



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Hospitality

Cardiff - Hospitality Headline Metrics

- In Mar 2026, monthly retail sales in Cardiff - Hospitality were £4.03m. Year-to-Date (YTD) sales were £10.5m.
- Compared to Mar 2025, monthly sales decreased by -4.0% while YTD sales decreased by -2.2%.
- The decrease in monthly sales was due to a decrease of -6.0% in customer numbers and an increase of +2.2% in average revenue per customer (ARPC).

Metric	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Sales	£4.03m	-4.0%	£10.5m	-2.2%
Transactions	237k	-4.7%	624k	-0.5%
Customers	101k	-6.0%	270k	-1.3%
ATV	£17.03	+0.7%	£16.83	-1.7%
ARPC	£39.76	+2.2%	£38.91	-0.9%

Key Retail Metrics for Cardiff - Hospitality

Cardiff - Hospitality vs Comparator Areas

- Monthly sales change between Mar 2025 and Mar 2026 in Cardiff - Hospitality (-4.0%) is higher than Sheffield (-7.4%), Bristol (-7.7%), Newport (-8.2%), Nottingham (-8.7%), Cardiff (-11.1%), Cardiff - Retail (-12.6%) and Cardiff - Indie (-15.6%) and similar to Cardiff - Other (-4.6%).
- YTD sales change between Mar 2025 and Mar 2026 in Cardiff - Hospitality (-2.2%) is higher than Newport (-4.7%), Sheffield (-5.2%), Cardiff - Indie (-5.6%), Nottingham (-7.2%) and Bristol (-7.4%); similar to Cardiff (-1.6%) and lower than Cardiff - Retail (-0.2%) and Cardiff - Other (-1.0%).

Retail Area	Mar 26 vs Mar 25	YTD Mar 26 vs YTD Mar 25
Cardiff - Hospitality	-4.0%	-2.2%
Cardiff	-11.1%	-1.6%
Cardiff - Indie	-15.6%	-5.6%
Cardiff - Retail	-12.6%	-0.2%
Cardiff - Other	-4.6%	-1.0%
Bristol	-7.7%	-7.4%
Newport	-8.2%	-4.7%
Nottingham	-8.7%	-7.2%
Sheffield	-7.4%	-5.2%
GB Benchmark	-8.2%	-4.3%

Sales Growth for Cardiff - Hospitality and Comparators

Cardiff - Hospitality Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.73m), Entertainment (£126k), Grocery (£63.7k), Health & Beauty (£45.9k), and Fashion (£35.5k).
- The five sectors with the highest YTD sales are Food & Drink (£9.64m), Entertainment (£353k), Grocery (£170k), Fashion (£132k), and Health & Beauty (£122k).
- The five sectors showing the largest change in sales between Mar 2025 and Mar 2026 are Food & Drink (–£109k), Entertainment (–£45.2k), Grocery (+£32.3k), Consumer Services (–£21.8k) and Health & Beauty (+£5.03k).

Sector	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Food & Drink	£3.73m	-2.8%	£9.64m	-0.5%
Entertainment	£126k	-26.4%	£353k	-17.9%
Grocery	£63.7k	+102.7%	£170k	+93.2%
Health & Beauty	£45.9k	+12.3%	£122k	+5.7%
Fashion	£35.5k	+12.4%	£132k	-37.8%
Consumer Services	£21.8k	-50.0%	£66.8k	-41.9%
Transport	£5.65k	+147.1%	£19.1k	+510.2%
Tourism	£1.09k	-71.5%	£6.26k	-15.7%
General Retail	£0	-100.0%	£0	-100.0%
Household	£0	NA	£0	NA

Cardiff - Hospitality Sector Sales

Cardiff - Hospitality Customer Catchments

- Comparing the sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Rest Of GB (-3.2ppt), M4 Corridor (+2.5ppt) and Cardiff Inner City (+1.8ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Outer City (-2.8ppt), Cardiff Inner City (+1.4ppt), M4 Corridor (+1.2ppt) and Rest Of GB (+1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Cardiff Region	36.1%	+0.2ppt	36.7%	-0.1ppt
Rest Of GB	21.4%	-3.2ppt	20.5%	+1.0ppt
Cardiff Inner City	15.3%	+1.8ppt	16.0%	+1.4ppt
Rest Of Wales	11.3%	-0.9ppt	11.3%	-0.6ppt
Cardiff Outer City	10.9%	-0.4ppt	12.1%	-2.8ppt
M4 Corridor	4.9%	+2.5ppt	3.4%	+1.2ppt

Contribution of Customer Catchments to Cardiff - Hospitality Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

Historical

Latest

FAQ