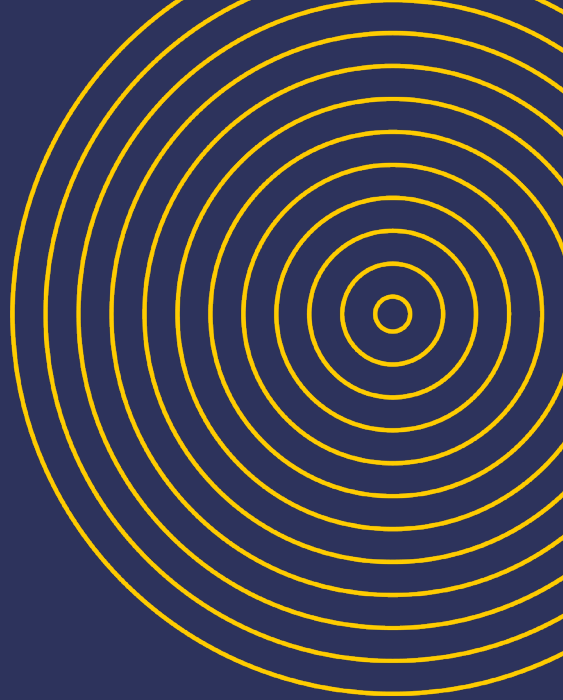


# OUR IMPACT IN NUMBERS 2021-2026



# A MORE WELCOMING CARDIFF

## SAFER



329,651 people helped home safely by Taxi Marshals



90 registered Safe Places

289 CityNet radios provided to member businesses



UK's first 24-hour Women's Safety Charter introduced



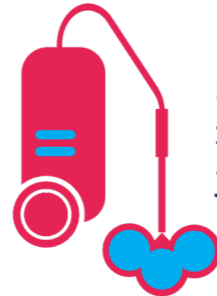
## CLEANER



4,670 graffiti tags removed



1,532 discarded needles disposed



256,866 meters jetwashed

**“We contacted FOR Cardiff to arrange for their cleansing team to carry out a jetwash in the car park at our premises. They arrived the following day and did a very thorough and efficient job for us – thank you to all concerned.**

-Sue Harvey, Senior Admin Officer, St David's Children Society.

# MORE REASONS TO VISIT

## SEASONAL EVENTS



6M people engaged with our annual Christmas campaigns



7.8M people engaged with our annual City of Arcades events



17 free seasonal events contributing to increased footfall and spend in the city centre

**It was inclusive and really fun. The resources were excellent and the organisation was great too. The people involved were very friendly.**

-Attendee - Little Things/A St. David's Day Celebration

**The buzz in Castle Arcade was absolutely phenomenal. It was our busiest day ever (even compared to rugby days!). Amazing work and grateful tenants here.**

-David Le Masurier, Owner of Pettigrew Bakeries on City of Arcades 2023

## GREENER

600+ hanging baskets installed



Christmas park & ride used by 5000+ cars since its launch in 2023



## CITY AMBITION FUND



£118,439 invested in 35 projects since 2022



+£78,000 of sales for city centre hospitality through Cardiff Wine Passport

# MORE FOR YOUR PEOPLE

## TRAINING & INTERNSHIPS



623 training sessions delivered to 872 people since 2022



28 job placements, funded since 2023

Partnering with FOR Cardiff has had numerous benefits, not only for participating organisations and interns, but also for our team's engagement with the local community. Through the introductions facilitated by FOR Cardiff we have developed relationships with new employers, enabling us to highlight the broader support we can offer in connecting them with Cardiff University students and graduates.

-Ffiona Griffiths, Senior Team Manager, Cardiff University

# MORE SAY FOR YOU



2000 business engagement visits to support members



94 members attended the Equality City launch in 2023

Responded to key consultations on Cardiff Crossrail Phase 1, City Square Park, Cardiff Visitor Levy and changes to business rates.



1000+ responses to our research survey on the future of Cardiff



## ARTS & CULTURE



12 public art installations



11,000 people visited Under Neon Loneliness installation in Central Square

130,000 likes on Oasis' reel of our mural



56 square metres of Cardiff inspired patterns installed at Central Square



## NETWORKING & THE CARD



40,000 card users, 27,000+ card app users



16 networking/card events organised since 2023



9 local and national awards won

# MORE FOR THE FUTURE

8,000+ disposable cups saved from landfill



1 city-wide ESG strategy delivering against Wales' 7 Well-being Goals



70+ members engaged with our Metro & Me event



I am delighted by FOR Cardiff's commitment to mobilise city centre businesses to take action for a more sustainable Wales.

-Derek Walker, Future Generations Commissioner for Wales