



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Feb 2026, monthly retail sales in Cardiff - Hospitality were £3.75m. Year-to-Date (YTD) sales were £6.47m.
- Compared to Feb 2025, monthly sales marginally increased by +0.8% while YTD sales decreased by -1.2%.
- The marginal increase in monthly sales was due to an increase of +3.3% in customer numbers and a decrease of -2.5% in average revenue per customer (ARPC).

Metric	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Sales	£3.75m	+0.8%	£6.47m	-1.2%
Transactions	221k	+3.3%	387k	+2.0%
Customers	95.6k	+3.3%	168k	+1.6%
ATV	£16.94	-2.5%	£16.73	-3.1%
ARPC	£39.21	-2.5%	£38.45	-2.7%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Feb 2025 and Feb 2026 in Cardiff - Hospitality (+0.8%) is higher than Newport (-4.6%), Sheffield (-6.0%), Bristol (-6.3%) and Nottingham (-8.3%); similar to Cardiff - Other (+0.8%) and lower than Cardiff - Retail (+9.6%), Cardiff (+6.4%) and Cardiff - Indie (+5.5%).
- YTD sales change between Feb 2025 and Feb 2026 in Cardiff - Hospitality (-1.2%) is higher than Newport (-4.5%), Sheffield (-5.5%), Nottingham (-6.3%) and Bristol (-7.1%) and lower than Cardiff - Retail (+7.6%), Cardiff (+4.4%), Cardiff - Other (+1.6%) and Cardiff - Indie (+0.9%).

Retail Area	Feb 26 vs Feb 25	YTD Feb 26 vs YTD Feb 25
Cardiff - Hospitality	+0.8%	-1.2%
Cardiff	+6.4%	+4.4%
Cardiff - Indie	+5.5%	+0.9%
Cardiff - Retail	+9.6%	+7.6%
Cardiff - Other	+0.8%	+1.6%
Bristol	-6.3%	-7.1%
Newport	-4.6%	-4.5%
Nottingham	-8.3%	-6.3%
Sheffield	-6.0%	-5.5%
GB Benchmark	-4.0%	-2.2%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.44m), Entertainment (£138k), Grocery (£58.5k), Health & Beauty (£47.8k), and Fashion (£28.1k).
- The five sectors with the highest YTD sales are Food & Drink (£5.91m), Entertainment (£227k), Grocery (£106k), Fashion (£96.3k), and Health & Beauty (£76.4k).
- The five sectors showing the largest change in sales between Feb 2025 and Feb 2026 are Food & Drink (+£83.7k), Fashion (-£60.1k), Grocery (+£26.4k), Entertainment (-£15.2k) and Health & Beauty (+£10.7k).

Sector	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Food & Drink	£3.44m	+2.5%	£5.91m	+1.1%
Entertainment	£138k	-9.9%	£227k	-12.3%
Grocery	£58.5k	+82.2%	£106k	+87.6%
Health & Beauty	£47.8k	+28.7%	£76.4k	+2.1%
Fashion	£28.1k	-68.2%	£96.3k	-46.6%
Consumer Services	£24.5k	-17.6%	£45.0k	-37.0%
Transport	£9.05k	+Inf	£10.2k	+Inf
Tourism	£4.25k	+278.2%	£5.17k	+43.4%
General Retail	£0	-100.0%	£0	-100.0%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Rest Of GB (+5.3ppt), Cardiff Outer City (-3.4ppt), Cardiff Region (-3.3ppt), Cardiff Inner City (+2.1ppt) and Rest Of Wales (-1.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Cardiff Outer City (-4.4ppt), Rest Of GB (+3.6ppt) and Cardiff Inner City (+1.1ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Cardiff Region	34.4%	-3.3ppt	37.1%	-0.4ppt
Rest Of GB	23.4%	+5.3ppt	19.8%	+3.6ppt
Cardiff Inner City	16.2%	+2.1ppt	16.5%	+1.1ppt
Cardiff Outer City	11.9%	-3.4ppt	12.8%	-4.4ppt
Rest Of Wales	11.7%	-1.3ppt	11.3%	-0.4ppt
M4 Corridor	2.5%	+0.6ppt	2.4%	+0.5ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ