



Select Client Retail Area

Please select your retail are for which you would like to view summary metrics

Cardiff - Other

Cardiff - Other Headline Metrics

- In Apr 2026, monthly retail sales in Cardiff - Other were £4.61m. Year-to-Date (YTD) sales were £17.8m.
- Compared to Apr 2025, monthly sales decreased by -5.1% while YTD sales decreased by -1.5%.
- The decrease in monthly sales was due to a decrease of -5.3% in average revenue per customer (ARPC) and a marginal increase of +0.2% in customer numbers.

Metric	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Sales	£4.61m	-5.1%	£17.8m	-1.5%
Transactions	406k	-1.6%	1.59m	-1.3%
Customers	167k	+0.2%	646k	+0.2%
ATV	£11.34	-3.6%	£11.23	-0.2%
ARPC	£27.63	-5.3%	£27.57	-1.7%

Key Retail Metrics for Cardiff - Other

Cardiff - Other vs Comparator Areas

- Monthly sales change between Apr 2025 and Apr 2026 in Cardiff - Other (-5.1%) is higher than Cardiff (-6.2%), Cardiff - Indie (-6.4%), Cardiff - Retail (-7.5%), Newport (-9.1%) and Nottingham (-10.4%) and lower than Sheffield (+1.4%), Cardiff - Hospitality (-0.4%) and Bristol (-2.4%).
- YTD sales change between Apr 2025 and Apr 2026 in Cardiff - Other (-1.5%) is higher than Cardiff (-2.6%), Sheffield (-3.3%), Bristol (-5.5%), Cardiff - Indie (-5.6%), Newport (-6.5%) and Nottingham (-7.4%) and similar to Cardiff - Hospitality (-1.3%) and Cardiff - Retail (-2.0%).

Retail Area	Apr 26 vs Apr 25	YTD Apr 26 vs YTD Apr 25
Cardiff - Other	-5.1%	-1.5%
Cardiff	-6.2%	-2.6%
Cardiff - Hospitality	-0.4%	-1.3%
Cardiff - Indie	-6.4%	-5.6%
Cardiff - Retail	-7.5%	-2.0%
Bristol	-2.4%	-5.5%
Newport	-9.1%	-6.5%
Nottingham	-10.4%	-7.4%
Sheffield	+1.4%	-3.3%
GB Benchmark	-4.9%	-4.2%

Sales Growth for Cardiff - Other and Comparators

Cardiff - Other Sector Sales

- The five sectors with the highest monthly sales are Food & Drink (£1.41m), Grocery (£828k), Transport (£581k), Health & Beauty (£552k), and Entertainment (£539k).
- The five sectors with the highest YTD sales are Food & Drink (£5.56m), Grocery (£3.06m), Entertainment (£3.01m), Transport (£2.12m), and Health & Beauty (£1.70m).
- The five sectors showing the largest change in sales between Apr 2025 and Apr 2026 are Tourism (–£205k), Food & Drink (–£158k), Health & Beauty (+£109k), Grocery (+£52.6k) and Entertainment (–£39.3k).

Sector	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Food & Drink	£1.41m	-10.1%	£5.56m	-6.9%
Grocery	£828k	+6.8%	£3.06m	-3.1%
Transport	£581k	+6.9%	£2.12m	+7.4%
Health & Beauty	£552k	+24.5%	£1.70m	+15.9%
Entertainment	£539k	-6.8%	£3.01m	+24.5%
Tourism	£497k	-29.2%	£1.56m	-31.8%
Fashion	£83.9k	-28.6%	£345k	+6.5%
Consumer Services	£65.4k	+1.9%	£247k	+8.1%
General Retail	£50.6k	-20.5%	£203k	-18.8%
Household	£0	NA	£0	NA

Cardiff - Other Sector Sales

Cardiff - Other Customer Catchments

- Comparing the sales contribution of customer catchment areas between April 2025 and April 2026 reveals that Rest Of GB (+2.8ppt), Cardiff Region (+2.6ppt), Cardiff Inner City (-2.4ppt) and Rest Of Wales (-2.3ppt) have a change of 1 percentage point (ppt) or more.
- Comparing the YTD sales contribution of customer catchment areas between April 2025 and April 2026 reveals that Cardiff Region (+2.4ppt), Cardiff Inner City (-2.1ppt) and M4 Corridor (+1.0ppt) have a change of 1 percentage point (ppt) or more.

Customer Catchment	Apr 26	Apr 26 vs Apr 25	YTD Apr 26	YTD Apr 26 vs YTD Apr 25
Cardiff Region	33.2%	+2.6ppt	32.4%	+2.4ppt
Cardiff Inner City	22.0%	-2.4ppt	21.4%	-2.1ppt
Rest Of GB	19.6%	+2.8ppt	18.4%	0.0ppt
Cardiff Outer City	14.9%	-0.5ppt	15.4%	-0.6ppt
Rest Of Wales	8.7%	-2.3ppt	9.2%	-0.8ppt
M4 Corridor	1.6%	-0.2ppt	3.2%	+1.0ppt

Contribution of Customer Catchments to Cardiff - Other Sales

Cardiff Data Download & FAQ

To download the data for all months click on the Historical button. To download metrics for the last month click on the Latest button. To download FAQ & Glossary click on the FAQ button.

📄 Historical

📄 Latest

📄 FAQ

