



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Apr 2026, monthly retail sales in Cardiff - Hospitality were £3.78m. Year-to-Date (YTD) sales were £14.2m.
- Compared to Apr 2025, monthly sales marginally decreased by -0.4% while YTD sales decreased by -1.3%.
- The marginal decrease in monthly sales was due to a decrease of -2.5% in customer numbers and an increase of +2.2% in average revenue per customer (ARPC).

Metric	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Sales	£3.78m	-0.4%	£14.2m	-1.3%
Transactions	218k	-7.0%	838k	-1.9%
Customers	94.3k	-2.5%	362k	-1.3%
ATV	£17.32	+7.1%	£16.97	+0.6%
ARPC	£40.10	+2.2%	£39.29	0.0%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Apr 2025 and Apr 2026 in Cardiff - Hospitality (-0.4%) is higher than Bristol (-2.4%), Cardiff - Other (-5.1%), Cardiff (-6.2%), Cardiff - Indie (-6.4%), Cardiff - Retail (-7.5%), Newport (-9.1%) and Nottingham (-10.4%) and lower than Sheffield (+1.4%).
- YTD sales change between Apr 2025 and Apr 2026 in Cardiff - Hospitality (-1.3%) is higher than Cardiff (-2.6%), Sheffield (-3.3%), Bristol (-5.5%), Cardiff - Indie (-5.6%), Newport (-6.5%) and Nottingham (-7.4%) and similar to Cardiff - Other (-1.5%) and Cardiff - Retail (-2.0%).

Retail Area	Apr 26 vs Apr 25	YTD Apr 26 vs YTD Apr 25
Cardiff - Hospitality	-0.4%	-1.3%
Cardiff	-6.2%	-2.6%
Cardiff - Indie	-6.4%	-5.6%
Cardiff - Retail	-7.5%	-2.0%
Cardiff - Other	-5.1%	-1.5%
Bristol	-2.4%	-5.5%
Newport	-9.1%	-6.5%
Nottingham	-10.4%	-7.4%
Sheffield	+1.4%	-3.3%
GB Benchmark	-4.9%	-4.2%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.35m), Health & Beauty (£204k), Entertainment (£118k), Grocery (£61.6k), and Consumer Services (£26.0k).
- The five sectors with the highest YTD sales are Food & Drink (£12.9m), Entertainment (£468k), Health & Beauty (£321k), Grocery (£229k), and Fashion (£143k).
- The five sectors showing the largest change in sales between Apr 2025 and Apr 2026 are Health & Beauty (+£183k), Food & Drink (–£159k), Entertainment (–£31.4k), Grocery (+£23.3k) and Fashion (–£18.2k).

Sector	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Food & Drink	£3.35m	-4.5%	£12.9m	-1.1%
Health & Beauty	£204k	+842.1%	£321k	+133.3%
Entertainment	£118k	-21.1%	£468k	-17.2%
Grocery	£61.6k	+60.7%	£229k	+83.3%
Consumer Services	£26.0k	-19.3%	£92.0k	-36.6%
Fashion	£13.2k	-58.1%	£143k	-41.1%
Tourism	£6.64k	+1,228.9%	£12.9k	+63.5%
Transport	£3.06k	+Inf	£16.3k	+Inf
General Retail	£0	-100.0%	£0	-100.0%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between April 2025 and April 2026 reveals that Cardiff Region (-6.7ppt), Cardiff Outer City (+4.4ppt), Cardiff Inner City (+2.9ppt), M4 Corridor (+1.1ppt) and Rest Of Wales (-1.0ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between April 2025 and April 2026 reveals that Cardiff Region (-1.9ppt), Cardiff Inner City (+1.9ppt), M4 Corridor (+1.1ppt) and Cardiff Outer City (-1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Cardiff Region	36.1%	-6.7ppt	36.6%	-1.9ppt
Cardiff Inner City	19.0%	+2.9ppt	16.9%	+1.9ppt
Rest Of GB	16.5%	-0.6ppt	19.4%	+0.6ppt
Cardiff Outer City	15.9%	+4.4ppt	13.1%	-1.0ppt
Rest Of Wales	9.5%	-1.0ppt	10.9%	-0.7ppt
M4 Corridor	2.9%	+1.1ppt	3.3%	+1.1ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ