



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Indie

Cardiff - Indie Headline Metrics

- In Mar 2026, monthly retail sales in Cardiff - Indie were £6.61m. Year-to-Date (YTD) sales were £18.1m.
- Compared to Mar 2025, monthly sales decreased by -15.6% while YTD sales decreased by -5.6%.
- The decrease in monthly sales was due to a decrease of -8.3% in average revenue per customer (ARPC) and a decrease of -7.9% in customer numbers.

Metric	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Sales	£6.61m	-15.6%	£18.1m	-5.6%
Transactions	341k	-10.6%	902k	-9.2%
Customers	149k	-7.9%	406k	-4.6%
ATV	£19.36	-5.6%	£20.10	+4.0%
ARPC	£44.39	-8.3%	£44.70	-1.0%

Key Retail Metrics for Cardiff - Indie

Cardiff - Indie vs Comparator Areas

- Monthly sales change between Mar 2025 and Mar 2026 in Cardiff - Indie (-15.6%) is lower than Cardiff - Hospitality (-4.0%), Cardiff - Other (-4.6%), Sheffield (-7.4%), Bristol (-7.7%), Newport (-8.2%), Nottingham (-8.7%), Cardiff (-11.1%) and Cardiff - Retail (-12.6%).
- YTD sales change between Mar 2025 and Mar 2026 in Cardiff - Indie (-5.6%) is higher than Nottingham (-7.2%) and Bristol (-7.4%); similar to Newport (-4.7%) and Sheffield (-5.2%) and lower than Cardiff - Retail (-0.2%), Cardiff - Other (-1.0%), Cardiff (-1.6%) and Cardiff - Hospitality (-2.2%).

Retail Area	Mar 26 vs Mar 25	YTD Mar 26 vs YTD Mar 25
Cardiff - Indie	-15.6%	-5.6%
Cardiff	-11.1%	-1.6%
Cardiff - Hospitality	-4.0%	-2.2%
Cardiff - Retail	-12.6%	-0.2%
Cardiff - Other	-4.6%	-1.0%
Bristol	-7.7%	-7.4%
Newport	-8.2%	-4.7%
Nottingham	-8.7%	-7.2%
Sheffield	-7.4%	-5.2%
GB Benchmark	-8.2%	-4.3%

Sales Growth for Cardiff - Indie and Comparators

Cardiff - Indie Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£4.27m), Fashion (£951k), Grocery (£511k), General Retail (£325k), and Entertainment (£317k).
- The five sectors with the highest YTD sales are Food & Drink (£11.4m), Fashion (£2.64m), Grocery (£1.40m), General Retail (£1.01m), and Entertainment (£919k).
- The five sectors showing the largest change in sales between Mar 2025 and Mar 2026 are Fashion (–£729k), Food & Drink (–£387k), Grocery (–£138k), Health & Beauty (+£47.6k) and Consumer Services (+£27.3k).

Sector	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Food & Drink	£4.27m	-8.3%	£11.4m	-5.2%
Fashion	£951k	-43.4%	£2.64m	-14.2%
Grocery	£511k	-21.3%	£1.40m	-17.7%
General Retail	£325k	-1.5%	£1.01m	+9.2%
Entertainment	£317k	-7.6%	£919k	+5.2%
Health & Beauty	£136k	+54.0%	£447k	+62.6%
Consumer Services	£55.7k	+96.0%	£137k	+18.0%
Transport	£36.4k	+6.6%	£124k	+6.5%
Household	£9.11k	+126.4%	£18.1k	-1.1%
Tourism	£0	-100.0%	£0	-100.0%

Cardiff - Indie Sector Sales

Cardiff - Indie Customer Catchments

- Comparing the sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Cardiff Region (-5.6ppt), Rest Of Wales (+1.8ppt), M4 Corridor (+1.7ppt), Rest Of GB (+1.6ppt) and Cardiff Outer City (+1.1ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between March 2025 and March 2026 reveals that Rest Of GB (+2.3ppt), Cardiff Region (-2.2ppt), Cardiff Inner City (-1.8ppt) and Rest Of Wales (+1.1ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Mar 26	Mar 26 vs Mar 25	YTD Mar 26	YTD Mar 26 vs YTD Mar 25
Cardiff Region	32.6%	-5.6ppt	33.3%	-2.2ppt
Cardiff Inner City	20.5%	-0.7ppt	20.6%	-1.8ppt
Rest Of GB	18.2%	+1.6ppt	17.5%	+2.3ppt
Cardiff Outer City	14.4%	+1.1ppt	15.4%	-0.3ppt
Rest Of Wales	11.2%	+1.8ppt	11.1%	+1.1ppt
M4 Corridor	3.1%	+1.7ppt	2.2%	+0.8ppt

Contribution of Customer Catchments to Cardiff - Indie Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ