



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Feb 2026, monthly retail sales in Cardiff - Indie were £6.32m. Year-to-Date (YTD) sales were £11.3m.
- Compared to Feb 2025, monthly sales increased by +5.5% while YTD sales marginally increased by +0.9%.
- The increase in monthly sales was due to an increase of +9.1% in average revenue per customer (ARPC) and a decrease of -3.3% in customer numbers.

Metric	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Sales	£6.32m	+5.5%	£11.3m	+0.9%
Transactions	289k	-8.7%	543k	-9.2%
Customers	135k	-3.3%	250k	-3.3%
ATV	£21.84	+15.6%	£20.89	+11.1%
ARPC	£46.69	+9.1%	£45.30	+4.4%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Feb 2025 and Feb 2026 in Cardiff - Indie (+5.5%) is higher than Cardiff - Other (+0.8%), Cardiff - Hospitality (+0.8%), Newport (-4.6%), Sheffield (-6.0%), Bristol (-6.3%) and Nottingham (-8.3%); similar to Cardiff (+6.4%) and lower than Cardiff - Retail (+9.6%).
- YTD sales change between Feb 2025 and Feb 2026 in Cardiff - Indie (+0.9%) is higher than Cardiff - Hospitality (-1.2%), Newport (-4.5%), Sheffield (-5.5%), Nottingham (-6.3%) and Bristol (-7.1%); similar to Cardiff - Other (+1.6%) and lower than Cardiff - Retail (+7.6%) and Cardiff (+4.4%).

Retail Area	Feb 26 vs Feb 25	YTD Feb 26 vs YTD Feb 25
Cardiff - Indie	+5.5%	+0.9%
Cardiff	+6.4%	+4.4%
Cardiff - Hospitality	+0.8%	-1.2%
Cardiff - Retail	+9.6%	+7.6%
Cardiff - Other	+0.8%	+1.6%
Bristol	-6.3%	-7.1%
Newport	-4.6%	-4.5%
Nottingham	-8.3%	-6.3%
Sheffield	-6.0%	-5.5%
GB Benchmark	-4.0%	-2.2%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£3.94m), Fashion (£955k), Grocery (£468k), General Retail (£398k), and Entertainment (£307k).
- The five sectors with the highest YTD sales are Food & Drink (£6.99m), Fashion (£1.69m), Grocery (£888k), General Retail (£685k), and Entertainment (£602k).
- The five sectors showing the largest change in sales between Feb 2025 and Feb 2026 are Fashion (+£247k), General Retail (+£96.6k), Grocery (−£85.7k), Health & Beauty (+£74.4k) and Entertainment (+£42.4k).

Sector	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Food & Drink	£3.94m	-0.7%	£6.99m	-3.8%
Fashion	£955k	+34.9%	£1.69m	+21.0%
Grocery	£468k	-15.5%	£888k	-15.5%
General Retail	£398k	+32.1%	£685k	+15.1%
Entertainment	£307k	+16.0%	£602k	+13.2%
Health & Beauty	£165k	+81.8%	£311k	+66.7%
Consumer Services	£44.3k	+2.7%	£81.2k	-7.3%
Transport	£42.3k	+1.4%	£87.4k	+6.4%
Household	£5.41k	-40.1%	£8.95k	-37.1%
Tourism	£0	-100.0%	£0	-100.0%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Rest Of GB (+3.2ppt), Cardiff Region (-2.2ppt), Cardiff Inner City (-1.6ppt) and Rest Of Wales (+1.1ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between February 2025 and February 2026 reveals that Rest Of GB (+3.0ppt), Cardiff Inner City (-2.4ppt) and Cardiff Outer City (-1.7ppt)have a change of 1 percentage point (ppt) or more.

Customer Catchment	Feb 26	Feb 26 vs Feb 25	YTD Feb 26	YTD Feb 26 vs YTD Feb 25
Cardiff Region	32.3%	-2.2ppt	34.0%	+0.1ppt
Rest Of GB	21.1%	+3.2ppt	17.2%	+3.0ppt
Cardiff Inner City	19.2%	-1.6ppt	20.3%	-2.4ppt
Cardiff Outer City	14.6%	-0.8ppt	15.6%	-1.7ppt
Rest Of Wales	10.9%	+1.1ppt	11.1%	+0.7ppt
M4 Corridor	1.9%	+0.4ppt	1.7%	+0.3ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ