	-0.7%

Sales Growth for Cardiff and Comparators

## Cardiff Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£10.1m), Fashion (£6.07m), Grocery (£2.75m), Health & Beauty (£2.66m), and General Retail (£2.58m).
- The five sectors showing the largest changes in sales between Jan 2025 and Jan 2026 are Fashion (+£535k), Entertainment (+£183k), Health & Beauty (+£172k), Tourism (-£151k) and Grocery (-£145k).

Sector	Jan 26	Jan 26 vs Jan 25
Food & Drink	£10.1m	-0.3%
Fashion	£6.07m	+9.7%
Grocery	£2.75m	-5.0%
Health & Beauty	£2.66m	+6.9%
General Retail	£2.58m	+2.6%
Entertainment	£1.13m	+19.3%
Transport	£900k	+5.7%
Tourism	£653k	-18.8%
Consumer Services	£192k	-2.4%
Household	£77.2k	-26.9%

Cardiff Sector Sales

## Cardiff Customer Catchments

- Comparing the sales contribution of customer catchment areas between January 2025 and January 2026 reveals that Cardiff Region (+3.4ppt), Cardiff Outer City (-1.9ppt) and Cardiff Inner City (-1.8ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Jan 26	Jan 26 vs Jan 25
Cardiff Region	38.9%	+3.4ppt
Cardiff Inner City	21.7%	-1.8ppt
Cardiff Outer City	18.1%	-1.9ppt
Rest Of GB	10.0%	+0.5ppt
Rest Of Wales	9.4%	-0.6ppt
M4 Corridor	1.9%	+0.4ppt

Contribution of Customer Catchments to Cardiff Sales

## Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ